
Esurance Insurance Company
Esurance DriveSafe® PROGRAM

You have chosen to enroll in Esurance's driving monitoring and smart phone control program, called Esurance DriveSafe®, in which you are provided an Esurance DriveSafe® device (the "Device") that plugs into the data port of non-hybrid and non-electric vehicles that are model year 1996 or newer. Your smart phone and vehicle must be compatible with the Device to fully participate in Esurance DriveSafe®. To enable the phone blocking functionality, which is not available for iPhone® smart phones, you must download the Esurance DriveSafe® application onto the driver's smart phone that will synchronize with the Device. This program is set up to block the cellular phone in most circumstances from (i) sending and receiving calls and text messages, and (ii) accessing applications. Emergency calls to 911 are always allowed.

The Device measures driving data such as speed and time information, location, mileage, acceleration, braking events, and whether the driver has tampered with or made any attempts to disable the program.

Your participation in the Esurance DriveSafe® Program is conditioned on your acceptance of these terms, which are deemed accepted by your use of the Esurance DriveSafe® device. If you do not agree with any part of these terms, you should not participate in Esurance DriveSafe®. By participating in this program, you agree to all of the following:

1. You must legally own the vehicle or have the right to install the Device in the vehicle.
2. You must install the Device as instructed by Esurance and comply with all written instructions that you receive with the Device. If you have any questions, please contact us.
3. Esurance does not manufacture the Device and makes no representations, claims, or guarantees regarding the Device, its accuracy, operation, or reliability.
4. You acknowledge that the Device will track driving activity and related information in the vehicle in which it is installed. This driving data will be collected and transmitted via cellular signal to a third party. You consent to the collection and transmission of your driving data as set forth herein.
5. Devices are the property of Esurance and are provided by us for each vehicle you register for participation in the program. Esurance and its vendors retain all rights, title, and interest in the Esurance DriveSafe® device and firmware. You may not alter, tamper, destroy, disassemble or otherwise attempt to derive the source code of the Device.
6. Each device must be returned to Esurance once your vehicle is no longer registered for the program or you cancel your Esurance auto policy. Esurance will email a pre-paid return label for the device to the email on file for use in returning the device.
7. If you believe that the Device is interfering with your ability to safely operate your vehicle, you will remove the Device immediately and contact us.
8. Esurance reserves the right to terminate the Program or otherwise modify the terms thereof at any time.

If you have any questions about this program, please call us at 1-800-ESURANCE (1-800-378-7262) and mention the DriverSafe® program.

Exhibit A- Forms Firing Spreadsheet Mock Up

State	Form Name	Form #	Form Start Date	Form Expiration Date	SERFF Filing #
Forms - MA Policy and Endorsements			Project Specifics		
MA	Welcome Letter	No #	7/19/2013		
MA	ERS Card	No #	7/19/2013		
MA	Declarations Page	7000 MA 02 14	7/23/2014		14-MA-EIC-PAFO-05
MA	Privacy Notice	8200 PN 05 09	7/19/2013		
MA	Personal Auto Policy	1000 MA 10 12	7/19/2013		12-MA-EIC-PARF-01
MA	Esurance DriveSafe Program	8700 MA 05 14	12/17/2014		ESUR-129677212
MA	Mandatory Endorsement	M-0099-S 09 11	7/19/2013		12-MA-EIC-PARF-01
MA	Transportation of Fellow Employees, Students or Others Form	M-0004-S 04 08	7/19/2013		12-MA-EIC-PARF-01
MA	Additional Insured Lessor	6200 MA 10 12	7/19/2013		12-MA-EIC-PARF-01
MA	CarMatch Amendment	6300 MA 10 12	7/19/2013		12-MA-EIC-PARF-01
MA	Waiver of Deductible	6360 MA 10 12	7/19/2013		12-MA-EIC-PARF-01
MA	MA Medical Payments Endorsement	M 109 S	5/21/2014		14-MA-EIC-PAFO-01