

MASSACHUSETTS  
GROUP MARKETING NEW/RENEWAL  
AFFIDAVIT

Attached is the documentation required for the application for the listed Plymouth Rock Assurance Corporation 2010 Group Marketing clients.

We have verified that it is the intention of each of the following clients to participate in the Group Marketing program within their organization for the year 2010 and have confirmed their participation to them in writing:

Prime Time, Bristol County Savings Bank

You may contact any of our clients to verify information and confirm participation.

A handwritten signature in black ink, appearing to read "Mark A. Sweeney". The signature is written in a cursive style with a long, sweeping tail on the final letter.

Mark A. Sweeney  
Chief Agency Officer

2010 193R Application Spreadsheet																
INSURANCE COMPANY*	GROUP NAME*	STREET ADDRESS	CITY/TOWN	STATE	ZIP	AUTO (A) or HOME (H)	PROPOSED RATE DEV. (0.0%)	PROPOSED EFFECTIVE DATE	CU, E, M, U GROUP TYPE**	TOTAL NUMBER IN GROUP	ELIGIBLE NUMBER IN GROUP	NUMBER OF CURRENT INSUREDS	ORIGINAL PLAN DATE	AGENCY OR MKT. REP.	EXPERIENCE SUBMITTED YES OR NO	
Plymouth Rock Assurance Corporation	Prime Time, Bristol County Savings Bank	29 Broadway	Taunton	MA	02780	A	5%	7/1/2009	M	9500	9000	0	7/1/2009	Farrell Backlund Insurance Agency, Inc.	No	
* Provide full insurance company name and full group name. If there is more than one company name, please separate the company name by a comma.																
** Group Type - E = employee, CU = credit union, M = all other member groups, U = unions																

**2009 EXPENSE EXHIBIT FOR ALL 193R GROUP MARKETING PLANS**

Insurers are required to submit the expense ratios underlying their current rates and the expense ratio or average expense per vehicle associated with the group marketing plan

<b><u>INSURANCE COMPANY</u></b>	<b><u>GROUPNAME</u></b>	<b>(1) Expenses Assumed In Insurer's Rates Currently On File</b>	<b>(2) Expenses Associated With Group Marketing Plan</b>	<b>(3) Reasons for Expensed Difference</b>	<b>(4) Requested Group Rate Deviation</b>
Plymouth Rock Assurance Corporation	Prime Time, Bristol County Savings Bank	34.5%	33.5%	Lower acquisition cost	5.0%

**2009 PREMIUM/LOSS/EXPENSE EXHIBIT FOR 193R GROUPS AT LEAST 3 YEARS OLD WITH 1,000 or MORE INSURED VEHICLES**

Insurers are required to submit a minimum three (3) full years of data, but can at their option submit additional years of data by inserting additional columns.

<b>INSURANCE COMPANY</b>	<b>GROUPNAME</b>	<b><u>Earned Premium</u></b>			<b><u>Incurred Loss Incl. IBNR</u></b>			<b><u>Incurred Loss Ratio</u></b>		
		<b>2006</b>	<b>2007</b>	<b>2008</b>	<b>2006</b>	<b>2007</b>	<b>2008</b>	<b>2006</b>	<b>2007</b>	<b>2008</b>

**INSURANCE  
COMPANY**

**GROUPNAME**

<u>Earned Premium</u>			<u>Incurred Loss Incl. IBNR</u>			<u>Incurred Loss Ratio</u>			<u>3 Yr.</u>
2006	2007	2008	2006	2007	2008	2006	2007	2008	Total