193R Application Spreadsh	neet															
												NUMBER ORIGINA			DDOSHOES OF	
INSURANCE		STREET				ALITO (A) or	PROPOSED	PROPOSED	GROUP	NIMBER	NUMBER	OF CURREN	ORIGINAL T DI AN	PRODUCER OR	PRODUCER OR	EXPERIENC IVE SUBMITTED
INSURANCE COMPANY	GROUP NAME	STREET ADDRESS	CITY/TOWN	STATE	ZIP CODE	HOME (H)	RATE DEV. (0.0%)	EFFECTIVE DATE	(CU, E, M, U)	NUMBER IN GROUP	IN GROUP	INSUREDS	DATE	PRODUCER OR MARKETING REPRESENTATIVE	MARKETING REPRESENTAT CONTACT INFORMATION	YES OR NO
Plymouth Rock Assurance Corporation	New Balance Employees	20 Guest Street	Brighton	MA	02135	A	5.0%	1/10/2014	E	2,997				4 Mid-State Insurance Agency, Inc.	508-791-5566	No
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EXPENSE EXHIBIT FOR ALL AUTO & HOME 193R GROUP MARKETING RATE DEVIATIONS

Year Plan Will be Applied

Insurers are required to submit the expense ratios underlying their current rates and the expense ratio or average expense per unit associated with the group marketing rate deviation.

		(1)	(2)	(3)	(4)	
		Expenses Assumed	Expenses Associated	Reasons for	Requested	
INSURANCE		In Insurer's Rates	With Group Marketing	Expensed	Group Rate	
COMPANY	<u>GROUPNAME</u>	Currently On File	<u>Plan</u>	Difference	Deviation	
				Lower Acquisition/Admin Costs;		
				Improved retention; Smaller rate of		
				cancellation/reinstatement;		
				Decreased claim volume;		
Plymouth Rock Assurance Corporation	New Balance Employees	34.9%	27.2%	Economies of scale	5.0%	

PREMIUM /LOSS/EXPENSE EXHIBIT FOR 193R AUTO GROUPS AT LEAST 3 YEARS OLD WITH 1,000 OR MORE INSURED UNITS

<insert year below>
Year Plan Will be Applied 2014
Insurers are required to submit a minimum three (3) full years of data, but can at their option submit additional years of data by inserting additional columns.

Earned Premium * Incurred Loss Incl. IBNR * Incurred Loss Ratio * INSURANCE COMPANY 3 Yr. GROUPNAME 2011 2012 2013 2011 2012 2013 2011 2012 2013 Total

MASSACHUSETTS GROUP MARKETING NEW/RENEWAL AFFIDAVIT

Attached is the documentation required for the application for the listed Plymouth Rock Assurance Corporation 2014 Group Marketing client.

We have verified that it is the intention of the following client to participate in the Group Marketing program within their organization for the year 2014 and have confirmed their participation to them in writing:

New Balance Employees

You may contact ounclient to verify information and confirm participation.

Gary M. Sjolin 🗸

Chief of Agency Marketing