

193R Application Spreadsheet																	
INSURANCE COMPANY	GROUP NAME	STREET ADDRESS	CITY/TOWN	STATE	ZIP CODE	AUTO (A) or HOME (H)	PROPOSED RATE DEV. (0.0%)	PROPOSED EFFECTIVE DATE	GROUP TYPE	TOTAL NUMBER IN GROUP	ELIGIBLE NUMBER IN GROUP	NUMBER OF CURRENT INSUREDS	ORIGINAL PLAN DATE	PRODUCER OR MARKETING REPRESENTATIVE	PRODUCER OR MARKETING REPRESENTATIVE CONTACT INFORMATION	EXPERIENCE SUBMITTED YES OR NO	
Plymouth Rock Assurance Corporation	City of Gloucester	9 Dale Avenue	Gloucester	MA	01930	A	5.0%	09/01/16	E	500	500	0	09/01/16	Columbia Insurance Agency, Inc.	781-598-5000	NO	
Plymouth Rock Assurance Corporation	City of Lynn	3 City Hall Square	Lynn	MA	01901	A	5.0%	09/01/16	E	654	654	0	09/01/16	Columbia Insurance Agency, Inc.	781-598-5000	NO	

EXPENSE EXHIBIT FOR ALL AUTO & HOME 193R GROUP MARKETING RATE DEVIATIONS

Year Plan Will be Applied 2016
 Insurers are required to submit the expense ratios underlying their current rates and the expense ratio or average expense per unit associated with the group marketing rate deviation.

<u>INSURANCE COMPANY</u>	<u>GROUPNAME</u>	(1) Expenses Assumed In Insurer's Rates Currently On File	(2) Expenses Associated With Group Marketing Plan	(3) Reasons for Expensed Difference	(4) Requested Group Rate Deviation
Plymouth Rock Assurance Corporation	City of Gloucester	34.9%	27.2%	Lower Acquisition/Admin Costs; Improved retention; Smaller rate of cancellation/reinstatement; Decreased claim volume; Economies of scale	5.0%
Plymouth Rock Assurance Corporation	City of Lynn	34.9%	27.2%	Lower Acquisition/Admin Costs; Improved retention; Smaller rate of cancellation/reinstatement; Decreased claim volume; Economies of scale	5.0%

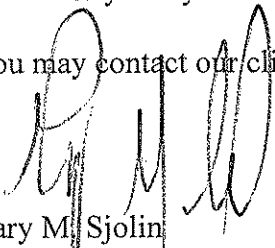
MASSACHUSETTS
GROUP MARKETING NEW/RENEWAL
AFFIDAVIT

Attached is the documentation required for the application for the listed Plymouth Rock Assurance Corporation 2016 Group Marketing clients.

We have verified that it is the intention the following clients to participate in the Group Marketing program within their organization for the year 2016 and have confirmed their participation to them in writing:

City of Gloucester
City of Lynn

You may contact our clients to verify information and confirm participation.



Gary M. Sjolín
Chief of Agency Marketing