

YOUR FLOOD MARKET OF CHOICE

Take charge. Writing flood risks with Selective provides you the opportunity to work with a carrier that will support your growth potential through account rounding, increased retention, mitigated errors and omissions exposures, and delivery of a best-in-class customer experience. Our commitment is to provide you with flood insurance solutions that will help increase market share and drive more business through your doors.



A TRUSTWORTHY CARRIER PARTNER.

Since our founding in 1926, Selective has built a reputation of integrity, efficiency and quality service, backed by an “A” (Excellent) or better A.M. Best rating since 1930.

- ◆ Among the top 10 write-your-own (WYO) flood insurance carriers and top 35 P&C carriers nationwide*
- ◆ One of the first companies to join the National Flood Insurance Program (NFIP) as a Write Your Own (WYO) carrier
- ◆ Nationally endorsed flood carrier by the IIABA (Independent Insurance Agents & Brokers of America)



Response is everything.®

Exclusively working with independent agents, Selective operates using a fully empowered and dynamic field model that is ready and able to respond to your needs.

- ◆ Dedicated and regionally based flood territory manager
- ◆ Agency-assigned underwriting teams
- ◆ Regional claim examiners and appointed adjusters
- ◆ Skilled marketing and internal sales professionals
- ◆ Devoted customer service department

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THE SELECTIVE ADVANTAGE.

We are dedicated to building strong relationships with you and your customers by offering the programs, products, coverages and service you need.

- ◆ A state-of-the-art flood system, providing real-time processing and easy navigation
- ◆ A customer-facing self-service quoting tool to help you save time, save money and drive business
- ◆ A marketing portal, providing complimentary co-branded marketing campaigns tailored to your agency
- ◆ Communications to keep you up to date on NFIP (National Flood Insurance Program) changes and hot topics in the flood insurance industry
- ◆ Continuing education on claims, grandfathering, underwriting and more
- ◆ Book-roll assistance with support teams readily available to walk you through the process
- ◆ A flood zone determination tool



A WIN-WIN SOLUTION.

Just like you, we aim to provide insurance solutions with the customer's best interest in mind. Selling flood insurance can help you achieve that, since standard insurance policies don't typically cover flooding.

Selective provides flood insurance for personal and commercial risks nationwide. And, while most flood policies are typically written on personal property, we've seen an increased need for flood protection on commercial entities such as:

- ◆ Apartment buildings
- ◆ Churches/schools
- ◆ Condominium associations/units
- ◆ Hotels/motels/restaurants
- ◆ Malls
- ◆ Municipalities

To take advantage of these benefits and more, contact your Flood Territory Manager today.

Response is everything.®
HOME | AUTO | BUSINESS | FLOOD
www.selective.com



SELECTIVE®

*Sources: SNL Financial and S&P Global Market Intelligence

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