

**CHILDREN'S PROGRAMMING CERTIFICATION**  
**3RD QUARTER (JULY 1, 2017 THROUGH SEPTEMBER 30, 2017)**  
**BLOOMBERG L.P.**

Pursuant to the Children's Television Act of 1990 and the rules and regulations of the Federal Communications Commission (collectively, the "Regulations"), this shall serve as formal notice that Bloomberg Television ("BTV") does not currently contain any "children's programming" as defined by the Act. In the event BTV includes any "children's programming" in the future, we shall make commercially reasonable efforts to provide you with any information necessary for compliance with your recordkeeping requirements under the Regulations.

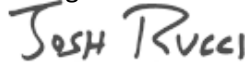
I do hereby certify that I have been designated by Bloomberg L.P. as the official person responsible for oversight of compliance with the FCC children's programming commercial limits, and I am familiar with the Act.

I hereby declare under penalty of perjury that the foregoing is true and correct.

Executed this 10\_03 day of October, 2017.



\_\_\_\_\_  
Signature



\_\_\_\_\_  
Name

GM Media Distribution

\_\_\_\_\_  
Title

10/03/17