



July 3, 2017

Dear Affiliate:

In response to your recent request, this is to certify that QVC, Inc. ("QVC"), during the calendar quarter ending June 30, 2017:

1) provided closed captioning services on its QVC Service, QVC Plus and Beauty iQ delivered to you in compliance with the applicable closed captioning regulations of the Federal Communications Commission ("FCC");<sup>1</sup> and

2) had no programs originally produced or broadcast primarily for an audience of children 12 years old and under. Accordingly, none of QVC's programming during such quarter constituted "children's programming" as defined by Section 76.225 or 73.670, as applicable, of the FCC's rules, and, therefore, none was subject to the commercialization limits imposed on children's programming (*see* 47 C.F.R., Section 76.225 or 73.670, as applicable). To the extent we should decide, in the future, to include any children's programming on our schedule, we would, of course, comply with all pertinent FCC requirements and would, at that time, notify you of the programming change.

Please be advised that because the CALM Act certification and the certification for adherence to the closed captioning quality "Best Practices" for Video Programmers (47 C.F.R. § 79.1(k)(1)) are required to be "widely available" in accordance with FCC rules, we have posted those certifications on the website of our subsidiary, Affiliate Distribution & Mktg., Inc. Accordingly, you may find our CALM Act and closed captioning quality certifications at <http://www.adm.qvc.com/forms.html>.

Should you have any questions, please do not hesitate to contact me.

Sincerely,

A handwritten signature in black ink, appearing to read "D R Caputo", with a long horizontal line extending to the right.

David R. Caputo  
Senior Vice President -  
Broadcast Production & Technology

cc: David Apostolico  
Gina Daleandro  
192641

---

<sup>1</sup> During this period, QVC experienced technical issues with the placement location of captions on its programming, which have now been addressed.