

Newsletter • January 2019

ITS Special Bundle Offer

A promotional banner for ITS Fiber's Smart Home Holiday Bundle Offer. On the left, there is a product image showing a box of a TP-Link Smart Wi-Fi LED Bulb with a Dimmable Bulb Base, a smart plug, and a smart bulb. The main text reads "Get Our Smart Home Holiday Bundle Offer!" followed by "Purchase a new or upgraded ITS Fiber Bundle today." To the right, it says "up to \$20 OFF** per month with 2-year agreement". Below this, it says "AND GET FREE HOLIDAY BONUSES!" and lists two items: "• TWO FREE Smart Home Devices (Smart Plug + Smart Bulb)" and "• Optional FREE Install + Activation of our Smart Home System*".

Get Our Smart Home Holiday Bundle Offer!
Purchase a new or upgraded ITS Fiber Bundle today.

up to **\$20 OFF**** per month
with 2-year agreement

AND GET FREE HOLIDAY BONUSES!

- **TWO FREE Smart Home Devices** (Smart Plug + Smart Bulb)
- Optional **FREE Install + Activation of our Smart Home System***

Imagine What You Can Do . . .

with the most reliable Internet and best Wi-Fi connection to support all your new smart home and tech devices!

For a limited time, receive two **FREE smart home devices** when you purchase a new or upgraded ITS Fiber Zymmetric Internet Bundle by January 31st.

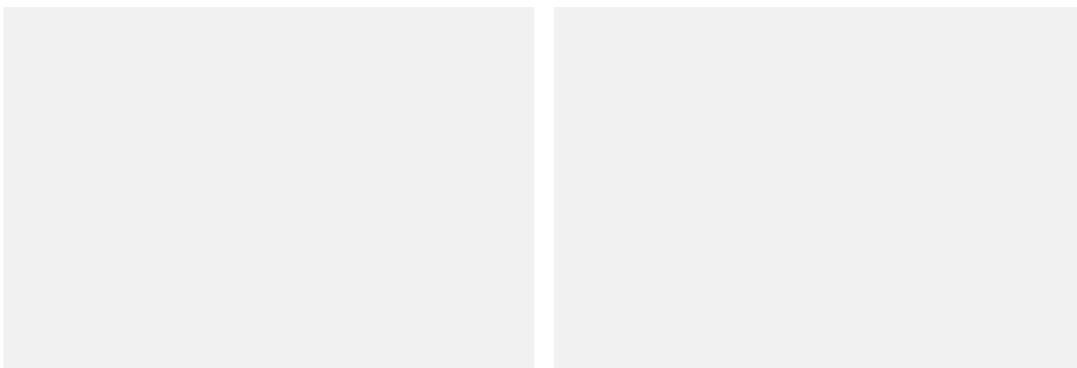
As an extra bonus offer, **you can get a FREE installation/activation** of our new **Smart Home System** with the world's most advanced router, the GigaSpire.

**Smart Home System is an optional, advanced Wi-Fi system and support plan with an additional monthly fee.*

***[Click here for more details.](#)*

Don't miss out on this Special Bundle Offer
Call ITS Fiber today!
772.597.2111

ITS Fiber in the Community





Thank you to everyone who donated to the Indiantown Holiday Toy Drive

As many of you know, ITS Fiber was a drop off location this year for the first Indiantown Holiday Toy Drive organized by local Indiantown resident and college student, Steven Toussaint.

A special "Thank you" to all of our customers who came by our office and donated toys. We appreciate your generosity and willingness to make a difference in the lives of others.

Additionally, we thought you - our customers - would like to know the results of what happened with the Holiday Toy Drive.

- Over 200 children received toys at the Indiantown Boys & Girls Club and throughout the community,
- Over 100 toys were donated to Indiantown Children through a local church.

Below is a Google Drive link to see a few images and videos from the Toy Drive at the Boys & Girls Club event.

[Click here to see photos from Toy Drive.](#)

Thank you again from ITS Fiber.



Employee Spotlight

Lesley Driver
Marketing Coordinator

Lesley joined ITS Fiber in October 2017. She came to us with over 25 years of professional graphic design experience and two Bachelor's Degrees: one in Social Science/Psychology and the second in Digital Media with a concentration in Graphics and Web.

Lesley has worked with some of the top advertising agencies in New Jersey and Florida, and as the head graphic designer for both Martin Health and Liberator Medical Supply. She's won numerous awards over the years, including the New Jersey Fine Arts Award, Digital Media and Gold Addy Awards.

Lesley's primary role with ITS Fiber is to design our marketing materials and newsletters, assist with promotional events and maintain our websites. She was the lead designer for the company's graphic design imagery for our recent rebrand to ITS Fiber, including the rebuild of our its.fiber.com website.

Lesley is also an accomplished fine artist. She is the proud mother of a 19 year old son who attends the University of Pittsburgh. Lesley spends most of her spare time

training in Taekwondo where she is currently testing for her Master's 4th Degree Black Belt with the World Taekwondo Association.

We are so fortunate to have Lesley on our ITS Fiber Team!



Smart Home Open House

Introducing the New GigaSpire

ITS Fiber hosted a Smart Home for the Holidays Open House in December at the Customer Service/Sales Center. It's main purpose was to introduce the new ITS Fiber Smart Home System that

includes the most powerful and advanced router and smart home hub, the Alexa-enabled, GigaSpire from Calix.

ITS Fiber also announced the kick off of the [Holiday Bundle Offer](#) for residential customers and that ITS Fiber will be re-selling Home Security Systems from Group One and some select smart home devices.

Two presentations were held to demonstrate the features of the GigaSpire and highlight how it works as a smart home hub using Alexa voice commands and a SmartHome mobile app.

More information will be coming soon about this exciting new Smart Home System for our residential customers. In the meantime, here's some links to read more about the [GigaSpire and the Smart Home System](#).



Tech Tips



How Common are the Passwords You Use?

Can you guess what the Top 25 passwords are that were used in 2018?

See below for the answer. Do you use any of these?

1. 123456
2. password

14. 666666
15. abc123

3. 123456789
4. 12345678
5. 12345
6. 111111
7. 1234567
8. sunshine
9. qwerty
10. iloveyou
11. princess
12. admin
13. welcome

16. football
17. 123123
18. monkey
19. 654321
20. !@#%&*
21. charlie
22. aa123456
23. donald
24. password1
25. qwerty123

As you can see, these passwords are just awful and many are very predictable, so using them makes your accounts vulnerable to hackers.

We suggest to not use words in a dictionary, or use all numbers or numbers in succession. Ideally you should have a different, very complex password for everything you log into. One way to do this is with a password manager, but please **use a very complex password for your password manager**. If you don't use a password manager, look at other ways to avoid using a single password for everything you log into. Yes, it can be difficult, *but your online security is worth it.*

WHAT THE NEW YEAR BRINGS TO YOU WILL DEPEND A GREAT DEAL ON WHAT YOU BRING TO THE NEW YEAR

LIFE IS NOT A DRESS REHEARSAL. WELCOME TO 2019!



Call 772-597-2111 Today!

Or email customer service at csr@itsfiber.com

772.597.2111 | www.itsfiber.com

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