

Technology Innovation: A Path to Smarter Talent Attraction & Retention

The Benefits of Innovation are Clear

Technology advances can help employers:

Make **smarter decisions**

Better **engage workers with in-demand skills**

Navigate **digital channels** of interaction

Stand out from competitors



HR Decision-Makers See a Path Forward

95-97%

of 1,000 HR decision-makers believe their organizations could better achieve business goals by **increasing their investment in new technologies** associated with:

Talent acquisition

Talent evaluation, selection, and onboarding

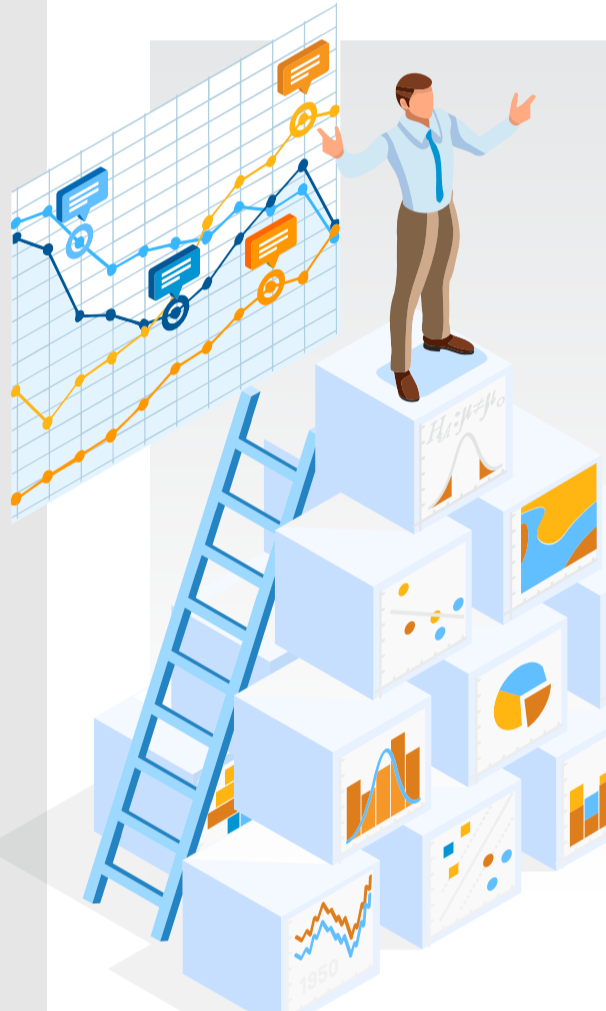
Employee development and retention

There are Bumps Along the Way

Among HR decision-makers:

98%

say **talent technology shortfalls create business challenges**, from stagnant innovation and greater recruitment costs to longer hiring cycles and difficulties securing talent



94%

say **keeping up with talent technology trends and developments is challenging**

93%

struggle to **implement new solutions and capabilities**

77%

agree their organizations are **not up-to-date** in the use of new talent technology

75%

believe their **need for new talent technology puts them at a disadvantage** in attracting and retaining talent

But Employers are Committed to the Journey

Overall,

at least 85%

of companies plan to **increase their investment in talent technology** over the next two years.



Download the Report

Learn about innovation highlights in talent acquisition, candidate evaluation and onboarding, and employee development and retention. Download "Smart Power: A Glance at Evolving Talent Technologies" today.

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