## Technology Innovation: A Path to Smarter Talent Attraction & Retention

### The Benefits of Innovation are Clear

Technology advances can help employers:

Make smarter decisions

Better engage workers with in-demand skills

Navigate **digital channels** of interaction

Stand out from competitors

HR Decision-Makers See a Path Forward

# 95-97%

of 1,000 HR decision-makers believe their organizations could better achieve business goals by increasing their investment in new technologies associated with:

Talent acquisition

Talent evaluation, selection, and onboarding

Employee development and retention

### There are Bumps Along the Way

Among HR decision-makers:

# 98%

say talent technology shortfalls create business challenges, from stagnant innovation and greater recruitment costs to longer hiring cycles and difficulties securing talent



## 94%

say keeping up with talent technology trends and developments is challenging 93%

struggle to implement new solutions and capabilities

77%

agree their organizations are not up-to-date in the use of new talent technology

# 75%

believe their need for new talent technology puts them at a disadvantage in attracting and retaining talent



But Employers are

#### Committed to the journey

### overall, at least 85%

of companies plan to increase their investment in talent technology over the next two years.

#### **Download the Report**

Learn about innovation highlights in talent acquisition, candidate evaluation and onboarding, and employee development and retention. Download "Smart Power: A Glance at Evolving Talent Technologies" today.

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#### Smart Power A Glance at Evolving

A Glance at Evolution Talent Technologies



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