

## Medea 4K projector

A new level of performance



- New optical engine and laser light source improve image quality and uniformity
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**Together for Cinema organises free home cinema installations for children's hospitals**



## Children's Hospice receives cinema room

In November 2016, Adrian Ickeringill and the **WyreStorm** team jumped on the opportunity to donate time and skills to provide Charlton Farm children's hospice in Bristol with a brand new £18,000 home cinema. Charlton Farm, located in Wraxall, just to the west of Bristol, provides emergency, hospice, palliative and end of life care for children with life-limiting conditions, and their whole family.

Ian Morrish, founder of Together For Cinema, had been in contact with Charlton Farm since April 2012, but for a number of reasons, the project didn't get underway until December 2016, when a plan was put in place, and the go-ahead was given to convert the games room into a cinema and home entertainment multi-functional room. It was at this point that Ian sought to find an integrator to take on the project.

"Having supplied Together for Cinema with extenders for the last couple of years, we as a team, wanted to help further," explained Dave Schorah from WyreStorm. "When the Charlton Farm Cinema came up, local to our offices, it was a great opportunity for the WyreStorm team to get involved."

When sourcing products, manufacturers' generosity shone, with the likes of Monitor Audio, Middle Atlantics, Arcam, Epson, Dataflow, QMotion, and of course, WyreStorm all donating the required products. NAD, iRoom and Enado also stepped up and donated several systems.

The install began in April 2017, with the first visit involved cabling and installing the surround sound speakers, drop down screen, which was supplied via Premier Group, and an iRoom iPad docking station. The next phase involved the rack, AV receiver, and projector. The last pieces to the puzzle included the control system and automated blinds.

"Now the system is in place and being used by staff and family staying at Charlton Farm, it is wonderful to see the impact it is having" said Dave. "It was a great honour to be involved in such a brilliant charity as "Together For Cinema" and we would highly recommend installers to volunteer with local Hospice's as it makes such a difference!"

Together For Cinema is currently looking for manufacturers and distributors to donate a range of products, including media servers, Blu-ray players, iPads, Freeview boxes, and flat screens (50"+). If you would like to be involved, please contact Ian Morrish at [ian@ad-con.demon.co.uk](mailto:ian@ad-con.demon.co.uk).

[Together for Cinema, togetherforcinema.com](http://togetherforcinema.com)



**AV Junction streamlines the hiring of independent contractors for AV businesses**

## AV Junction launches freelance platform to connect AV companies

**AV Junction** has launched the first global web platform for the audio visual industry. According to company founder & CEO Paul Weatherhead, AV Junction streamlines the hiring and management of independent contractors for AV businesses while simultaneously helping industry freelancers to find new employment opportunities. Registration for the portal is now open.

"AV Junction is a fully integrated, multi-featured web platform that enables AV companies to search for, hire, and manage qualified freelancers on a project-to-project basis, as needed, from anywhere in the world," Paul explained. "AV companies can post an unlimited number of jobs, search a vast worldwide database of independents, create work order contracts for hiring, message freelancers directly, and make secure payments. Meanwhile, industry freelancers can join the database free of charge to easily search for and apply to relevant jobs based on skill, sector and job type."

AV Junction is a solution built to address all the issues that currently plague AV operations directors, project managers, and resource coordinators that are tasked to hire and manage AV freelancers for multiple projects.

"I realised that there was no standard industry solution for finding and hiring AV freelancers. It was either through an ad-hoc process or via a 'middle man' recruiting agency," he emphasised. "Likewise, there is no AV-specific job platform for freelancers to refer to when looking for work. I knew that there could be a better way to connect hiring companies and independent freelancers all over the world, and importantly, give both parties autonomy to find jobs and hire talent when they want, independent of an agency or coordinator - that's how AV Junction was born."

AV Junction is available to commercial and residential systems integrators, rental, live event and staging professionals, exhibit and production houses, and audiovisual manufacturers globally, wherever Stripe is accepted. Interested customers can sign up for a free three-month trial to begin.

"For the very first time, freelancers can minimise the risk of experiencing delayed or missing payments on a secure portal," Pul concluded. "And, for the first time ever, AV companies have access to a portal of freelance professionals that they can review and work with. It's a win-win for everyone involved."

[AV Junction +1 844 602 2000, avjunction.com](http://AV Junction +1 844 602 2000, avjunction.com)

