



FIRST AMERICAN



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COMPANY DESCRIPTION

Serving the mortgage lending and servicing community, First American offers DataTree as the ultimate resource for leveraging First American's property data, homeownership information, and mortgage insight. As the nation's largest provider of property data and recorded document images, First American standardizes complex, raw data into a clean output that is consistent across all geographies. This data standardization makes it easy to consume and leverage nationwide data through several sources: DataTree.com, FTP, XML and also "match and append", where First American appends property data to files provided by clients to their custom specifications.

COMPANY HISTORY

First American holds historic roots alongside modern data innovations in FinTech. As the No. 1 provider of property data and recorded document images, First American is constantly delivering advancements that help mortgage lenders and servicers leverage data to provide insight, certainty in lending, and to propel their business forward.

COMPETITIVE ADVANTAGE

Data Depth and Breadth

DataTree provides access to the broadest data coverage in the industry, including public record data covering 100 percent of the US housing stock, 5.5 billion recorded document images, access to First American's 500+ title plants, the largest nationwide database of HOA information, updated daily real estate listings and more.

Instant Access to Data, Reports, and Documents

DataTree.com by First American is the advanced mortgage information research platform that drives informed mortgage lending and servicing decisions. DataTree.com provides instant online access to public record data, recorded documents, title plants, homeowners association (HOA) details, real estate listings and other robust data via the most intuitive and user-friendly online platform.

Only in DataTree.com

Verified Record offers the highest level of confidence in your property data by digitally matching property information against multiple, independent sources, and clearly identifying when results are "Verified".

FlexSearch™ is the powerful recorded document search and discover tool. Instantly search for any key word or phrase and DataTree will search billions of recorded document images across the street, county or the nation.

TotalView is the only automated property research report that a mortgage lender may ever need. Property, ownership, encumbrance, and market data along with real-time property tax, HOA data and involuntary liens are elegantly packaged into a concise report. The information loan officers need when validating borrower information is all right there in TotalView!

ADDED VALUE TO CLIENTS

DataTree offers several other exclusive benefits that make it an indispensable tool for mortgage lenders and servicers.

The **Title Chain and Lien Report** provides direct access to First American's title plants for information once exclusively available through title underwriting.

Going beyond **property data and research**, DataTree.com offers the streamlined solution to fulfill many of the typical services needed when processing a loan. Perfect for home equity lending or to simplify everyday loan production.

- Flood Declarations
- Appraisals: FNMA 1004 or 2055
- Over 10 Industry-Leading AVMs
- O & E Reports: Basic and Two Owner
- BPOs or Property Assessment Collateral Evaluations (PACE)
- Property Inspection and Market Condition (MAC)
- Appraisal Reviews: Field or Desktop

XML Data Delivery Experience the power and convenience of connecting your workflow to First American's nationwide database of property information. Fuel your workflow in real time with quality data.

Customized Data Solutions Let our team of data experts identify and compile the property data, document images, mortgage, and homeownership information to solve your toughest business challenges.

Real Estate Data Licensing Use First American's property-centric data to embrace new opportunities. License the entire database or just the data sets you need.

INDUSTRY AWARDS, ACCOLADES, AND MILESTONES

First American is proud to be one of only 16 companies in 2016 to be named to the Fortune 100 Best Companies to Work For® list and as a Fortune® 500 company.

First American has also been recognized as one of the 100 Best Workplaces for Women by Fortune® magazine in 2016.