



*First American*

**NEWS** FOR  
IMMEDIATE  
RELEASE

**FIRST AMERICAN IS FIRST TO OFFER 100 PERCENT U.S. COVERAGE IN  
PROPERTY OWNERSHIP DATA**

**—Recent additions of data assets means the company can provide property  
ownership data for every county in the nation through [DataTree.com](http://DataTree.com)—**

**SANTA ANA, Calif., Oct. 24, 2016 – [First American Financial Corporation](http://www.firstamerican.com) (NYSE: FAF),** a leading provider of title insurance, settlement services and risk solutions for real estate transactions, today announced the company achieved an industry-first milestone as it reached 100 percent coverage for U.S. property ownership data. Recent additions of new data assets make First American the first and only real estate data provider to offer complete coverage for property data.

“Our data acquisition and product investments have further solidified our position as the industry leader in real estate data and demonstrate our commitment to delivering the most robust real estate data set available to our customers,” said Jim Portner, senior vice president of product and market strategy, First American Database Solutions.

Over the last year, First American has continued to build its data foundation across a variety of key categories, including launching the industry’s largest, nationwide homeowners association (HOA) database, adding additional property transaction deed and mortgage coverage, as well as expanding the company’s property tax database nationwide.

All of the data is available via [DataTree.com](http://DataTree.com), First American’s advanced real estate research solution. [DataTree.com](http://DataTree.com) offers instant access to First American’s industry-leading data sets, along with other workflow solutions, like the TotalView report, which combines data from both public and proprietary sources to provide a current, complete view of property, ownership, encumbrances and market data. DataTree also delivers unique search features, such as the ability to search nationwide and patent-pending [Verified Record](#) and [FlexSearch](#).

Visit First American’s hospitality suite in the Hampton room on the third floor of Sheraton Boston, site of the Mortgage Bankers Association’s Annual Convention & Expo 2016 in Boston, Mass. on October 24-25, to learn more about First American’s expanding data coverage available through the company’s self-service solution for business professionals, [DataTree.com](http://DataTree.com), as well as additional data and product enhancements in development.

**About First American**

## **First American is First to Offer 100 Percent U.S. Coverage in Property Ownership Data**

Page 2

**First American Financial Corporation (NYSE: FAF)** is a leading provider of title insurance, settlement services and risk solutions for real estate transactions that traces its heritage back to 1889. First American also provides title plant management services; title and other real property records and images; valuation products and services; home warranty products; property and casualty insurance; and banking, trust and investment advisory services. With revenues of \$5.2 billion in 2015, the company offers its products and services directly and through its agents throughout the United States and abroad. In 2016, First American was recognized by Fortune<sup>®</sup> magazine as one of the 100 best companies to work for in America. More information about the company can be found at [www.firstam.com](http://www.firstam.com).

###

**Media Contact:**

Marcus Ginnaty  
Corporate Communications  
First American Financial Corporation  
(714) 250-3298

**Investor Contact:**

Craig Barberio  
Investor Relations  
First American Financial Corporation  
(714) 250-5214