



SEASONAL POSITION ANNOUNCEMENT

POSITION TITLE: Intern, Marketing

LOCATION: Denver, CO - GeoPoll

HOURLY PAY RATE: \$10.25/hour

EMPLOYMENT DATES: Student employment is per semester and begins upon acceptance by selected candidate. Hours are flexible at 12 hrs/week.

CLOSING DATE: All application materials must be received for full consideration. Open until filled

Position Summary

GeoPoll is seeking an enthusiastic, creative and dependable Marketing Intern beginning spring semester 2018. The Marketing Intern will work closely with the Senior Marketing Manager and collaborate with the sales, research and business development teams to assist in the execution of marketing initiatives and to support the day-to-day marketing activities. This position will be based out of our headquarters in Denver, CO

Minimum Requirements

- Current student with at least three semesters completed in a bachelor's program.
- Must have a valid Colorado driver's license or ability to acquire one upon employment.

Preferred Experience

- Experience with WordPress, including experience with page layout/formatting and displaying technical content.
- Knowledge of HTML/CSS, PHP.
- Excellent knowledge of web best practices for page design, text, images, etc.
- Excellent writing and editing skills; knowledge of and experience with AP style.
- Experience with image/graphics creation/editing.
- Self-directed; takes initiative to figure out technical solutions to digital communications challenges and works well with teams.
- An emphasis in journalism, marketing, digital communications and related fields
- General knowledge of B2B, international development, mobile research/technology.
- Experience with online presentation of video and audio content.
- Knowledge of Google analytics.
- Experience with social media for business.

Duties and Responsibilities

- Respond in a timely manner to requests for site updates, page edits, new pages/sections, new graphics, etc. by balancing colleague needs with division best practices.
- Copy edit incoming text to conform with AP style, web best practices and brand guidelines.



- Update industry conference list, manage submission deadlines and identify potential opportunities for participation.
- Management of company social media with oversight from key stakeholders.
- Assist with promotion of the company and related content.
- Assist with various website and digital communications-related projects, as assigned.
- Develop Google analytics statistical reports.
- Occasional staffing of events.

To Apply

- Materials should include cover letter, resume, availability, website portfolio/URLs, writing samples, college transcript (may be unofficial copy) and contact information for three professional references.
- Please send electronic versions of the application materials to: <mailto:kendra@geopoll.com> with “Intern, Marketing” in the subject line.

For questions regarding the position, please contact:

Kendra Porter, GeoPoll
<mailto:kendra@geopoll.com>

This announcement is also posted to our website at geopoll.com.

About GeoPoll

GeoPoll is the world’s largest real-time mobile engagement platform, reaching a growing network of 320 million users in 32 countries worldwide. Through partnerships with mobile network subscribers and a multi-modal platform, GeoPoll enables businesses and organizations to gather quick, accurate and in-depth insights on anything from preferences on consumer goods to food security.