

## Open Call for Subject Matter Experts

## **OVERVIEW**

GeoPoll is the world's largest real-time mobile engagement platform, reaching a growing network of more than 320 million users across the world. Through partnerships with telecom providers and a multimodal platform powered by text, voice and web-based communications, GeoPoll enables companies and organizations to gather quick, accurate and in-depth insights on anything from consumer preferences to election transparency and access to basic government services. GeoPoll is powered by U.S. small business Mobile Accord, the creators of the mGive mobile donation platform and experts in powering mobile insights across the globe.

GeoPoll is looking for a range of international development experts for potential short and long term assignments on various programs. Experts sought include technical subject matter experts, program managers, survey research experts, and experienced short-term team leaders. Engagement will likely be on a contract basis. The work location will be in Washington, DC and/or globally, as required.

Interested candidates should email CV and cover letter referring to the subject matter of expertise in the email subject line to <a href="mailto:jobs@geopoll.com">jobs@geopoll.com</a>. GeoPoll will contact candidates as relevant opportunities arise.

## **RESPONSIBILITIES**

Specific skill sets GeoPoll is seeking include:

- Technical area expertise—experience in any of the following technical areas: democracy and governance, elections, humanitarian assistance, public health, youth and education, gender development and integration, workforce development, agriculture and food security, water and sanitation, or economic growth and trade.
- Capacity building expertise working with government and civil society organizations (CSOs), demonstrating effective transfer of skills.
- Monitoring and evaluation expertise—generalists and specific to technical areas such as democracy
  and governance, agriculture, and data scientists. Expertise in the following is also desired: impact
  assessments, research methods and statistics, ICT4D, and mobile technology research.
- Computer-Assisted Telephone Interviewing (CATI) expertise—call center set-up management, training, operations, and quality control in developing countries.
- *Program and project implementation expertise*—designing and implementing international development programs. Experience in aid beneficiary engagement and feedback loops also desired.
- *Conflict prevention and resolution expertise*—expertise in the above areas but within fragile and conflict-affected environments.
- *Graphic design, data visualization, storytelling, and/or analytics expertise.*
- Geographic Information Systems (GIS) expertise.

## **QUALIFICATIONS**

The proposed Subject Matter Expert must have:

- A minimum of 5 years of practical experience in a senior line or advisory position.
- A minimum of 5 years of relevant experience working with one more donors such as USAID, DFID, World Bank, or GIZ.



- A minimum Master's Degree in economics, finance, accounting, or a related advanced degree relevant to the area of expertise.
- Strong oral and written communication skills.
- Excellent interpersonal skills and ability to work as a part of a team, maintain effective and cooperative relations with national authorities as well as donors, and handle sensitive issues with discretion in a multicultural environment.
- Fluency in English mandatory; fluency in a second language preferred.
- International experience, including Africa or the Middle East.