



## Product Manager

Mobile Accord is one of the world's leading mobile solutions companies. Headquartered in Denver, CO, Mobile Accord operates mobile services in North America, Central Asia, and Africa connecting billions of people to multi-national corporations, aid organizations, and governments through their mobile phone with its GeoPoll services.

GeoPoll is a mobile polling platform that empowers organizations to conduct surveys through the mobile phone. GeoPoll is deployed in countries in Africa and Central Asia. The service gives organizations access to GeoPoll's proprietary user database which allows organizations to survey millions of people targeted by location and demographics. GeoPoll allows close to real time surveying, at no cost to the survey respondent, providing organizations the information they need, when they need it.

Mobile Accord is changing the world. We seek smart, dedicated, and passionate individuals to join our team, and help us improve the lives of citizens around the world through the mobile phone.

### The Position

We are looking for a product manager to work cross functionally through many independently operating teams. We follow agile and lean startup thinking in our product design/implementation approach. This means understanding of our customers' needs/goals and working backwards in developing products and using metrics to measure success.

You will work closely with engineering, design, operations, business development, customer service, and executive teams to bring products to market, develop and grow business opportunities, and enhance our existing products and features. A successful candidate will be highly analytical, resourceful, customer-focused, team oriented, and will have an ability to work independently under time constraints to meet deadlines. You will have a proven track record in taking on end-to-end ownership and successfully delivering results in a fast-paced and dynamic business environment.

Some of the key job functions of the Product Manager are:

- Drive the overall product and feature roadmap, and manage prioritization and tradeoffs against user experience.
- Write product requirements documents and ensure clear communication and coordination of requirements to the business, operations, design and development teams.
- Ensure product quality
- Establish metrics and indicators for success.
- Measure and analyze existing products for opportunities to innovate and improve, providing additional benefits to customers.
- Leverage consumer insights and competitive intelligence to inform product decisions.
- Research and identify new opportunities.

## About you:

- You look at the big picture but are not afraid of diving deep into the details and getting your hands dirty.
- You can manage conflicting requirements across a broad set of customers.
- You can communicate clearly cross all business groups and customers.

## Relevant experience:

- Several years work experience, preferably in an entrepreneurial / high growth setting, with responsibilities including: product management, value proposition definition, prototyping, data analysis, software development.
- Experience taking an idea from theory and analysis into a market launch — either as an entrepreneur, member of a start-up team, or internally at an organization.
- Comfort with communication, working as a collaborator and advisor, and the ability to confidently and credibly share your point of view and expertise.
- Ability to work in an ambiguous and dynamic environment and comfort collaborating with teams across varying time zones and cultures.
- Ability to pull together multiple different, and sometimes conflicting, inputs into a common point of view.

## Basic Qualifications

- 3+ years' experience operating, managing, and delivering results in a consumer or b2b facing online retail/services product management role.
- Move from long term strategy to day to day tactical operations challenges.
- A Bachelor's degree.

## Preferred Qualifications

- Process/system design, requirements generation, UX design
- Demonstrated ability to understand and discuss technical concepts, manage tradeoffs and evaluate opportunistic new ideas with internal and external partners.
- Demonstrated ability to turn customer needs and pain points into innovative products.
- Strengths in problem solving, issue-resolution, ability to work in a deadline-driven work environment, attention to detail, and ability to multitask.
- Strong verbal and written communication skills with a demonstrated experience engaging and influencing senior executives.
- Proven ability to work independently to drive projects to completion.