

CORONAVIRUS IN AFRICA

A study of the knowledge and perceptions of coronavirus (COVID-19) in South Africa, Kenya, and Nigeria



METHODOLOGY

From March 10th – 13th, 2020, GeoPoll administered a survey on the knowledge of and perceptions towards coronavirus in South Africa, Kenya, and Nigeria. The study was conducted among 1,350 respondents, nationally representative by location in each country and with a 50-50 gender split, and an age split of 33% ages 15-24, 35% ages 25-34, and 32% ages 35+.

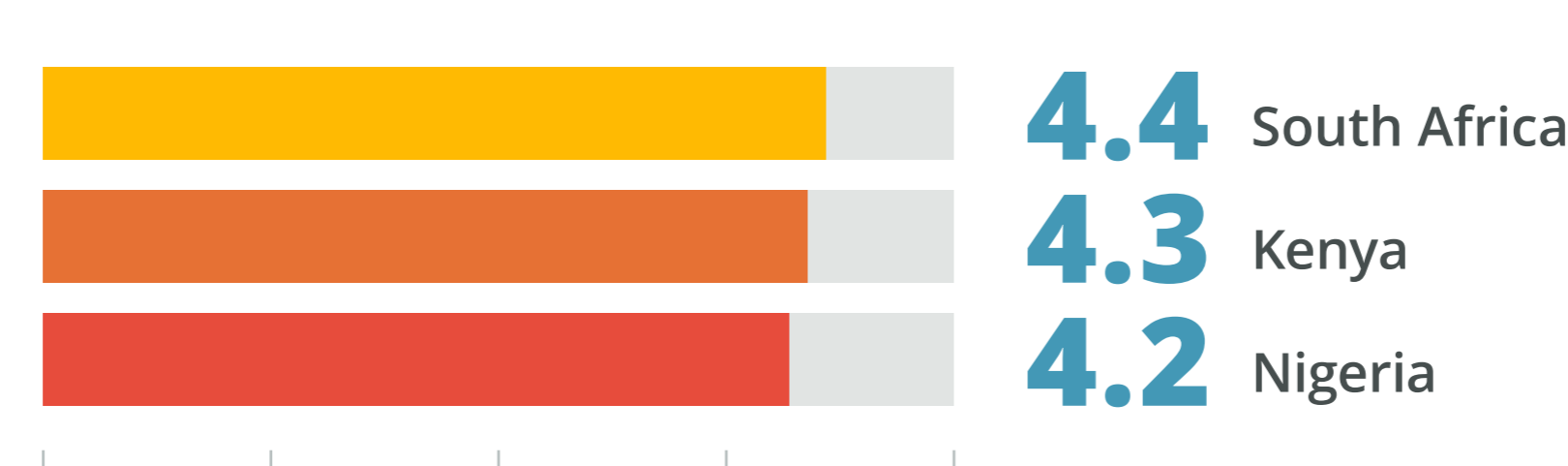
To read the full report visit geopoll.com/blog/coronavirus-africa

Countries surveyed: South Africa, Kenya, and Nigeria

94% are aware of the coronavirus outbreak

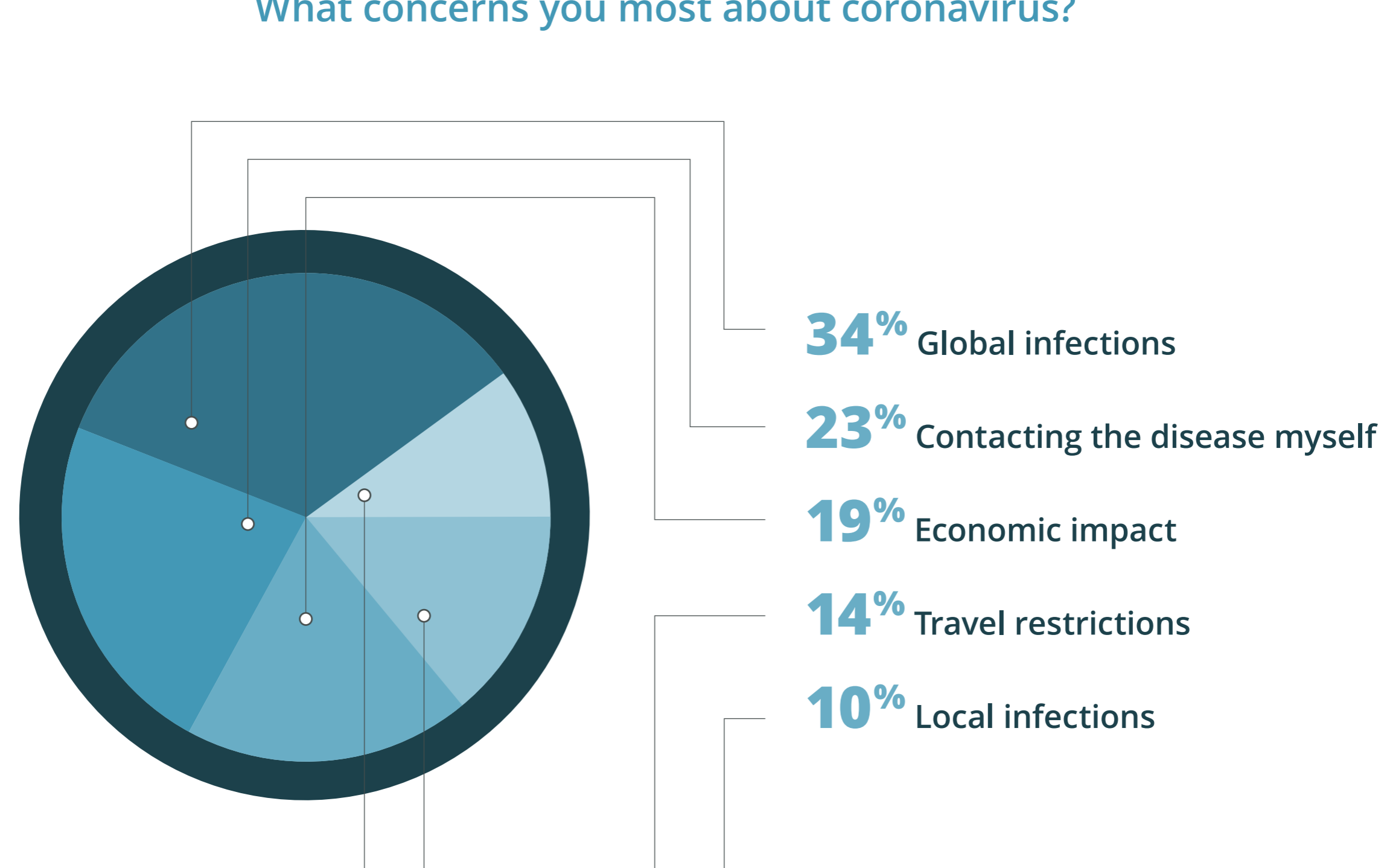
Levels of concern about coronavirus are high

1: Not concerned — 5: Very concerned



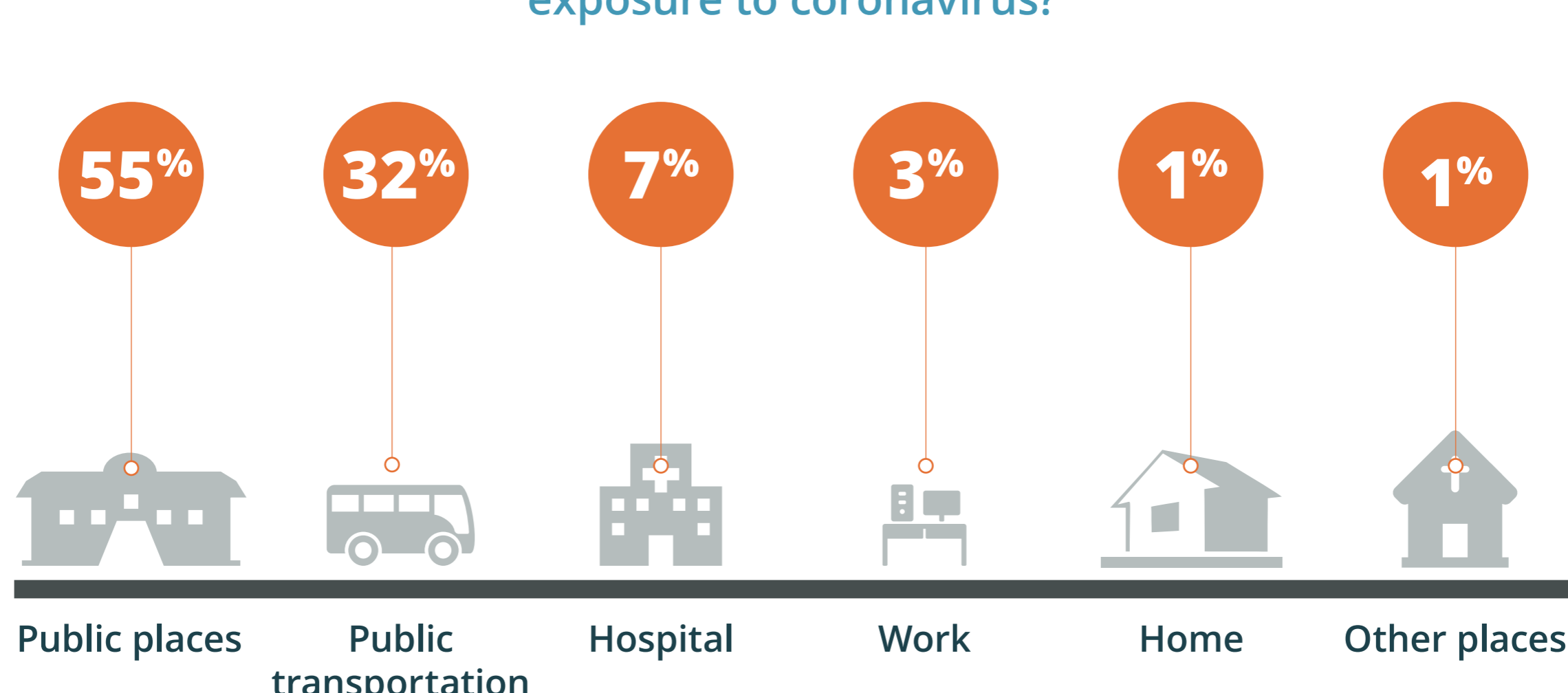
Global infections are most concerning to people

What concerns you most about coronavirus?



Public places and transport are seen as the greatest exposure risk

Where do you think you are at the greatest risk of exposure to coronavirus?

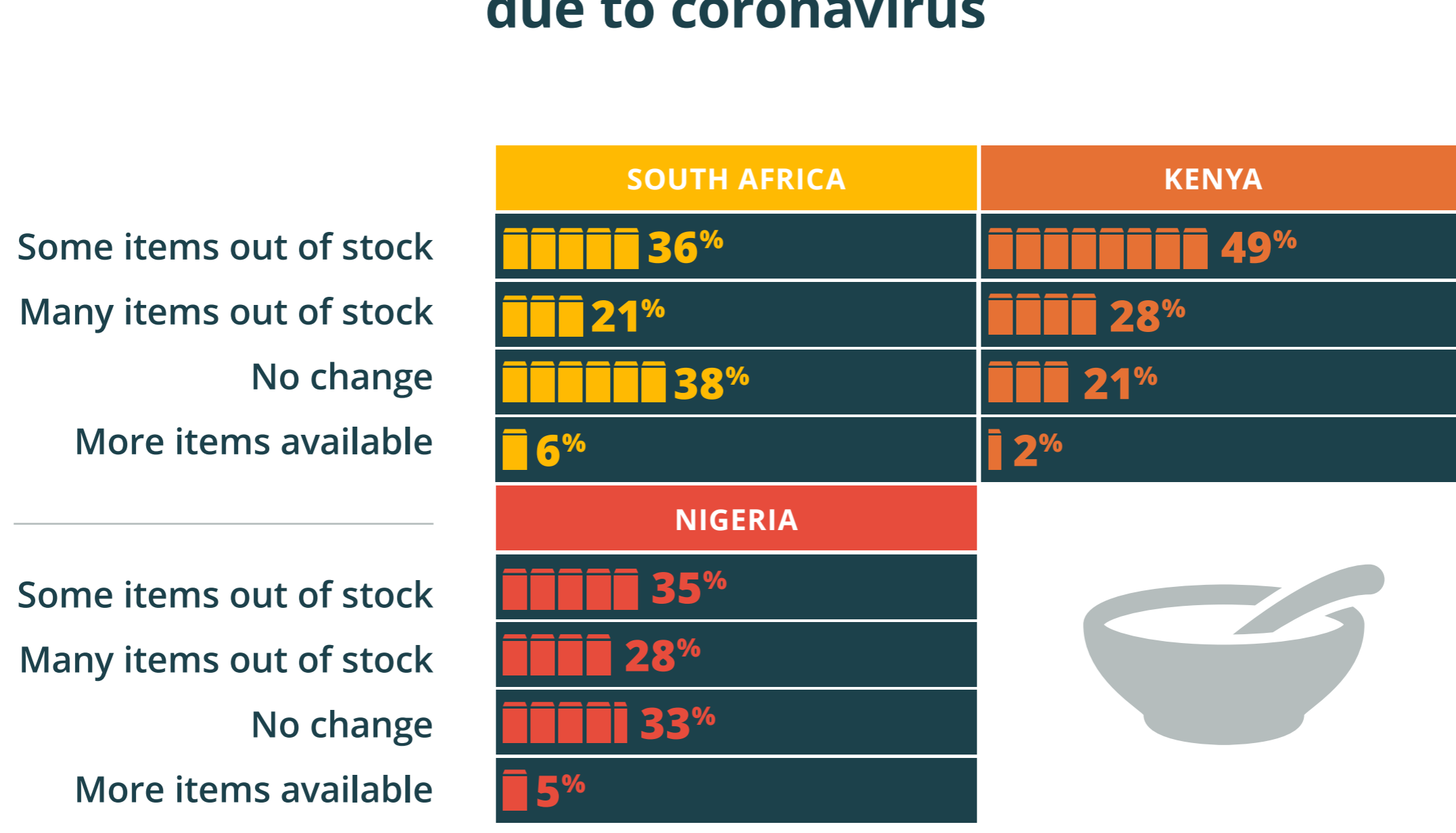


Confidence in local government handling the outbreak varies by country

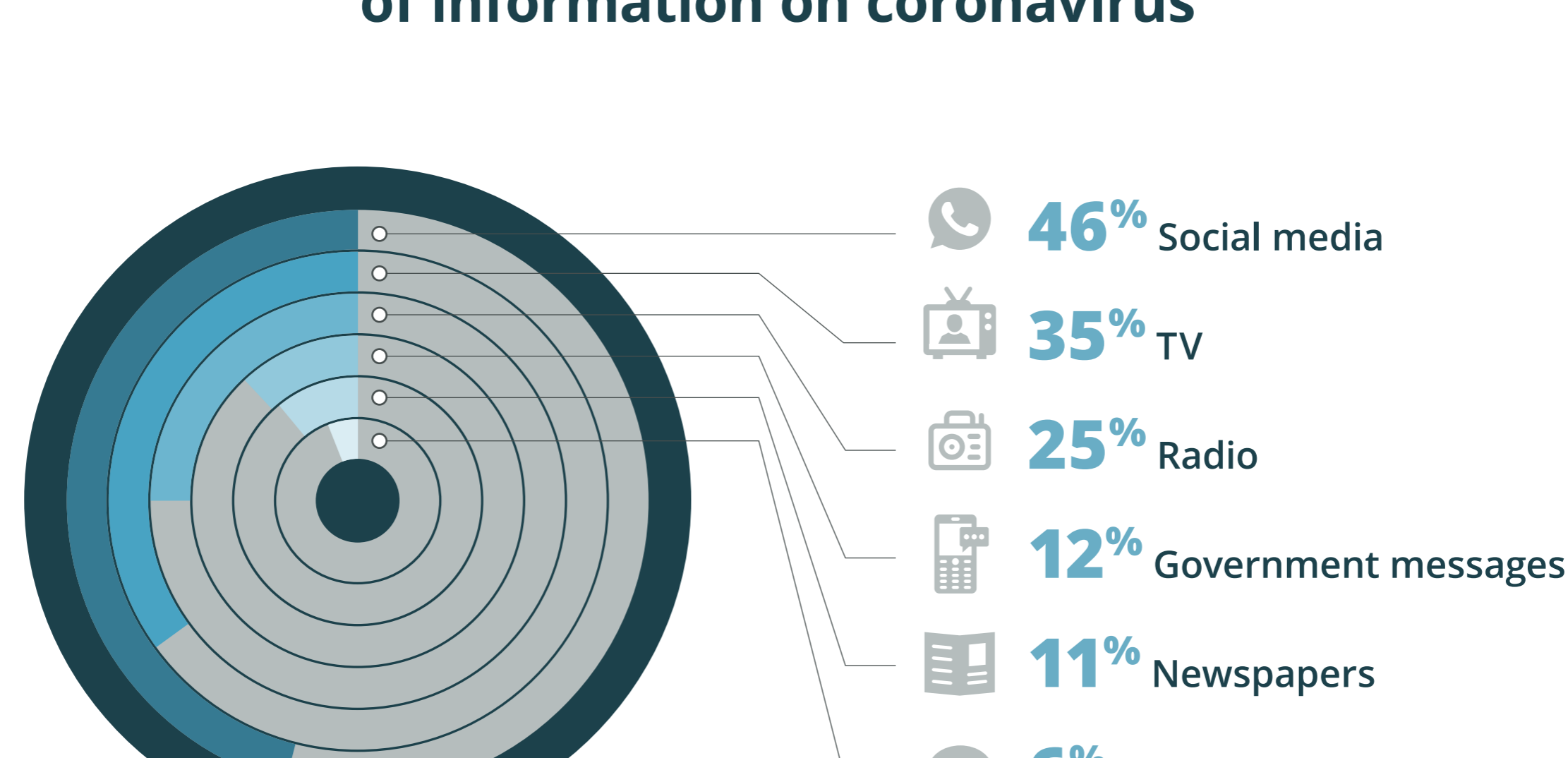
1: Not concerned — 5: Very concerned



Most people report some change in food availability due to coronavirus

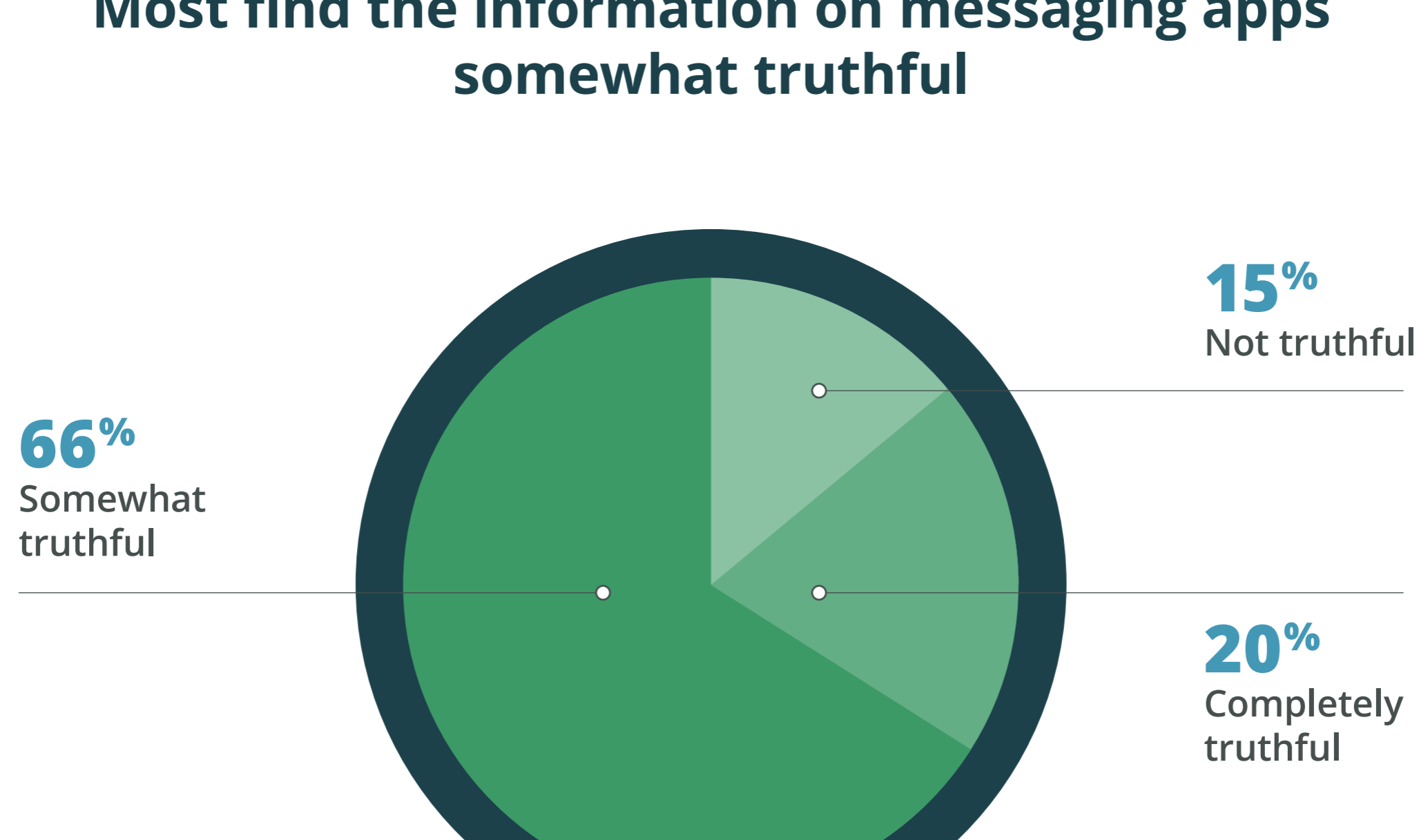


Social media is the most common source of information on coronavirus



75% have seen information on coronavirus on messaging apps such as WhatsApp

Most find the information on messaging apps somewhat truthful



People feel the global media has been the strongest at communicating about coronavirus

Rank the statement "Local media/global media/government has clearly communicated the risks and spread of coronavirus"

1: Strongly disagree — 5: Strongly agree

