[GHOST GUEST BLOGGING GUIDELINES]

Our goals for this blog are to deliver great, informative teaching content. We believe that data science is for everyone, and we want it to be accessible to everyone. We also believe that learning from others is one of the best ways to gain new information and insight on data science trends. We want this blog to be a place where people can share their ideas and content, no matter the skill level (beginner, intermediate, etc.). Subsequently, we hope to foster a great networking environment, where everyone feels involved and able to learn.

ELEMENT 1: AUDIENCE TOPICS

-As a member of the data science community, here are a few areas of interest to choose from:

- Machine learning
- Artificial Intelligence (AI)
- Programming with R
- Data visualization etc.

-Submissions can be news updates, informational, or step-by-step teaching style. Feel free to do a write up, and link back to your video tutorial (if you have one). All are great for different reasons!

- Keep in mind that all blogs/tutorials are subject to "topic approval."

ELEMENT 2: STYLE OF POSTS
-For the most part, your voice can shine through! Your style of writing can greatly enhance your content. For tutorials, it's best to be clear and concise, and get straight to the point. Make sure your audience knows exactly what they will be reading or learning from the beginning. It doesn't hurt to make it easy to follow along with!

ELEMENT 3: IMAGES AND LAYOUT
-As a general rule of thumb, images and screenshots are great to use within a blog. Within a tutorial, it helps keep the audience on track and see what you're trying to say.
- If you use other images that are not your own, make sure to give credit where credit is due! Identify your references as you need to. We will not publish your blog if you do not do this.

-Every post MUST contain the following:

a. An Intro and Outro (conclusion). Please state what you are going to be writing about and what the key 'takeaways' should be. Clearly summarize your key points again, within the Outro.
a. Use Headers and Sub-headers to break up big chunks of text
b. References, if you used other work and hyperlinks to other writer' content. Give credit where credit is due.
c. A post name/title
d. Proper grammar and spelling. Give your audience the very best!
e. Make sure your post is readable. We understand this may be harder for more technical and advanced posts, but for less technical and advanced posts, make sure your post in engaging and easy to follow along with.
f. Make sure all links in the post work.
g. Must be at least 1,000 words long (preferably 2,000 words or more)
h. Posts need to be detailed and unique. Some topics are popular and generally understood, so please try to offer something different.

-Your post MAY contain:

a. Information "About the Author." You can edit your user details and put links in your bio about your work, LinkedIn profile, and other social media links.
b. Images and links to other content

ELEMENT 4: CONTEST RULES

-Typically, each person will be allowed to enter ONE submission. The more technical the blog or tutorial is, the better. We will reward this by giving more technical and advanced post writers *extra submissions* (up to 3).

-All submissions must adhere to these Contributor guidelines

-Your posts may NOT be published. We reserve the right to not publish a blog and send it back to you for more editing. If we don't believe a blog adheres to these guidelines, or the content doesn't fit into our blog theme, we will not publish it. Publishing privileges are for the Data Science Dojo team.

-Any content you submit or publish is Data Science Dojo property. You may link back to your own content if you are simply Guest writing, but *if you submit it for the contest*, you cannot share it to other sites. For contest purposes, all entries must be newly created/unpublished material.

-You must respond to comments on your submitted post. Even a simple acknowledgement will do. It is important to respond and engage the audience you are trying to reach.

ELEMENT 5: CONTRIBUTOR ROLE ON GHOST PLATFORM

-After we receive your First/Last name and Email information, you will be added as a "Contributor" to our Ghost blog site.
-As a Contributor you can:

    a. Create your own new content and post(s)
    b. Create/edit your own profile on Ghost
    c. Edit your own posts/content before they are published

Please note, you will not be able to:

    a. Publish/delete your own posts
    b. Edit your posts after they have been published
    c. Generate slugs

For a more in-depth look at your user capabilities, visit Ghost's website here.

ELEMENT 5: POST PUBLISHING AND REJECTION

-As stated earlier, we reserve the right to publish and reject submissions at our discretion. If we feel the content adheres to the guidelines and is a great fit for our community, we will publish it. If we feel something is missing or something needs to be changed, we will not publish the submission and may ask you to make changes as necessary.

-Once your work is published on our site, we own the content. The author will absolutely be given credit for their work.

ELEMENT 6: SELECTING A WINNER

-As the contest proceeds, our goal is to have enough submissions to select one winner a month to attend a bootcamp for free. If you want more information about what occurs during a bootcamp, please go to https://datasciencedojo.com/bootcamp/

-We will work with the winner to find the best bootcamp location for them, but ultimately Data Science Dojo reserves the right to have the final say on the winner's bootcamp location.

-We will provide a rubric for our selection process, but ultimately the winner is up to the Data Science Dojo team.

-We reserve the right to publish winning content on our social media sites and blogging platform.

-Our goal is to select one winner per quarter. This is subject to change, based on bootcamp availability.

THINGS TO KEEP IN MIND:

Have fun with this!

This is a great way to get your name out there and publish content you think is missing or helpful to the data science community. We thank you for your submission and willingness to contribute to the data science community. Good luck!