

Designed for a global partner ecosystem.

Video service operators and content providers can deliver live & premium content on any device while also reducing friction and customer churn.

TV Everywhere Authentication

PRODUCT BRIEF



EASILY REDUCE FRICTION WITH A COMMON USER AUTHENTICATION SYSTEM

See significant improvement in customer retention with Verimatrix's TV Everywhere Authentication

The complex web of secure connections between video service operators and content owners/providers means that subscribers must seek password access to rights repeatedly. This creates a disjointed and frustrating user experience, ultimately leading to costly churn.

Verimatrix TV Everywhere Authentication (formerly nTitleMe) solves this problem by streamlining the process with a single integration for secure subscriber authentication and content authorization.

Scale as You Grow

Deploy a TV Everywhere service with the ease that consumers want and expect. Verimatrix TV Everywhere Authentication makes the subscriber value proposition "stickier" while ensuring future scalability. Quickly connect compelling content with audiences anywhere, anytime.

Driving Trust for 20 Years

As industry experts with more than two decades of experience, many of the world's largest content owners and service providers trust Verimatrix to protect the systems people depend on every day.







Ensure a Seamless User Experience on Any Device

Delivering a superior user experience for premium movies, live sports, games, TV shows and esports across multiple devices other than the family-room TV is critical. Consumers are more likely to abandon a service if they cannot easily enjoy their content.

Scale with Ease During Popular Live Events

Using the Verimatrix Secure Cloud, ensure agility even during popular live events with millions of simultaneous viewers and authentication requests. Scale up or down as needed, while also achieving geographic diversity.

One Single Integration for a Global Partner Ecosystem

Pre-integrated with 500+ global video service operators through direct connection or via major proxies, Verimatrix TV Everywhere Authentication can dramatically reduce your time-to-market. A standards-based set of APIs allows you to quickly update and manage subscriber entitlements to support new business relationships.





A Single Integration for Secure Subscriber Authentication and Authorization



Monetization (Data) Viewer insights



Scalable, Frictionless Authentication



About Verimatrix

Verimatrix (Euronext Paris: VMX) helps power the modern connected world with security made for people. We protect digital content, applications, and devices with intuitive, people-centered and frictionless security. Leading brands turn to Verimatrix to secure everything from premium movies and live streaming sports, to sensitive financial and healthcare data, to mission-critical mobile applications. We enable the trusted connections our customers depend on to deliver compelling content and experiences to millions of consumers around the world. Verimatrix helps partners get to market faster, scale easily, protect valuable revenue streams, and win new business. To learn more, visit www.verimatrix.com.

Information in this document is not intended to be legally binding. Verimatrix products are sold subject to Verimatrix Terms & Conditions of Sale or the provisions of any agreements entered into and executed by Verimatrix and the customer. © Verimatrix 2020. All Rights Reserved. Verimatrix,® Verimatrix logo and combinations thereof, and others are registered ® trademarks or trade names of Verimatrix or its subsidiaries. Other terms and product names may be trademarks of others. The products described herein may be protected by one or more of the patents and/or patent applications listed in related datasheets, such document being available on request under specific conditions. Additional patents or patent applications may also apply depending on geographic regions. #00082220

Verimatrix Headquarters Impasse des carrés de l'Arc Rond-point du Canet 13590 Meyreuil , France Tel: +33 4 42 905 905

Verimatrix USA 6059 Cornerstone Court West San Diego, CA 92121-3713 United States Tel:+1 858 677 7800

Verimatrix Germany Fraunhoferstr. 7 85737 Ismaning, Germany Tel: +49 89 55265 100 Fax: +49 89 55265 101

