



## PUT YOUR **PEOPLE DATA** TO WORK

*Structural unlocks people data to empower everyone in an organization to find the right people at the right time.*



### **CLOSE MORE BUSINESS**

Use data science to match the right people with the right projects—right now.



### **SOLVE PROBLEMS FASTER**

Align existing talent and teams for strategic projects and pursuits.



### **FORM WINNING TEAMS**

Create #dreamteams based upon data-driven recommendations.



### **CONSOLIDATE YOUR DATA**

Integrate, analyze, and organize existing data via comprehensive employee profiles.

## **Your Talent Pool is Deeper Than You Think**

What if the skills gap you need to fill ASAP isn't really a gap at all? What if the perfect person to take that new sales role or troubleshoot that niche technical issue is working upstairs?

Hiring great people is only the beginning. Creating an internal talent network to fully utilize talent and engage teams over the long run is the ultimate competitive advantage.

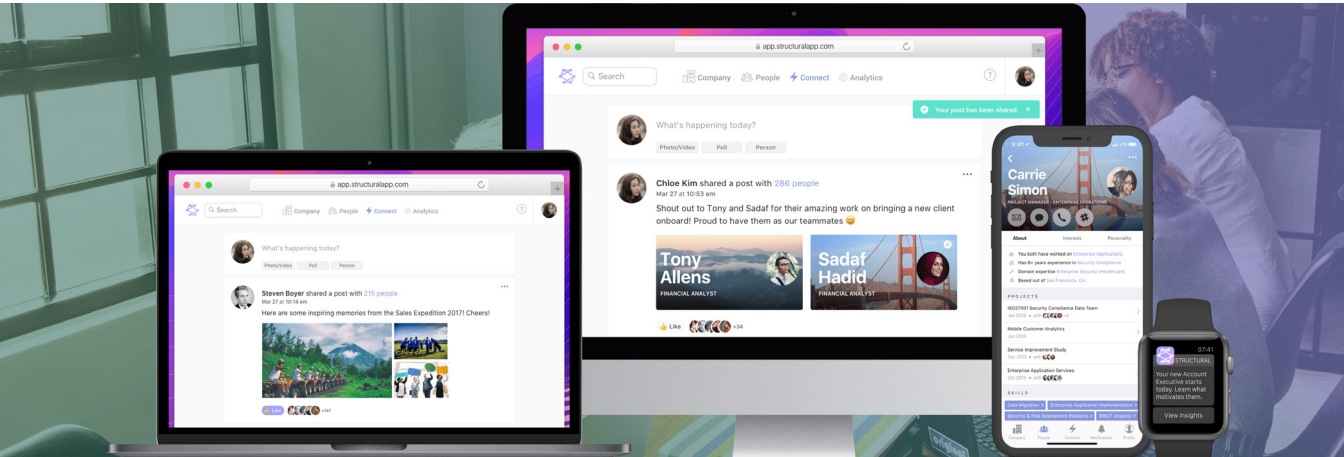
### **Our Internal People Network:**

- Brings skills, interests and personality data to life
- Ensures top hires grow with you versus going elsewhere
- Unlocks hidden talents already within your ranks
- Engages teams via polls, posts, and real-time notifications
- Connects distributed workforces through collaboration

**Bottom Line: Structural helps organizations of all sizes increase return on their greatest investment—people.**

**“ WE USE STRUCTURAL TO ACTIVATE TALENT AND DRIVE PERFORMANCE ACROSS OUR EXPANDED TEAM. —Keith Wolf, Chief Creative Office, Clear Night**

## THE INTERNAL PEOPLE NETWORK. POWERED BY DATA.



### Productivity is Deeply Personal

The term *productivity* gets a bad rap. Many people think that increasing productivity means forcing employees to boost outputs within a set period of time. Period.

At Structural, we know the greatest productivity gains actually arise when people focus on tasks they're uniquely suited to, feel recognized and motivated, are offered new ways to grow that align with their goals, and work with other highly-engaged people.

**Good News: That's exactly what happens when critical people data is searchable and accessible in the palm of your hand.**

“WHEN EMPLOYEES PLAY TO THEIR STRENGTHS, BUSINESSES SEE NEARLY 30% HIGHER PROFITS AND 16% HIGHER RETENTION.

—Harvard Business Review

WHAT'S POSSIBLE WHEN YOU TRULY KNOW YOUR PEOPLE? ANYTHING.

### We Play Well With Others

