



THE GOAT RODEO: TENDING TO EMPLOYEE EXPERIENCE IN TIMES OF GROWTH AND CHAOS

OCTOBER 3, 2017

NATE EKLUND, J. FORREST, MARY SELLKE





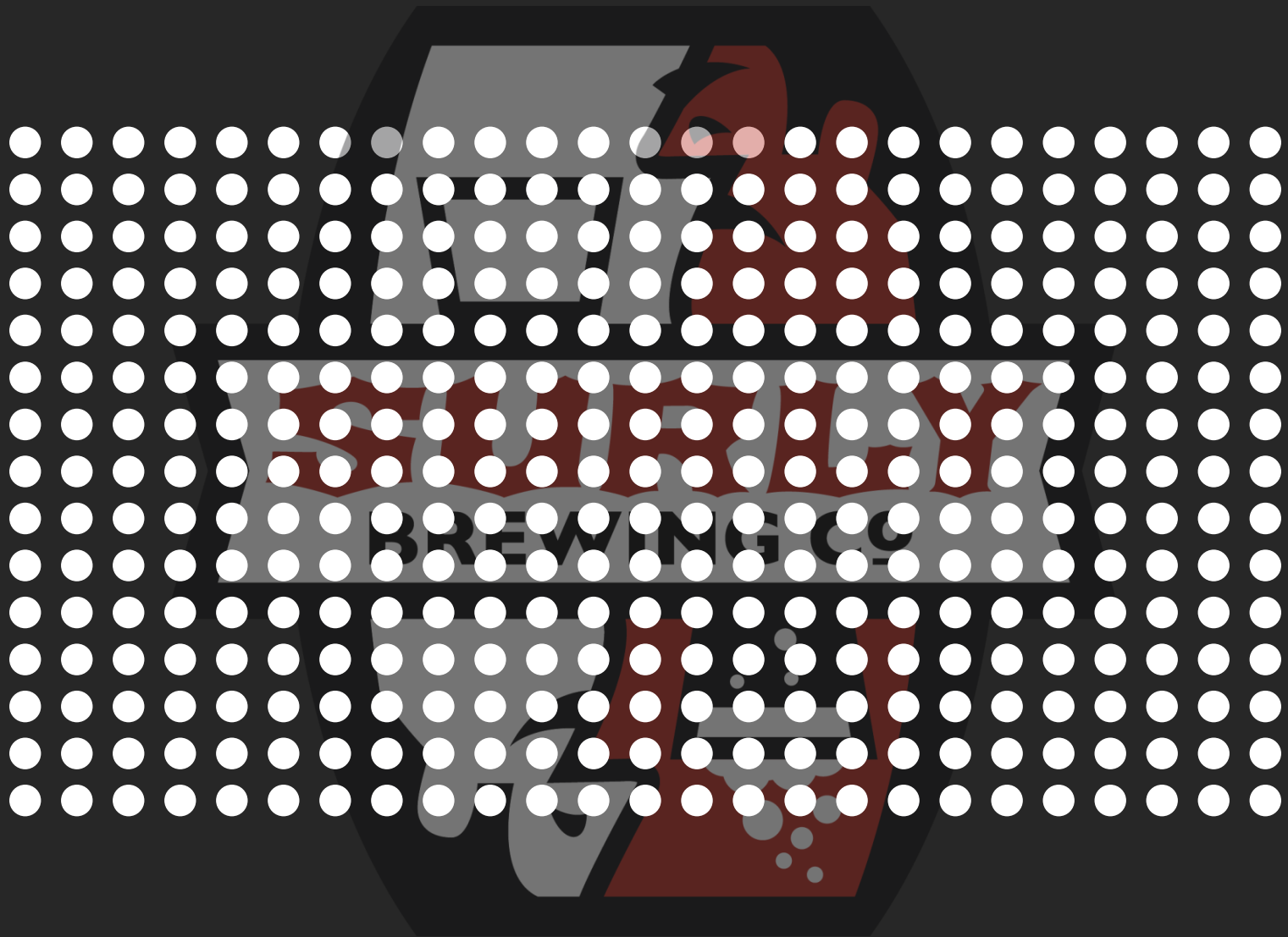
Bayer
Polymers Division

WHERE WE ARE...









WHERE WE'VE BEEN...



WHERE WE'VE BEEN...



HOW?

POSITIVELY SURLY

You don't have to smile all the time. You don't need to chair the Sunshine Club. But "Positively Surly" means that you're always moving forward, always believing that the best is yet to come.

FIND A WAY

The Surly Way isn't always the Easy Way. But Surly always finds a way. See something broken? Fix it. See something no one else has seen? Make it. Hit a wall? Knock it down. We are where we are and are who we are because we've always found a way.

IT'S NOT ABOUT YOU

We built Surly for the people. We built it for Surly Nation. We don't show up to work for ourselves. We show up to make and build and create for others.

