



AFFECTED COMPANIES HQs

The companies sued in these jurisdictions are distributed across the U.S.



TOP 10 STATES

NEW YORK		25% of Cases
CALIFORNIA		10%
FLORIDA		7%
TEXAS		6%
PENNSYLVANIA		4%
OHIO		4%
NEW JERSEY		3%
MASSACHUSETTS	<	3%
GEORGIA	<	2%
CONNECTICUT	<	2%

Additionally, 11% of companies sued are headquartered internationally including Italy, France, Japan and Brazil.

INDUSTRY ACCESSIBILITY

The industries that received the biggest focus in web accessibility litigation include:





Travel/ **Hospitality**

Retail



Food Service Industry



Banking/ **Financial**



Entertainment & Leisure



Self-Service

A LOOK AT INDUSTRIES 2018



INDUSTRY BREAKDOWN

38%		Retail
11%		Food Service Industry
10%		Travel/Hospitality
7%	\odot	Banking/Financial
7%		Entertainment & Leisure
7%		Other
4%		Self-Service
3%		Education
3%		Real Estate Agencies & Properties
3%		Healthcare
2%		Fitness & Wellness
2%		Digital Media & Agencies
1%		Insurance
1%		Automotive
<1%		Telecommunications
<1%		Fuel Industry

THE LEGAL FIGHT

Over 600 law firms are engaged in either supporting plaintiffs or defending companies that are sued.



"We will defend you, but you should be accessible."



"We will sue you, if you do not provide an accessible website."



»Making your site accessible is the right thing to do, plus it decreases your risk of a lawsuit.«

Be proactive. Be prepared. Start here

Sources

*Data was collected up through December 20, 2018 **Headquarters were taken from sample of 448 cases https://www.adatitleiii.com/2018/01/2017-website-accessibility-lawsuitrecap -a-tough-year-for-businesses/ https://www.pacer.gov