

2019 MIDYEAR UPDATE

ADA WEBSITE AND MOBILE APP ACCESSIBILITY



The UsableNet Research Team has been monitoring all of the Americans with Disabilities Act (ADA) website and mobile app related cases filed in Federal Court in 2019. This report highlights the numbers and trends so far this year.

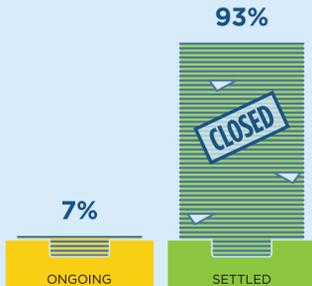
ONE LAWSUIT EVERY HOUR!



In 2019 the flow of ADA web related lawsuits has reached a rate of one lawsuit every working hour; that's 8 a day, 40 a week and on pace for over 2,000 a year.

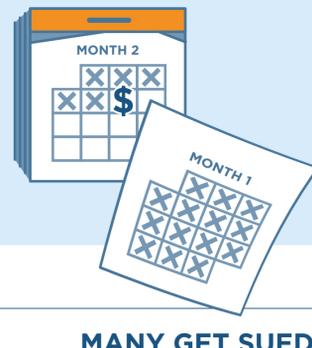


2019 is set to beat 2018 and rack up over 2,000 digital accessibility related lawsuits again.*



MOST CASES SETTLE...

93% of 2018 cases have already settled

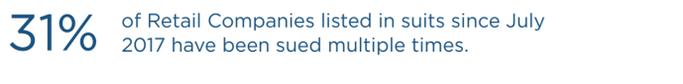


...AND SETTLE FAST

55% of 2019 cases have already settled within 60 days

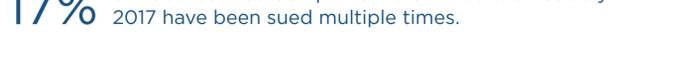
MANY GET SUED MORE THAN ONCE

RETAIL COMPANIES



31% of Retail Companies listed in suits since July 2017 have been sued multiple times.

FOOD SERVICE COMPANIES



17% of Food Service Companies listed in suits since July 2017 have been sued multiple times.



Companies should act immediately because different plaintiffs are targeting the same inaccessible websites and mobile apps, resulting in multiple lawsuits.**

RETAIL IS A TOP TARGET



TOP 500

48%

of the Internet Retailer's Top 500 list have received a lawsuit claiming an inaccessible website or app related to one of their brands.***

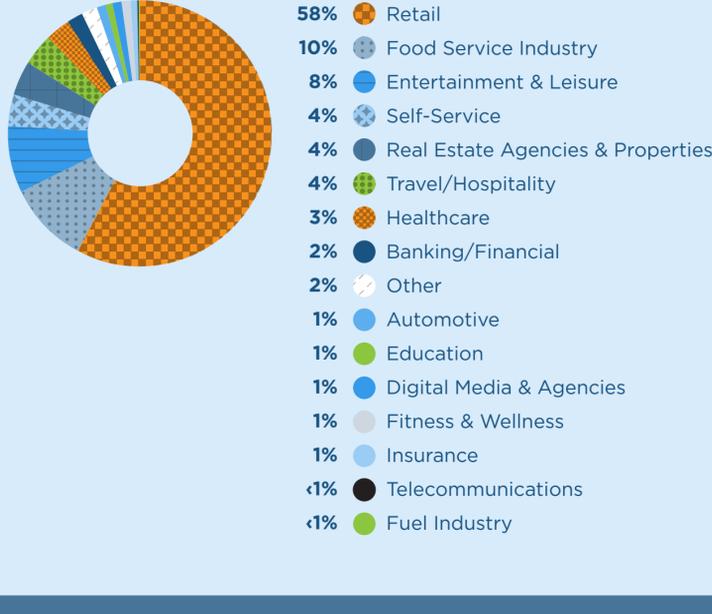
INDUSTRY ACCESSIBILITY

A few industries are getting the most attention from these lawsuits, including retail, the travel/hospitality industry, food services, and the banking/financial sector.

The industries that received the biggest focus in web accessibility litigation include:

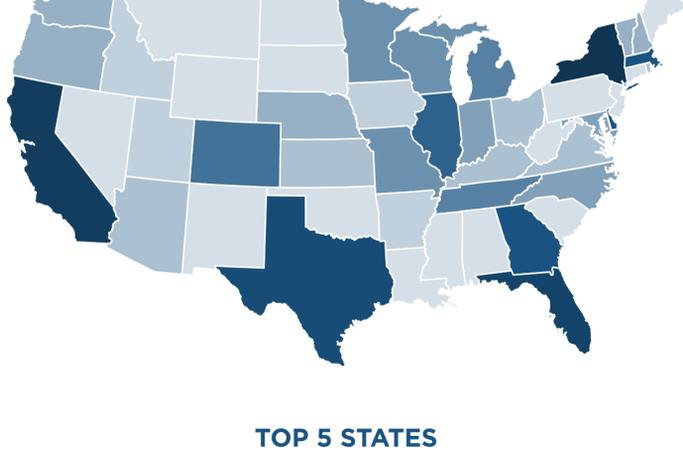


2019 INDUSTRY BREAKDOWN

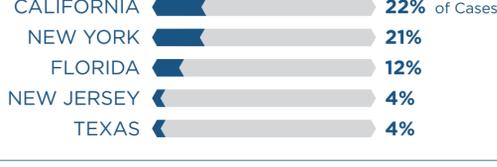


COMPANY LOCATIONS

The targeted companies are spread across the USA and have impact abroad****



TOP 5 STATES



Additionally, 6% of companies sued are headquartered internationally including the United Kingdom, France, China and Brazil.

»With a new Website Accessibility claim every hour, how do you ensure ADA compliance? UsableNet can help.«

Be proactive. Be prepared. Start here. Learn more contact@usablenet.com

Sources

* Data was collected up through June 17, 2019.
 ** Data reflects Federal lawsuits filed due to screen-reader incompatibility and video lacking proper closed captioning on websites.
 *** Top 500 retailers sources from the 2019 Internet Retailer report.
 **** Headquarters data was taken from a sample of 477 lawsuits.