

## WEB ACCESSIBILITY SERVICES

Usablenet is a pioneer in usability and web accessibility, and has supported digital accessibility and inclusion for global enterprises across key industries for over 16 years. Over time, Usablenet has become a strategic long-term partner for clients looking to achieve ongoing WCAG 2.0 compliance. Usablenet has developed a unique approach to accessibility that focuses on the user experience and applies developer-level knowledge to compliance audits and accessible sites. Today, Usablenet's accessibility services range from our unique Assistive technology to our professional services, including accessibility audits and testing (manual and automated).

### Accessibility Roadmap: Getting Started

Brands aiming to achieve ongoing compliance often fall within one of three phases of web accessibility maturity: planning their accessibility strategy, executing change, or focusing on maintaining compliance. Usablenet has hand-picked accessibility technology and services to meet client needs at every stage of their accessibility compliance journey.



#### Phase 1

### Plan and Test

- Experts define policy and statements
- Experts conduct audit of sites & apps
- AQA provides audit results and reports



#### Phase 2

### Fix and Verify

- Usablenet Assistive offers immediate compliance solution
- Accessibility web development
- Training for Development & Testing staff
- Helpdesk for Development team (integrated into AQA)
- User testing with disability community



#### Phase 3

### Maintain Accessibility

- AQA for testing all new content/changes
- Training services for all new staff
- Annual Audits & Testing

### Usablenet's Accessibility Products and Services



#### Usablenet Assistive

Usablenet creates a WCAG 2.0 AA compliant dynamic and accessible view of your complete website, to ensure you support people with disabilities in accessing your website content and functionality.

#### Attributes:

- Usablenet Assistive is an adaptive technology platform, provided as a fully managed service, that maintains the compliant accessible view of your website
- Requires no client-side IT resources (no web development, re-coding or back-end system integration)
- Usablenet Assistive is dynamic (as content changes on your site, changes are reflected in the accessible view automatically)



## Accessibility Auditing and AQA

Usablenet combines accessibility experts with our powerful technology platform to create comprehensive solutions for your teams to organize, test, resolve and report accessibility compliance.

### Attributes:

- Audits are performed by expert Accessibility Developers on a comprehensive Accessibility platform
- Clients can capture, test and re-play UX and code of dynamic user flows
- Clients can access an integrated developer help desk to quickly overcome any development issues
- Clients can review User Testing feedback to code reviews
- Clients can track and report compliance progression to ensure continued compliance
- Complies with legal requirements and guidelines to involve users from the disability community



## User Testing

Usablenet and My Blind Spot (a non-profit disability advocacy network) coordinate the testing of site/ apps by members of the disability community, in order to gather feedback and make recommendations to improve accessibility and usability.

### Attributes:

- Our teams have a combined 26 years of experience in development and accessibility
- Holistic and proven approach to accessibility and inclusion
- Offers a network of professional and adaptive technology testers who are members of the disability community as well as consumers
- Process is consistent and scalable across all major disability communities
- Offers advanced options for recording user tester sessions to educate client-side teams on the use of assistive technology



## Accessibility Audits of Native Apps

Usablenet combines accessibility testers, native app developers, and UX designers to produce Native App Accessibility Audits, supporting your teams with expert guidance they will need to resolve all issues identified.

### Attributes:

- Audited against latest WCAG 2.0 Mobile App Guidelines (ensuring all screens are accessible to users)
- Performed using a combination of Accessibility, UX and Native App experts
- Expertise in complex user flows, transactions and interactions
- Can inform and instruct client-side development team on how to conform with WCAG Mobile App Guidelines



## Accessibility Training

Usablenet Accessibility Training is conducted by Accessibility experts with both real- world and development knowledge to ensure maximum value for training time.

### Attributes:

- Unmatched range of topic and modules such as Web, Native Apps, UX design and PDFs
- Training available on-line or in-person
- Content for training is tailored (built around client's audit results)
- Modules are rated to match up with different groups (which allows different teams to get different training).

# Usablenet



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If your organization needs support to meet the web accessibility requirements, please email [accessibility@usablenet.com](mailto:accessibility@usablenet.com). We can help!