



Webinar:

Using Tableau Dashboards to Better Understand the Impact of Coronavirus on Your Supply Chain

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Today's Speaker



Ben Hart

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Ben has a background in Physics and Mathematics and has been working in Data Analytics for four years. He has a passion for deciphering complex systems and determining ways to effectively communicate their nuances.

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The Impact of Coronavirus on Supply Chain

What have we experienced?



FORTUNE

**94% of the Fortune 1000 are
seeing coronavirus supply
chain disruptions**

The New York Times

***U.S. Food Supply Chain Is Strained as
Virus Spreads***

FORTUNE

**75% of companies report
coronavirus has disrupted
their supply chains**

Bloomberg

**Key Food Prices Are Surging After Virus
Upends Supply Chains**

The Global Pandemic Has Exposed Serious Flaws

Pharma and Medical Supplies

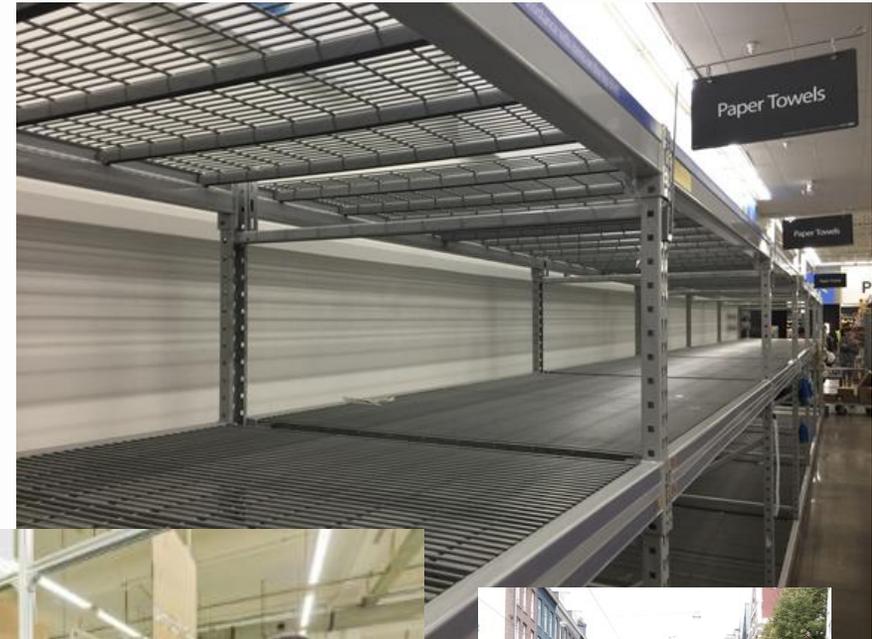
Shortages of personal protective equipment for healthcare workers and ventilators in hospitals

Retail & CPG

Stores has been emptied and continue to be emptied of essential goods

Manufacturing

Manufacturers have needed to innovate at speeds they never have before



Shifts in the Supply Chain

Keeping up with Demand

Increasing supply of items in high demand is proving difficult—why?

Disruption at the Global Scale

- Slowdowns in production and imports
- Non-essential domestic manufacturing shuttering with stay-at-home orders

Effects at the Local Level

- Consumers panic buying
- Hoarding leaving shelves empty

There will be a 'massive' shuffling of supply chains globally after coronavirus shutdowns

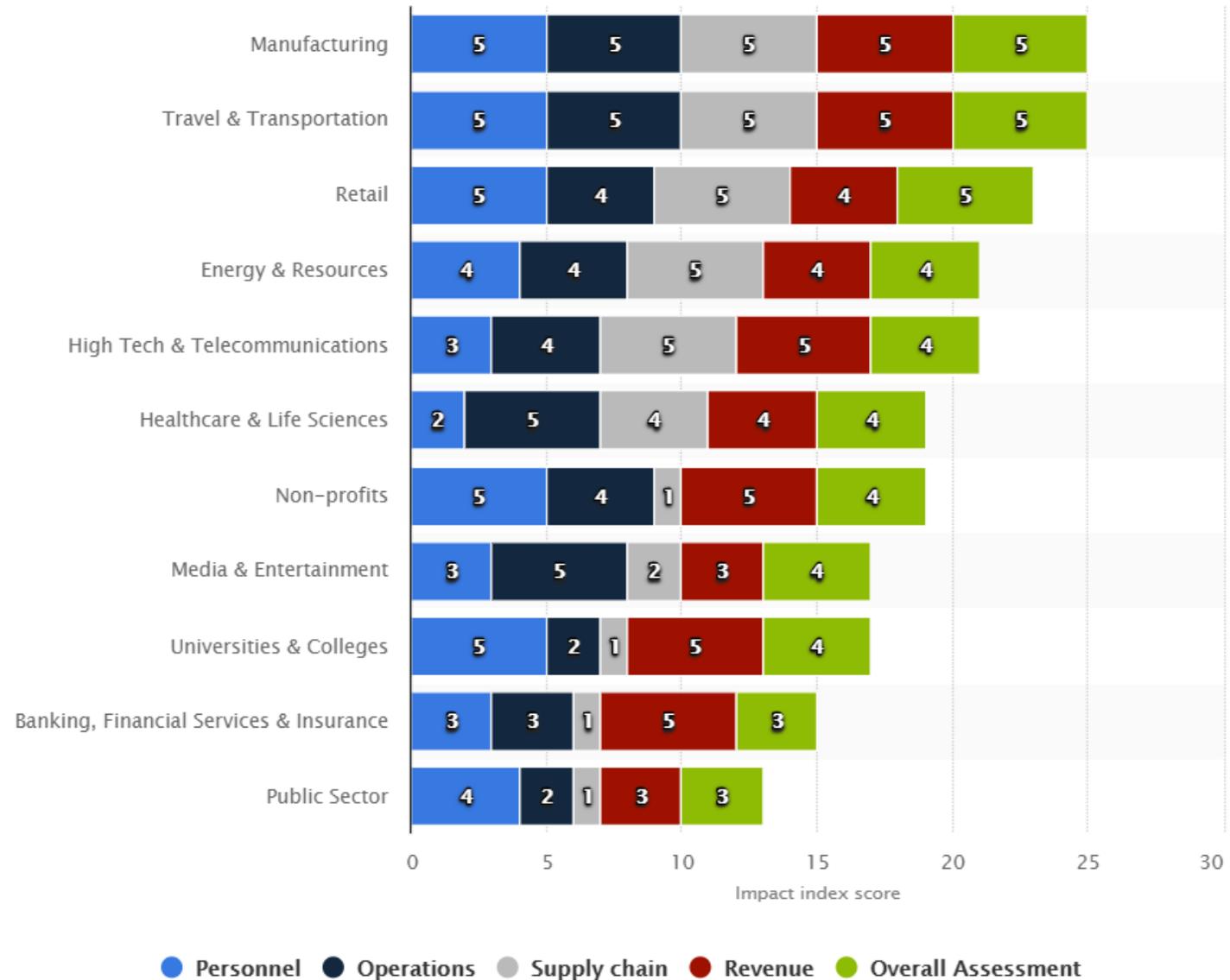
Why And How Coronavirus Will Sharply Change The Supply Chain

The Modern Supply Chain Is Snapping

How Coronavirus Could Wreak Havoc on Your Supply Chain

Projected Coronavirus (COVID-19) Impact Index by Industry and Dimension 2020

Minor (1) - Severe (5)



Analytics is Critical

Carefully tracking orders, shipments, and deliveries, updating inventory models, and communicating effectively with suppliers and customers is imperative to keeping the supply chain flowing.

Know your risks across tier 1, tier 2, and tier 3 suppliers.



What Got Us Here?

The Impact of the Lean Global Supply Chain



Why the Shortages?

- Lean global supply chains widely deployed
 - Help reduce costs
 - Efficient allocation of production to low-cost regions
 - Just-in-time (JIT) methodologies in manufacturing
 - Holding lower levels of inventory through the supply chain

**But lean supply chains might not perform as well
in stress scenarios**

Supply Chain Stress Testing?

- Would a supply chain stress test help us overcome some of the challenges and shortages that have occurred during these last few months?

YES, according to the experts

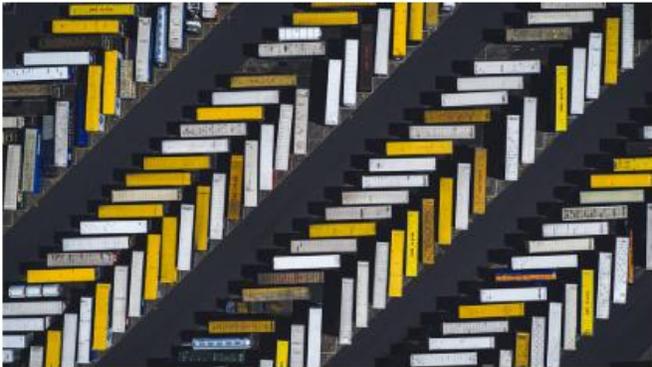
- Time to Recover (TTR)
- Time to Survive (TTS)

GOVERNMENT

We Need a Stress Test for Critical Supply Chains

by David Simchi-Levi and Edith Simchi-Levi
April 28, 2020

Summary Save Share Comment Print \$8.95 Buy Copies



Abstract Aerial Art/Getty Images

We've made our coronavirus coverage free for all readers. To get all of HBR's content delivered to your inbox, sign up for the Daily Alert newsletter.

The global pandemic has exposed serious flaws in supply chains, including critical ones for industries such as pharma and medical supplies. Shortages of personal protective equipment for health workers and ventilators in hospitals are the most prominent ones. To prevent this problem from occurring again when the next disaster strikes, governments should consider establishing a stress test for companies that provide critical goods and services that's akin to the stress tests for banks that the U.S. government and European Union instituted after the 2008 financial crisis. This test should focus on the resilience of companies' supply chains.

Enabling your Agile Supply Chain



How to Assess Supply & Demand to Stay Proactive

Example Use Case:

- Supply chain manager at a big-box retailer assessing COVID-19 impact on current suppliers

Questions we want to answer:

- Which regions have suppliers that pose the biggest risk to our supply chain if they are impacted?
- What product do suppliers in these affected regions provide?
- What are alternative suppliers that can be pivoted to?

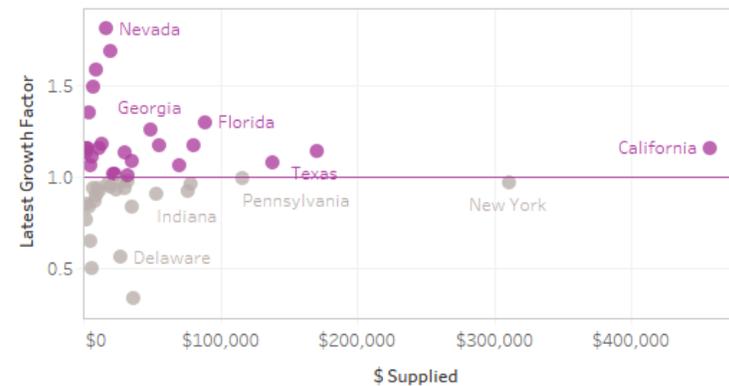
COVID Impact on Retail Supply Chain

Growth Factor impact on Essential Goods Supply



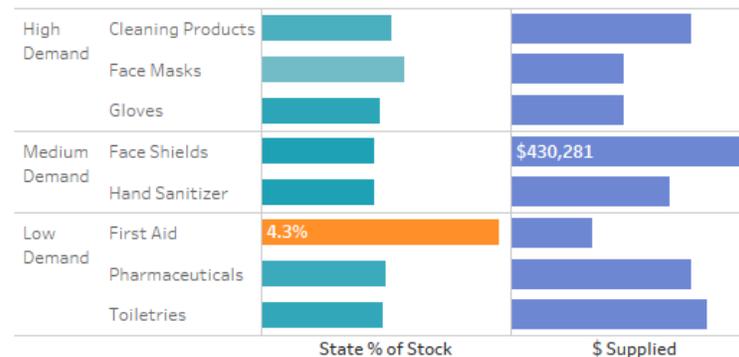
1. Identify High Risk Regions

States with a **high ratio** of new cases Today to Yesterday (Growth Factor) or suppliers that contribute large amount of products pose more risk



2. Qualify Risk to Essential Products

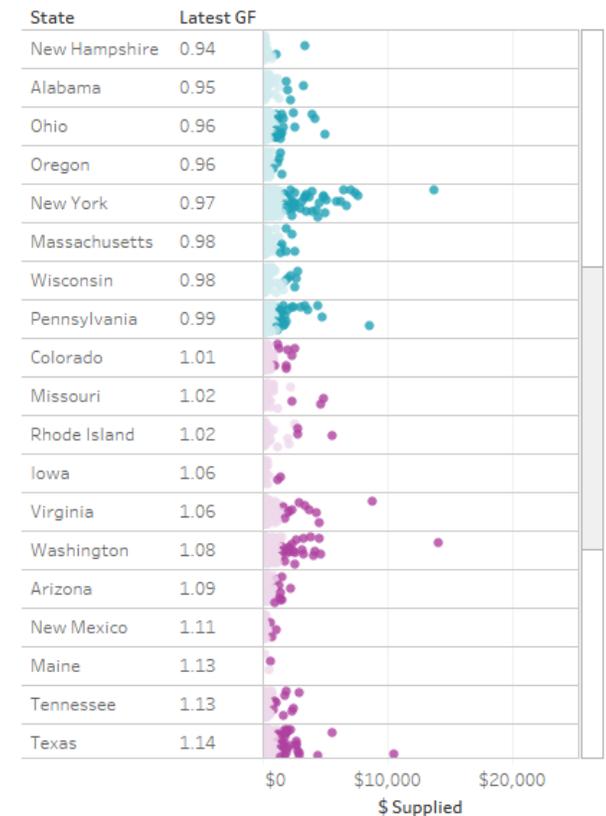
High risk states could supply a disproportionate amount of an essential product. Select products that a state provides a large % of to find alternative suppliers



3. Identify Potential Suppliers

Utilize suppliers with high \$ from states with low growth rate

● High \$, Low GF ● Low \$, Low GF ● Low \$, High GF ● High \$, High GF



COVID case data as of 5/13

Options

Our use case, driven by publicly available COVID-19 data, aligned to our internal company data

Exploring Impacts to your Supply Chain



Getting to Analysis Quickly

Using Publicly Available Tools

- Source COVID-19 Data:
<https://www.tableau.com/covid-19-coronavirus-data-resources>

Combining Disparate Data Sets

- Conveniently integrate with purchasing data using blending

Make timely and informed decisions

- Refresh COVID extract or set fixed date for ad hoc analysis

The screenshot displays the Tableau interface for a solution named "Tableau - SC-COVIDImpact_solution". The main view shows a data relationship between "Country (COVID)", "State (COVID)", and "State (Suppliers)". A "Blend Relationships" dialog box is open, showing the primary data source as "COVID-19 WDC" and the secondary data source as "Sample - Supply Chain".

On the right, a table lists states and their corresponding values:

State	Value
Oregon	0.96
New York	0.97
Massachusetts	0.98
Wisconsin	0.98
Pennsylvania	0.99
Colorado	1.01
Missouri	1.02
Rhode Island	
Iowa	
Virginia	
Washington	
Arizona	
New Mexico	

Below the table, a tooltip provides details for the "Latest Growth Factor Starting Date Toggle":

Calculation for "Latest Growth Factor Running Average" relies on the TODAY() function, and assumes a daily refresh of COVID Dataset. If the COVID data is more than a day old, set parameter below to "Set Date" and choose the day of the latest data refresh in "Custom Starting Date".

Latest Growth Factor Starting Date Toggle
Set Date

Custom Starting Date
5/14

At the bottom right, the text "COVID case data as of 5/13" and an "Options" button are visible.

What Steps Should You Take Next?



Working through Today's Crisis & Beyond

No one knows how long the pandemic will last and what changes it will bring. Plan your strategy to be flexible!

Draw on all your Resources

Gather intelligence from the people on the frontline as well as the corner offices.

Prepare for Best, Worst, and Other Cases

Uncertain times call for developing and implementing contingency plans for a wide variety of scenarios.

Take the Long View

Tracking, modeling, and analytics work best as part of a long-term strategy and a vision of who you and your company are and aspire to be.



What Might the Future of Supply Chain Look Like?

Moving from “Just in Time” to “Just in Case” Models



The COVID-19 Crisis Calls for Re-balancing Priorities

- **Simplicity**
Simplifying the supply chain will allow you to focus on adapting to changing dynamics
- **Collaboration**
Prioritize partners who have skills, tools and knowledge that will enhance your company's capabilities and minimize your risk
- **Resilience**
Consider producing closer to the selling market, holding a larger inventory of sensitive items or double sourcing key products

The COVID-19 Crisis Calls for Re-balancing Priorities

- **Redundancy**
Reduce risk, build your plan B. Have a plan and a strong strategy
- **Innovation**
The risk of change significantly reduces in a crisis – if something is not working today, there is little risk in trying something new
- **Automation**
Organizations need to explore deployment of supply chain technologies – transportation management systems, warehouse management systems, robotics etc.

Summary

A time of change - use data to support your decision-making

Ability to pivot and change direction quickly

Implement an analytical minded culture – data strategy AND analytics strategy

Plan now for the NEXT event, know the risks

Stay informed – COVID-19 Data Hub

PRICING SIGN IN

+ a b l e a u Products Solutions Learning Community Support About COVID-19 TRY NOW BUY NOW

COVID-19 Data Hub Daily Dashboard Community Visualizations Jumpstart Workbook Additional Resources

COVID-19 DATA HUB

Access, analyze and stay informed.

Trusted Coronavirus (COVID-19) global data from our community experts.

Coronavirus (COVID-19) Global Data Tracker

COVID-19 case data is the most important data right now. It's the basis of how we're seeing and measuring the impact of this virus in the world. We are providing a global coronavirus tracker to help you stay updated on the confirmed case and death totals, the spread of coronavirus, and the places most impacted by this pandemic.

Click the visualization below to interact with the full dashboard.

Jan 22 — May 26, 2020
Worldwide

Download Our COVID-19 Supply Chain Dashboard



- Complimentary COVID-19 Tableau Dashboards -

Understanding the Impact of Coronavirus on Your Supply Chain

Complimentary Access to COVID-19 Supply Chain Dashboard

During these uncertain times, it's as important as ever to be able to quickly identify business risks and responsibly react to them.

Our use case is designed to show how data can be used to pivot quickly and smartly to meet changing demands. We have developed a dashboard which allows us to answer four key questions:

- Where are we seeing Coronavirus cases?
- Do we have a disproportionate number of supplies in those countries which are being heavily impacted?
- What product families are going to be the worst hit?
- Where else can we supply those product families from?

We've been able to approach answering these questions by combining a sample data set that simulates a business's purchasing data with the COVID-19 data provided by Johns Hopkins University.

Interested in learning more and gaining access to the dashboard? Complete the form to the right and we will be in touch.

First name*

Last name*

Company name*

Email*

Submit

Q&A

Please submit your questions using the module on your screen





Thank you!

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