



CONTRACTOR SHOWCASE

&

HARDSCAPE SUMMIT

Techo-Bloc

Techo-Bloc

WHERE
DECISION-MAKERS
COME TO LEARN

SPONSORSHIP PACKAGES

TAKE ADVANTAGE OF OUR REACH



ATTENDEES

INDUSTRY
PROFESSIONALS
VALUE KNOWLEDGE
AND EDUCATION
READY TO INVEST
WANT TO GROW

18K LANDSCAPE PROFESSIONALS

6,000+
BUSINESS OWNERS

87.5%
ARE
DECISION-
MAKERS

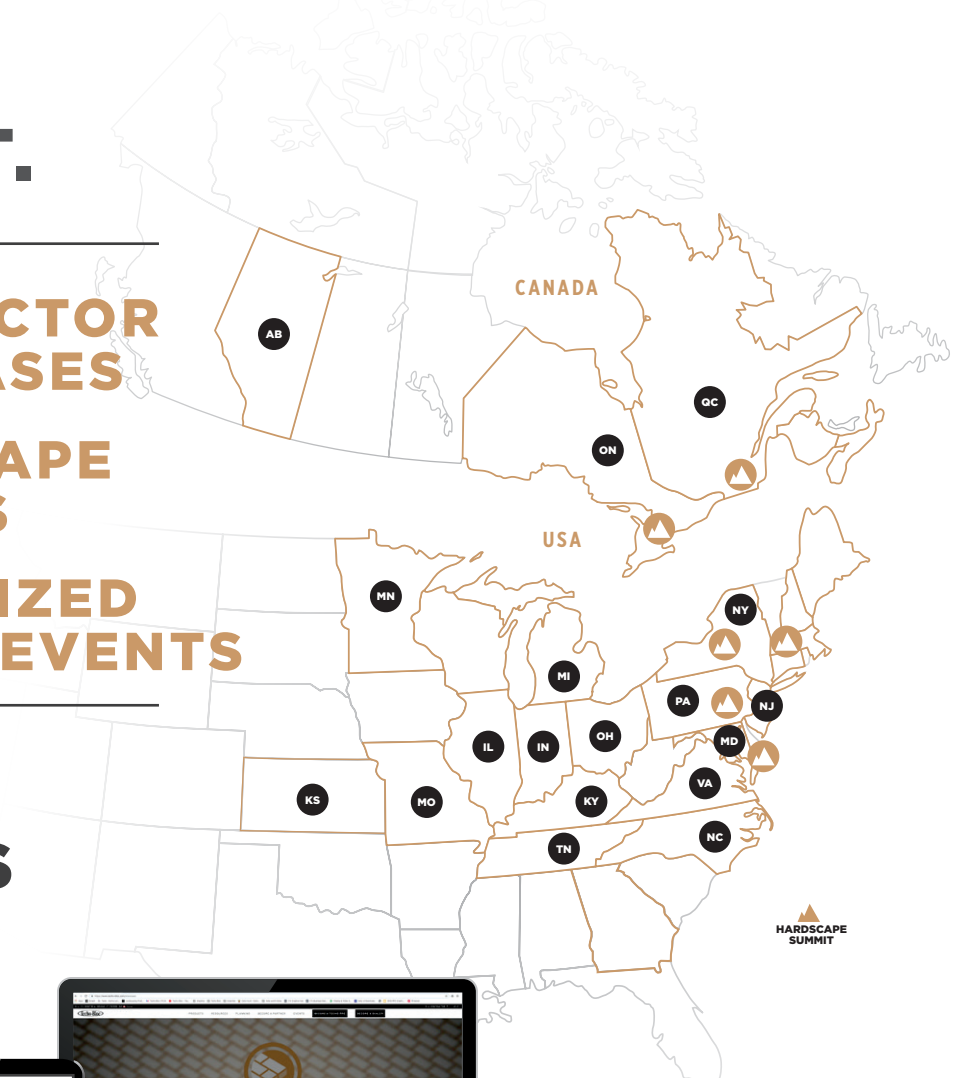
1,200+
LANDSCAPE
SUPPLY STORE
BUYERS

10,000+
LANDSCAPE ARCHITECTS, FOREMEN AND LABORERS

HUGE FOOTPRINT.

17 CONTRACTOR SHOWCASES
6 HARDSCAPE SUMMITS
6 AUTHORIZED DEALER EVENTS

20 STATES
4 PROVINCES



90K CONTRACTOR INVITATIONS MAILED

40K VISITORS TO THE SHOWCASE WEBSITE

 **35K** LIKES

 **50K** FOLLOWERS

 **4700** FOLLOWERS

 **2.6M** VIEWS

A UNIQUE OPPORTUNITY



TECHO-BLOC IS HITTING THE ROAD IN LEADING MARKETS ACROSS THE USA AND CANADA TO INTERACT WITH AND EDUCATE HARDSCAPE CONTRACTORS.



**DEMO
YOUR
PRODUCT**



**MAKE
CONNECTIONS**

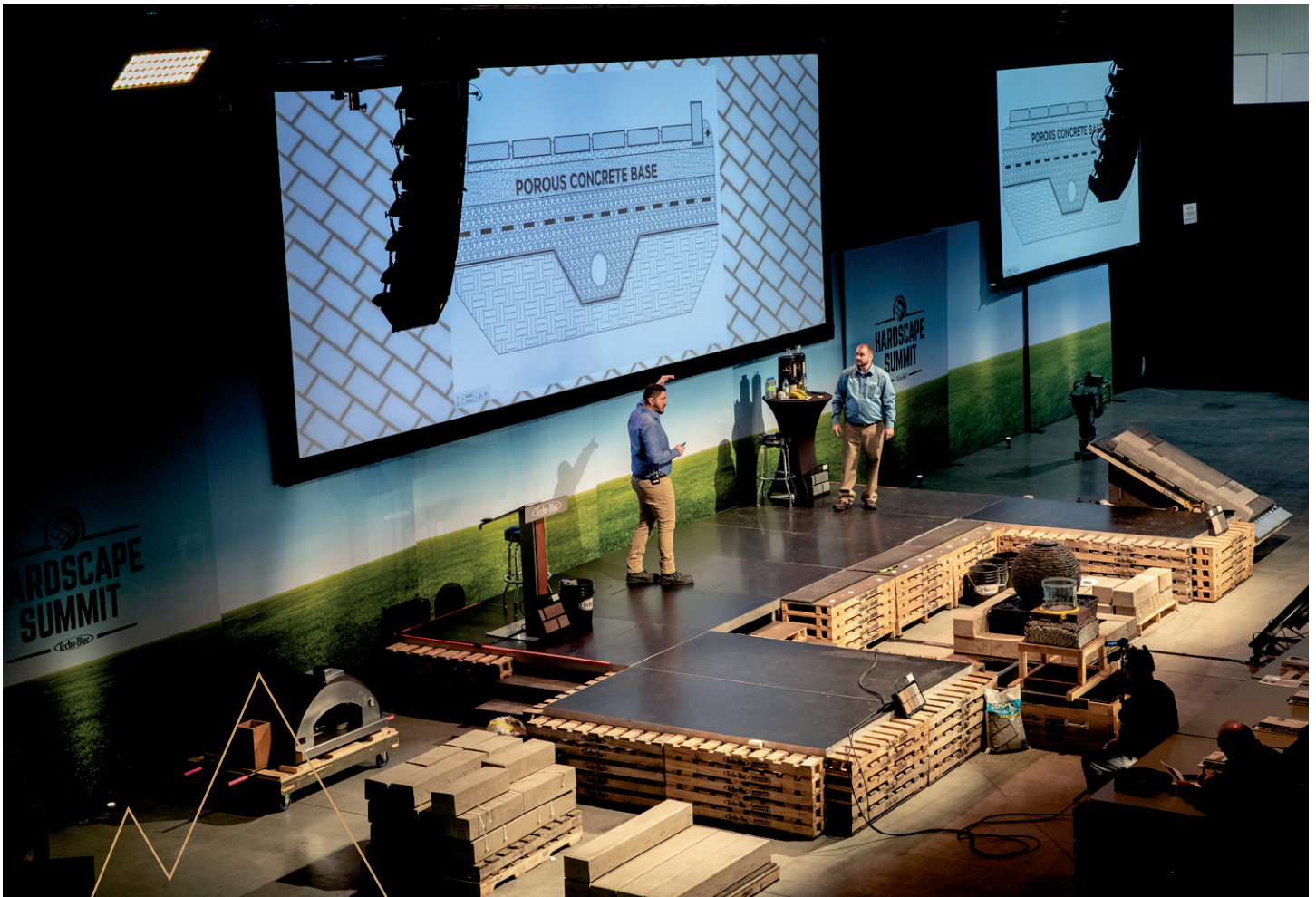


**CLOSE
DEALS**

38
EVENTS
JAN 6 - MAR 12

OUR EXPERTS WILL ONCE AGAIN FIRE UP THOUSANDS OF PROFESSIONAL HARDSCAPERS AS THEY EMBARK ON A SEASON OF ACCOMPLISHMENTS AND NEW LEVELS OF SUCCESS.

[VIEW THE TEASER](#) 



HARDSCAPE SUMMIT

- > SELECT GROUP OF EXHIBITORS INVITED TO PARTICIPATE ENSURES FACETIME WITH ATTENDEES
- > DEDICATED DEALER AND CONTRACTOR DAYS ALLOWS A TAILORED MESSAGE AND INTERACTION
- > GAIN VISIBILITY THROUGH BOOTHS, DEMONSTRATIONS, WORKSHOPS AND MEETING SPACES

A FULL DAY WITH A CAPTIVATED AUDIENCE

TECHO-BLOC ORIGINAL TOURING HARDSCAPE EVENT SERIES DELIVERS AN INTERNATIONAL-CALIBER CONFERENCE ON A LOCAL LEVEL.



7:00 - 8:30 AM	BREAKFAST MEET & GREET Full access to attendees
8:30 - 9:30 AM	MORNING KICKOFF Attendees get fired up about growing their business: focus on Sales, Marketing, Estimating and Installing.
10:00 - 10:30 AM	BREAKOUT BLITZ Full access to attendees
10:30 - 11:30 AM	CORE COMPETENCY DEVELOPMENT Installation tips, tools and techniques, high definition video footage and live demos on stage!
11:30 - 12:30 AM	DEMO POWER HOUR Full access to attendees
12:30 - 1:30 PM	OWNER & MANAGER CONFERENCE Owners and managers are challenged to improve their business using outside-the-box thinking.
1:30 - 2:00 PM	SEAL THE DEAL Full access to attendees

200
AVERAGE ATTENDANCE

17
CITIES VISITED

10
BOOTH SPACES AVAILABLE PER EVENT*

*Actual number may vary per location.



3 FULL DAYS WITH A CAPTIVATED AUDIENCE

THE ONLY MULTI-DAY EDUCATIONAL AND NETWORKING EVENT OF ITS KIND UNITING 1,000 INDUSTRY PROFESSIONALS UNDER ONE ROOF!

1,100
AVERAGE
ATTENDANCE (2019)

6
CITIES
VISITED

30
BOOTH SPACES
AVAILABLE
PER EVENT*

*Actual number may vary per location.

7:00 - 8:30 AM	BREAKFAST MEET & GREET, VENDOR FAIR Full access to attendees
8:30 - 9:00 AM	MORNING KICKOFF Keynote 1
9:30 - 10:00 AM	BREAKOUT BLITZ BREAK, VENDOR FAIR, LIVE DEMOS Full access to attendees
10:00 - 11:30 AM	CORE COMPETENCY DEVELOPMENT Keynote 2
11:30 - 12:30 AM	LUNCH, VENDOR FAIR, LIVE DEMOS Full access to attendees
12:30 - 1:45 PM	OWNER & MANAGER CONFERENCE Keynote 3, Vendor Fair, Sponsored Educational Seminars
1:30 - 4:00 PM	VENDOR FAIR, LIVE DEMOS, WORKSHOP SESSIONS Full access to attendees

CONTACT OUR EVENTS TEAM

TECHO-BLOC INC. 5255 ALBERT-MILLICHAMP STREET, ST-HUBERT, QC, CANADA J3Y 8Z8
T: 1-877-832-4625 E: SPONSORSHIP@TECHO-BLOC.COM CONTRACTORSHOWCASE.COM

SPONSORSHIP PACKAGES

CONTRACTOR SHOWCASE EVENT PACKAGE

\$1,675 PER EVENT	
SHOWS	Access to 1 Contractor Showcase
BOOTHS	Table top booth space at Contractor Showcase Events
PRIZE RAFFLE PARTICIPATION	Your product or service presented by speakers
SOCIAL MEDIA VISIBILITY	Shared pre-approved content to combined audience of 75k+
MEALS	Breakfast and lunch included for your team at each event

HARDSCAPE SUMMIT EVENT PACKAGE

\$3,150 PER EVENT	
SHOWS	Access to 3-day long Hardscape Summit event
BOOTHS	10' x 10' booth space at Hardscape Summit Events
PRIZE RAFFLE PARTICIPATION	Your product or service presented by speakers
SOCIAL MEDIA VISIBILITY	Shared pre-approved content to combined audience of 75k+
MEALS	Breakfast and lunch included for your team at each event

SPONSORSHIP PACKAGES

HARDSCAPE SUMMIT EVENT PACKAGE

HARDSCAPE 6-PACK \$18,900	
SHOWS	Access to 6 Hardscape Summit events
BOOTHS	Table top booth space at Contractor Showcase Events 10' x 10' booth space at Hardscape Summit Events
LEAD RETRIEVAL	Customizable qualification fields included. (\$3,000 value)
PRIZE RAFFLE PARTICIPATION	Your rep on stage for 1 min pitching your product + services Your product or service presented by our keynote speaker
DIGITAL COMMUNICATIONS VISIBILITY	Brand logo featured on event registration site with link
SOCIAL MEDIA VISIBILITY	Shared pre-approved content to combined audience of 75k+
MEALS	Breakfast and lunch included for your team at each event (18 days)
FINANCE	Deferred Payment Plan
MEALS	Breakfast and lunch included for your team at each event

6

**DEALER
DAYS**

13

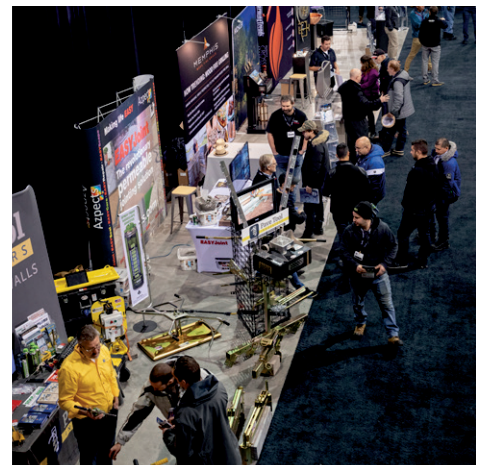
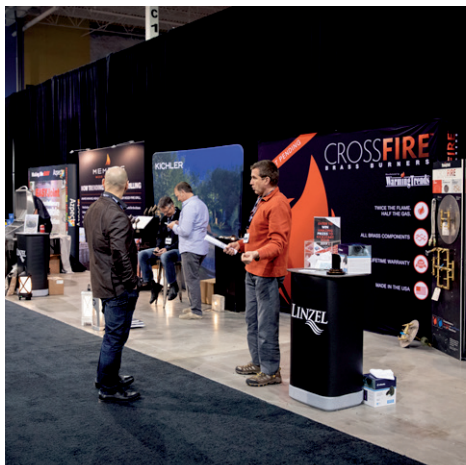
**CONTRACTOR
DAYS**

6K

**INDUSTRY
PROFESSIONALS**

SPONSORSHIP PACKAGES

PREMIUM PARTNERSHIP - \$45,900	
SHOWS	Access to all Contractor Showcase (17) and Hardscape Summit (6) events
PRESENTATION	Year-round brand association. Cooperative promotional campaigns available
BOOTHS	Table top booth space at Contractor Showcase Events 10' x 10' booth space at Hardscape Summit Events
LEAD RETRIEVAL	Mobile device-friendly app with customizable qualification fields included (\$6,300 value)
PRIZE RAFFLE PARTICIPATION	Your staff on stage for 1 min. pitching your products and services.
FLEET VISIBILITY	Brand logo featured on all associated vehicle wraps
PRINT VISIBILITY	Brand logo featured in all promotional signage, invitations & direct mail Brand-specific promotional literature included in document package for each attendee
IN-EVENT VISIBILITY	Pre-approved 15 second video spot running on main screen during breaks
DIGITAL COMMUNICATIONS VISIBILITY	Brand logo featured on event registration site & promotional emails
SOCIAL MEDIA VISIBILITY	Shared pre-approved content to combined audience of 75k+
SPONSORED BLOG CONTENT	1 brand-sponsored content blog post (subject to approval)
MEALS	Breakfast and lunch included for your team at each event
FINANCE	Deferred Payment Plan



SPONSORSHIP PACKAGES

ADD-ONS	
Video active integration (must be Premium Package + donated product)	\$5,500
Video passive integration (+ donated product) product placement only	\$2,000
Hardscape Summit Lead Retrieval	\$499
Showcase Lead Retrieval	\$180
Email Blast (post event) - attended	\$2,000
Blog Post - must provide content and be approved	\$2,000
Breakout/Workshop (sold 1 per summit day) seating for 20 to 30 projector and screen included	\$950
1-on-1 meeting space (can only buy all 3 days of summit) - incl pre-show email to book meetings *	\$450
Product on Stage Product placement at front of meeting rooms all events	\$1,500
Note pad quantities 14,000 prints	
Notepad Ad Spread 2 x 8.5x11 centerfold	\$2,350
Notepad Ad full 8.5x5.5	\$1,500
Notepad Ad half 4.25x5.5	\$800
Event website Banner Ad	\$500
Booth transport	\$2,500
Facebook post	\$500
Lanyard	\$3,750
Presentation / Participation Sponsored Education content (Premium Partner only)	\$10,000

All add-ons are subject to availability and approval of content and products

*TRADE SHOW APPOINTMENT SCHEDULING

During the Hardscape Summits, exhibitors have the opportunity to reserve a private meeting space, enabling one-on-one connections in a more isolated environment. Techo-Bloc provides an online tool that enables attendees to make appointments with sponsors prior to The Hardscape Summits. Alternatively, the sponsor can also schedule meetings with attendees by scanning their badges.

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HARDSCAPE SUMMIT




CONTRACTOR SHOWCASE



2020 TOUR DATES

DATE	CITY	HOTEL
Jan. 28*, 29 & 30	King of Prussia	Valley Forge Casino Resort
Feb. 4*, 5 & 6	DC Metro	Dulles Expo Center
Feb. 10*, 11, 12 & 13	Greater Montreal	FGL Sports
Feb. 17*, 18 & 19	Upstate NY	Turning Stone Resort & Casino
Feb. 25*, 26 & 27	New England	Eastern States Exposition
Mar. 3*, 4 & 5	Greater Toronto	International Center

DATE	CITY	HOTEL
Jan. 6**	Charlotte	Crowne Plaza Charlotte Executive Park
Jan. 6**	Indianapolis	Renaissance Indianapolis North Hotel
Jan. 8**	Raleigh	Hilton Raleigh North Hills
Jan. 8**	Nashville	Millennium Maxwell House Nashville
Jan. 10**	St. Louis	River City Casino & Hotel
Jan. 10**	Richmond	DoubleTree Hilton Hotel - Midlothian
Jan. 13	Mars	DoubleTree by Hilton Hotel Pittsburgh - Cranberry
Jan. 14 & 15	Chicago	Embassy Suites by Hilton Chicago Naperville
Jan. 15	Cleveland	Holiday Inn Cleveland-Strongsville
Jan. 17**	Lansing	Eagle Eye Golf and Banquet Center
Jan. 17**	Minneapolis	Minneapolis Marriott Southwest
Jan. 20	Parsippany	Sheraton Parsippany Hotel
Jan. 22	Long Island	Hilton Long Island/Huntington
Jan. 24	Freehold	iPlay America
Mar. 9	Ottawa	Ottawa Conference and Event Centre
Mar. 12**	Lévis	Centre de congrès et d'expositions de Lévis
Mar. 12**	Calgary	Best Western Premier Calgary Plaza Hotel & Conference Centre

*Dealer Day
**Simultaneously