



IS CUSTOMER AND/OR STAFF **RETENTION AN ISSUE?**

Creative Retention Strategies to Help Your Organization Grow and Prosper

Critical for any organization that must retain staff and clients while maintaining positive relationships with a vast array of stakeholders. Discover proven methodologies to **transform your current retention strategy into a rock-solid platform.**



KNOWLEDGE/ LEARNING TARGETS:

Understand why your employees leave – it's not what you think. Understand why clients move on – it's not what you think. Learn what makes an effective retention strategy



APPLICATION/YOU WILL LEAVE WITH:

The "Positive Actions Log" – for catching others doing something great
 A sample of an effective and creative retention care package
 An interactive, web-based retention communications planner
 ...and much more!



PERFECT FOR:

Organizational leaders of all levels
 Human resources professionals