Aila Technologies Partners With Ingenico Group to Streamline Registration and Payment Processes

Powerful Scanning and Seamless Payment Technology Combine to Bring Customer Interactions in Retail and Healthcare Into the Digital Era

Natick, Mass. – June 21, 2018 – Aila Technologies, a touchpoint technology partner for enterprises, today announced a partnership with Ingenico Group, the global leader in seamless payment. Pairing Aila's iPad-based Interactive Kiosk with Ingenico Group's iSMP4 Companion provides an integrated solution to improve customer satisfaction by easing common pain points in brick-and-mortar environments—from streamlining customer registration and check-in to processing payments.

"We are in the midst of an in-store customer experience revolution. To stay relevant in today's digital era, companies must respond to changing customer expectations by embracing technology solutions that improve experiences, from faster check-ins to easier, more secure payments," noted Aila Cofounder Alex Goodwin. "Partnering with Ingenico Group and combining its premier mobile point-of-sale (mPOS) products with Aila's versatile scanning-enabled hardware solutions creates an enormous opportunity for our enterprise customers."

Improving in-store operations and providing more engaging customer interactions across industries, Aila offers a full line of sleek, secure, versatile digital touchpoints and mobile devices with its proprietary TrueScan™ scanning technology, which provides rapid image capture capabilities. The comprehensive platform with Ingenico Group's iSMP4 can accurately scan barcodes, capture ID card images, and quickly process all forms of payment—including magstripe, EMV chip & PIN, EMV chip & sign, and mobile wallet transactions via contactless near-field communication (NFC). The touchscreen tablets with retina display give consumers the intuitive digital experience they have come to expect.

"Consumers demand a seamless, digital experience—whether it is online or in-store," added Irfan Nasir, head of product & solutions, Ingenico Group North America. "We look forward to working with Aila to empower companies in retail, healthcare and adjacent industries to provide a comprehensive customer experience with the compatibility and versatility required to meet changing needs."

As customers continue to expect increasingly streamlined in-store experiences, companies from all industries are seeking digital touchpoints that can provide fast, easy and personalized interactions. The joint solution has already been rolled out by a premier healthcare company to create an express patient experience in thousands of medical testing facilities and pharmacies—from ID and insurance card scanning, to appointment check-in and payment processing.

About Aila Technologies

Founded in 2010, Aila Technologies develops technology solutions that enable high-value digital capabilities in brick-and-mortar environments. Aila's proprietary technology enables iOS-based mobile devices for the enterprise by combining industry-leading scanning capabilities with sleek, retail-ready design. Aila's tools and solutions are beautifully crafted to empower employees, streamline operations, and delight end-users. For more information, visit www.ailatech.com.

# # #