THE PULSE OF URBAN MOBILITY

"The event is an amazing opportunity to improve knowledge about the railway industry and follow up its next steps to future."

Pedro Mazoleni, Signalling Engineer, Metrô Rio
INTRODUCTION

SNCF is pleased to be supporting this year’s SmartMetro Congress. SNCF is both France’s national railway manager and a global mobility player with multiple lines of business and complimentary areas of expertise. In Paris, SNCF operates the Transilien Commuter Rail network as well as parts of the RER. I would like to invite you to Paris to see first-hand how we are upgrading and expanding the network for the benefit of passengers. SNCF executives will be giving you some insight into our activities at the SmartMetro conference. There will also be site visits to local SNCF sites for hands-on learning.

I hope to see you in October at the congress.

Patrick Jeantet
Chairman and CEO
SNCF RESEAU

SmartMetro 2017 was excellent, I heard fantastic and inspiring speakers who presented very interesting subjects. I’m glad I took the time to attend this event.”

Benoit Su, Test & Commissioning Manager, Transport for London
Digitalisation is both enhancing and disrupting incumbent urban transportation operators. By collecting and analysing data, metro operators can increase asset lifecycles, deliver sustainability, and improve passenger movement across the network. Yet automation and digitalisation also poses challenges from skills gaps to cyber security, and new forms of operators from citybikes to ride share and automated vehicles.

The congress will feature the 9th annual CBTC World Congress, which focuses on innovation in CBTC signalling systems to deliver higher capacity, safety, and reliability. It will also be co-located with TSSX Europe, a one day event focusing on safety and security on multi-modal passenger and freight transportation – including rail, automotive, maritime, aviation, and logistics.

The urban transport sector needs to work together and share best practice in order to meet the transport needs of 21st century economies.

SmartMetro is the place to achieve this vision.
“Understanding how to better safeguard operations and protect critical networks and infrastructure from damage is paramount. Opportunities like TSSX that bring the industry together for training and solutions are welcomed by SANS.”

Doug Wylie, Director, Industrials & Infrastructure Portfolio, SANS Institute
2017 AUDIENCE BREAKDOWN

INTEREST AREA

- Signalling and Train Control: 45%
- IT and Data: 14%
- Urban Mobility: 12%
- Passenger Services and Fare Collection: 8%
- Telecommunications and Connectivity: 7%
- Engineering, Procurement and Construction (EPC): 5%
- Rolling Stock Technology: 4%
- Safety and Security: 3%
- Professional Services and Consultancies: 1%

SENIORITY LEVEL:

- C-Level: 9%
- Director-Level: 31%
- Manager / Technician: 60%

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- Belgium
- Brazil
- Canada
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- Denmark
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- Germany
- Hong Kong
- Hungary
- Italy
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- Norway
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- South Korea
- Spain
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- Switzerland
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- Turkey
- United Kingdom
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METROS AND GOVERNMENTS IN ATTENDANCE

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- GVB
- Hamburger Hochbahn Ag
- Keolis
- London Borough Of Enfield
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- Metro Do Porto
- Metro Milanese
- Metró Rio
- Metrô São Paulo State
- Metro Trains Melbourne
- Metropolitano De Lisboa
- Metro De Lisboa
- Metroselkab And Greater Copenhagen Light Rail
- Midlands Metro Alliance
- Ministry Of Transportation Ontario
- New York City Transit
- Metro Trains Melbourne
- MTR Nordic
- Odense Leibane
- Rail For London
- RATP
- Los Tranvia De Zaragoza
- S-Bahn Berlin
- Deutsche Bahn
- SMRT
- SNCF
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- Sporveien As
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- A.T.M. S.p.A.
- Mass Rapid Transit Corp. Sdn Bhd
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- Metro De Lisboa
- Metroselkab And Greater Copenhagen Light Rail
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- Los Tranvia De Zaragoza
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## SmartMetro and CBTC World Congress at a Glance

### Workshop Day - Monday 29th October

<table>
<thead>
<tr>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>RATP and SNCF site visits</td>
</tr>
<tr>
<td>Networking lunch</td>
</tr>
<tr>
<td>Interactive workshop sessions</td>
</tr>
<tr>
<td>Simulation and testing</td>
</tr>
<tr>
<td>From data collection to actionable insights</td>
</tr>
<tr>
<td>Networking coffee break</td>
</tr>
<tr>
<td>Navigating the path to SIL4 certification</td>
</tr>
<tr>
<td>Technology to improve day-to-day operational performance</td>
</tr>
<tr>
<td>Networking coffee break</td>
</tr>
<tr>
<td>GoA4 implementation</td>
</tr>
<tr>
<td>Smarter onboard technology</td>
</tr>
<tr>
<td>Drinks reception and end of Workshops Day</td>
</tr>
</tbody>
</table>

### Day 1 - Tuesday 30th October

**C-level keynote session:** Defining the role of urban rail in the changing mobility landscape

<table>
<thead>
<tr>
<th>CBTC World Congress</th>
<th>SmartMetro World Congress</th>
</tr>
</thead>
<tbody>
<tr>
<td>Procurement and project development</td>
<td>Data transmission and analysis</td>
</tr>
<tr>
<td>Networking coffee break</td>
<td>Passenger management</td>
</tr>
<tr>
<td>Networking lunch</td>
<td></td>
</tr>
<tr>
<td>Interactive Roundtable Discussions</td>
<td>End of Day 1</td>
</tr>
</tbody>
</table>

### Day 2 - Wednesday 31st October

How will automation and machine learning disrupt the urban transport business model?

<table>
<thead>
<tr>
<th>CBTC World Congress</th>
<th>SmartMetro World Congress</th>
</tr>
</thead>
<tbody>
<tr>
<td>Intelligent train operation</td>
<td>Extending asset lifecycles</td>
</tr>
<tr>
<td>Networking coffee break</td>
<td>Intermodal journeys and mobility as a service</td>
</tr>
<tr>
<td>Project implementation</td>
<td>Efficient operation</td>
</tr>
<tr>
<td>End of SmartMetro</td>
<td>Security</td>
</tr>
</tbody>
</table>

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2017 SPEAKERS

Christian Galivel
Deputy Chief Executive Officer
RATP

Xavier Salort
Senior Sales Manager
EasyMile

Dr Prodyut Dutt
Chief Development Officer, Land Public Transport Commission
Malaysia (SPAD)

Honourable Steven Del Duca
Minister of Transportation
Ontario

Mogens Hagelskaer
Chief Executive Officer
Odense Letbane P/S

Alexandra van Huffelen
Chief Executive Officer
GVB Amsterdam

Maria Macku
Senior Associate, Public Policy and Government Relations, EU

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Andy Bourne, Director, ABCL

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Mary Poniatowski, Global Marketing Manager, Kontron

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<table>
<thead>
<tr>
<th></th>
<th>Super Early Bird Ends 31st August</th>
<th>Early Bird Ends 28th September</th>
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<tbody>
<tr>
<td>3-day operator pass</td>
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<td>€1,695</td>
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<tr>
<td>2-day operator pass</td>
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<td>€1,495</td>
<td>€1,795</td>
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<tr>
<td>3-day industry pass</td>
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<td>€2,295</td>
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</tr>
<tr>
<td>2-day industry pass</td>
<td>€1,795</td>
<td>€2,095</td>
<td>€2,395</td>
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