



## **Zenterio and Viaccess-Orca Partner to Deliver Flexible, Interactive TV Solutions**

*Partnership enables operators to launch rapidly new interactive TV services on a variety of set-top boxes without having to replace legacy hardware*

**Stockholm (8<sup>th</sup> August, 2014)** — Zenterio, provider of the independent operating system platform for interactive TV, and Viaccess-Orca (VO), a global leader in the protection and enhancement of content services announced today a strategic partnership. Under the terms of the partnership, VO will offer Zenterio's software solution as part of its end-to-end solutions to TV operators worldwide. The deal supports VO's go-to-market strategy in deploying or upgrading interactive TV services.

Through the partnership, Zenterio's independent operating system Zenterio OS could be used as VO's set-top-box software and support a variety of VO solutions, including Prime Sentinel (card-based CA ); Dynamic Sentinel (cardless-based CA), and Connected Sentinel (DRM) for security; and RiGHTv service delivery platform for engagement.

"We are happy to announce this partnership with VO and look forward to collaborating closely with VO going forward," said Robin Rutili, CEO, Zenterio. "The partnership will enable TV operators to run Viaccess-Orca's security and engagement solutions on both new and legacy set-top boxes, something that we see an increasing demand for in the market."

IPTV and DTH projects are already underway for Zenterio and VO, and will be delivered during the second half of 2014. These projects allow the companies to address other customers' needs with ready-to-deploy, proven solutions.

"Partnering with Zenterio, we are able to provide our customers with the ultimate interactive and secure TV experience with a short time to market," said François Moreau de Saint Martin, CEO, Viaccess-Orca. "Operators can now fully take advantage of all that VO's engagement and security solutions have to offer by simply adding Zenterio's OS to their new and existing STBs."

## About Zenterio

Zenterio develops an independent software platform, Zenterio OS, for interactive TV that is positioned to become a global standard. Zenterio's software can be used on any new and existing hardware. With Zenterio OS, operators can quickly and cost-effectively provide new interactive services and applications. Zenterio partners with global system integrators, set-top box suppliers, CA/DRM providers, and chipset manufacturers. The company evolved from the former Nokia Home Communication, which Nokia divested in 2002. Its headquarters are in Stockholm and its R&D center is in Linköping, Sweden. The company has sales offices in Prague and Milan. Zenterio is an unlisted company and is mainly owned by private investors and private equity firm Scope. The chairman of the board is former Nokia CEO Mr. Olli-Pekka Kallasvuo.

For more information please visit [www.zenterio.com](http://www.zenterio.com).

## About Viaccess-Orca:

As a leading global provider of content protection, delivery, and discovery solutions, Viaccess-Orca is shaping the ultimate content experience. Through its integrated range of business-savvy products and solutions, Viaccess-Orca helps service providers in the cable, DTT, satellite, IPTV, and OTT industries gain a competitive edge in today's rapidly evolving multiscreen environment. By enabling service providers to securely deliver an engaging user experience on any device, Viaccess-Orca is reinventing the entertainment landscape. Viaccess-Orca is part of the Orange Group.

For more information, visit [www.viaccess-orca.com](http://www.viaccess-orca.com) or follow the company on Twitter [@ViaccessOrca](https://twitter.com/ViaccessOrca) and [LinkedIn](https://www.linkedin.com/company/viaccess-orca).

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