

## Viaccess-Orca Acquires BigHill to Strengthen Mobile Video Portfolio

## Acquisition of TV Apps Company Uniquely Positions Viaccess-Orca to Address the Rise in Mobile Video Consumption

PARIS — Jan. 17, 2017 — Viaccess-Orca, a global leader in the protection and enhancement of content services, announced today that it has acquired BigHill, a Finland-based software company that specializes in developing mobile apps for TV content. An agreement between the two companies was reached in December 2016. Adding a mobile TV app solution to its rich product and solutions portfolio will allow Viaccess-Orca to offer content providers an end-to-end solution for a rich and immersive content experience on any device.

"This acquisition reinforces our mobile-centric solutions portfolio, allowing content service providers to deliver the best possible video experience on all screens, speed up time to market for new offerings, increase operational readiness, and manage the user experience with consistency across all devices," said Paul Molinier, CEO of Viaccess-Orca. "We're thrilled to welcome BigHill to the Viaccess-Orca family and promise to continue driving high-quality, secure, and immersive mobile TV experiences."

BigHill's team has more than 20 years of international experience in the areas of mobile software and devices. Since 2009, BigHill has provided mobile TV applications to Orange on iOS<sup>®</sup> and Android™ devices.

"Mobile video usage is growing quickly, and content service providers that wish to maintain a competitive edge must provide their customers with best-in-class applications for viewing movies, sports, and TV shows on connected devices," said Kari Karkkainen, CEO of BigHill. "Our apps offer the perfect combination: easy to manage for service providers and intuitive for end-users. By joining forces with Viaccess-Orca, we are excited to take mobile TV apps to the next level of innovation."

To learn more about this acquisition, meet us at Mobile World Congress 2017, Booth 5C71.

## **About Viaccess-Orca**

As a leading global provider of content protection, delivery, and discovery solutions, Viaccess-Orca is shaping the ultimate content experience. Through its integrated range of business-savvy products and solutions, Viaccess-Orca helps service providers in the cable, DTT, satellite, IPTV, and OTT industries gain a competitive edge in today's rapidly evolving multiscreen environment. By enabling service providers to securely deliver an engaging user experience on any device, Viaccess-Orca is reinventing the entertainment landscape. Viaccess-Orca is part of the Orange Group. For more information, visit www.viaccess-orca.com or follow the company on Twitter @ViaccessOrca and Linkedin.

**NOTE to Editors:** For SEO purposes, Viaccess-Orca respectfully requests that editors use complete web links, including <a href="http://">http://</a>, when referencing Viaccess-Orca or the company's products.

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