



For Immediate Release

GCN Chooses Conditional Access System From Viaccess-Orca

Leading Indonesian TV Operator to Rely On Highly Scalable, Reliable, and Cost-Effective Viaccess-Orca CAS Solution For Interactive Direct To Home (DTH) Service

PARIS — July 3, 2013 — Viaccess-Orca, a global leader in the protection and enhancement of content services, announced today that Indonesian satellite TV provider PT. Global Comm Nusantara (GCN) has selected its Conditional Access System (CAS) to support an upcoming interactive satellite-based DTH service called “neotv.” Using Viaccess-Orca’s CAS, GCN will have the ability to reliably and cost-effectively deliver educational and cultural content to subscribers.

The deployment will significantly increase Viaccess-Orca’s footprint in a region that is currently experiencing rapid growth in the DTH market. It will also showcase the versatility of Viaccess-Orca’s CAS solutions in supporting a variety of provider types and networks.

“As the only certified Syariah-compliant DTH TV service in Indonesia, GCN’s neotv will target more than 30 million untapped viewers who want to watch family-friendly programming promoting good values and ethical behavior. To fulfill our commitment to these subscribers, we needed a proven conditional access system,” said Priyatno Sulisto, chairman, GCN. “Viaccess-Orca’s CAS solution will not only provide us with unmatched reliability, but will also offer the versatility and adaptability necessary to support third-party equipment like set-top boxes and SMS. Moreover, we’ve been especially impressed with the high service level that Viaccess-Orca provides.”

Viaccess-Orca’s CAS is a cost-effective platform capable of delivering a high standard of content protection. Through a scalable design, the CAS can simultaneously handle thousands to millions of subscribers, depending on a service provider’s specific needs. It will enable GCN to support a diverse number of commercial business models, including subscription-based, pre-paid, and pay-per-view. Advanced security features include content redistribution management and extended set-top box (STB) protection. The platform also enhances the end-user quality of experience through sophisticated features such as personal-digital video recorder, preview per channel, and parental control.

“This DTH project demonstrates GCN’s dedication to bringing the best TV technology to the Indonesian market,” said François Moreau de Saint Martin, CEO, Viaccess-Orca. “Our CAS solution is extremely secure, offers a variety of advanced features, and seamless integration with third-party equipment. Working with our partners, STB provider Newland Communication and DuoSoftware for their subscriber management system, enables us to provide GCN with a totally integrated solution, giving them a strong roadmap to expand their customer base by adopting new content delivery mediums like over-the-top (OTT) and TV Everywhere (TVE).”

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About GCN

PT. Global Comm Nusantara (GCN) was founded with a vision and mission to become Indonesia’s premier satellite DTH (direct-to-home) operator. PT. Global Comm Nusantara has an abundance of experience and knowledge in the media industry and technology.



About Viaccess-Orca

Viaccess-Orca is a visionary partner for content service providers worldwide, thanks to its ability to shape the ultimate content experience wherever viewers are and on whatever device they choose to consume content. The media environment is moving fast, giving the content consumption market a number of continuous technological and business challenges. With integrated products and innovative, business savvy solutions, Viaccess-Orca helps content service providers gain a competitive edge in this market of unmanaged networks and IP-connected devices. Since the user experience (UX) is a critical success factor for operators today, Viaccess-Orca's solutions focus on delivering engaging experiences on all platforms for a new entertainment world. The company assists service providers in creating long term loyalty on the customer journey to discover, choose and consume content in a secure manner. Viaccess-Orca is part of the Orange Group. For more information, visit www.viaccess-orca.com or follow us on Twitter @ViaccessOrca and LinkedIn.

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