

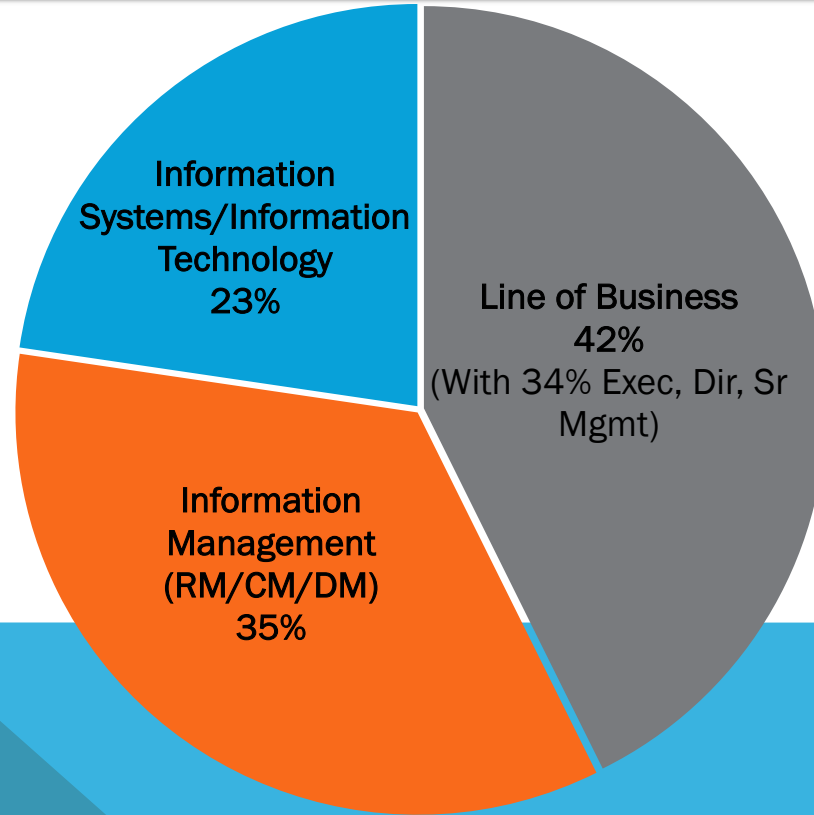
BY THE NUMBERS – DEMOGRAPHICS

155,000 Members Total
With 64% IT Buyers/Users



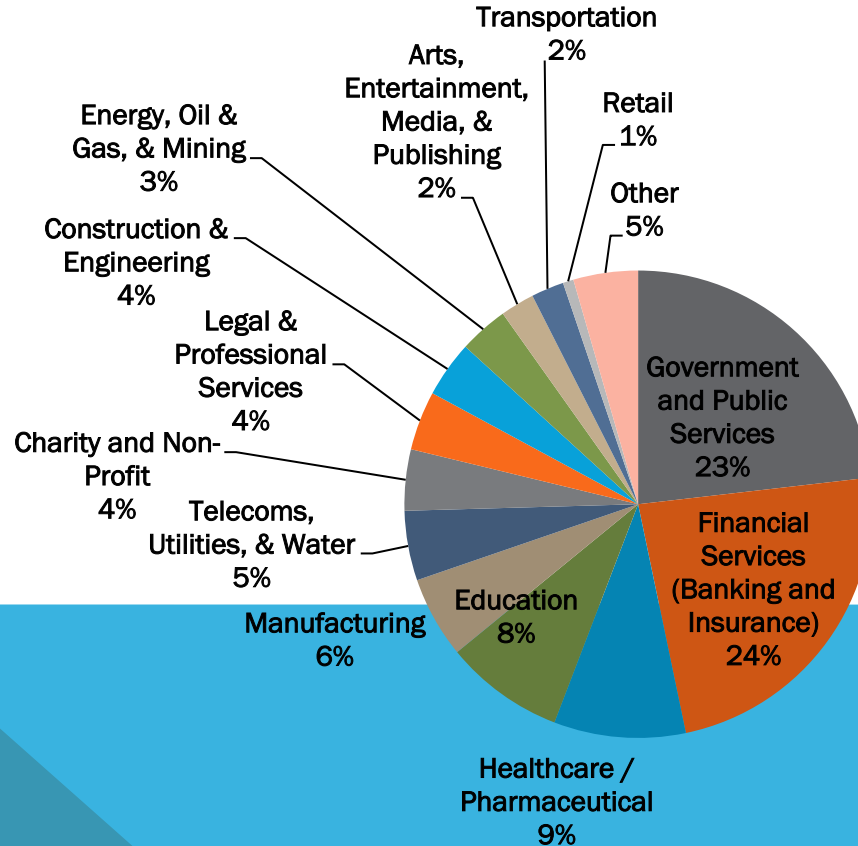
BY THE NUMBERS – DEMOGRAPHICS

Role



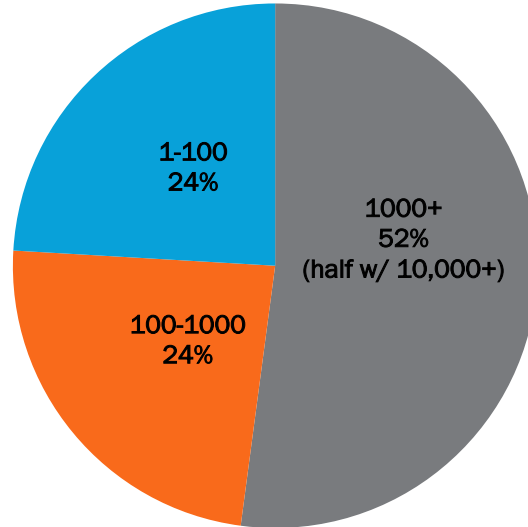
BY THE NUMBERS – DEMOGRAPHICS

Vertical



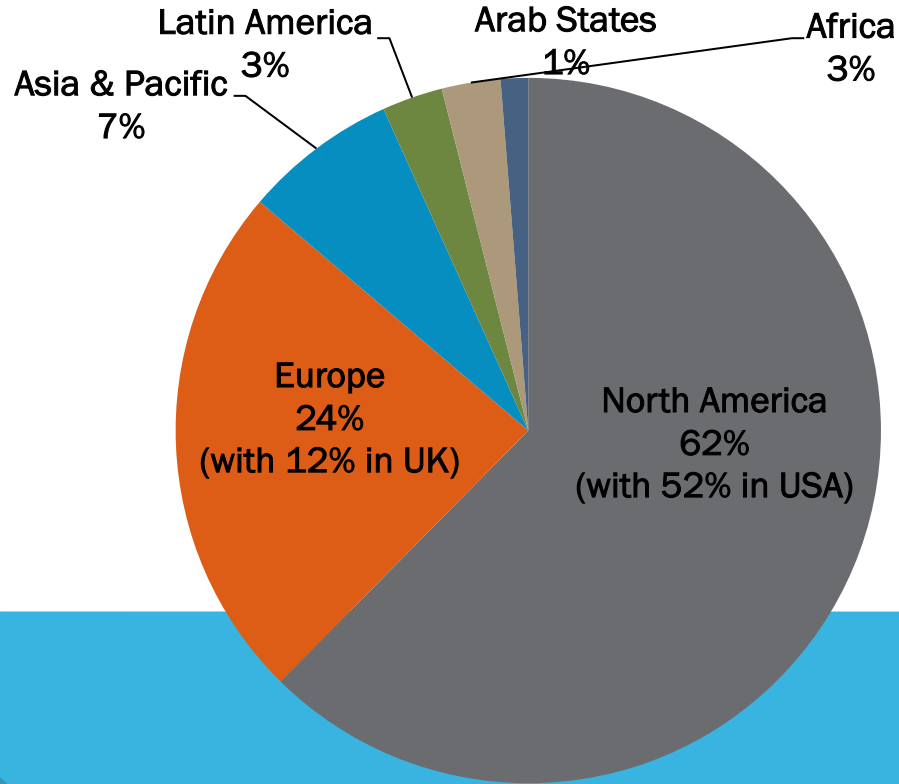
BY THE NUMBERS – DEMOGRAPHICS

Employees



BY THE NUMBERS – DEMOGRAPHICS

Location



BY THE NUMBERS – ENGAGEMENT



Community

12,808

new subscribers to our community.



Events

2,004

registered for an event.



Downloads

47,178

downloaded our content.



Webinars

17,340

registered for a webinar.



• RTraining inip

1,567

took our training.



Engagements

18,276

new followers on social media.