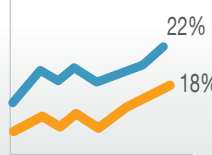




10 Things you need to know about Digital Transformation



01  On a 100-point scale, only 24% rate their Digital Transformation Effectiveness as >75. 



02 58% of organizations realize they need to move up the information management value chain from simply mitigating risk and cost to creating value.  


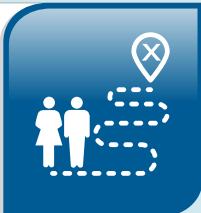
03   On average, organizations expect the volume of information coming into their organizations to grow from X to 4.5X over the next two years; 57% of this information will be unstructured. 



04 **The biggest obstacles to Digital Transformation –** 1) Budget and resources (22%) and 2) Lack of a clear strategy for managing information assets (18%).  



05 **Three biggest information management challenges –**
 1) Digitizing, automating, and integrating processes (46%)
 2) Managing information throughout its lifecycle (40%)
 3) Detecting and responding to information privacy and security challenges (38%). 

06  On average, organizations are wrestling with 5 different content systems and repositories. 

07  Only 12% of organizations have AI and Machine Learning “in wide use.” 

08 30% of organizations have “no current use or plans” for AI and Machine Learning.  

09 **Highest adoption rates among IIM technologies:**
 1) Information security
 2) Records management
 3) Privacy and data protection
 4) Document management  

10  **Lowest adoption rates among IIM technologies:**
 1) RPA, 2) Multi-channel capture, 3) eDiscovery, 4) Analytics, Machine Learning, AI 

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