



These courses are ideal for:

IT, business analysts, business unit managers and other professionals who need to keep abreast of emerging technologies.

You will learn:

- Key concepts, methods and examples
- How to interpret outputs for AI models
- How to develop an AI roadmap
- To identify AI opportunities for your organization

Practical AI for the Information Professional

Artificial Intelligence is no longer science fiction - it's here and it's improving the way we work. AIIM's Practical AI for the Information Professional training course offers real world practical guidance, information and advice for this new technology in Information Management. You will learn how AI works, methods for implementing it, how to structure and manage an AI project, and how to select the right tools and vendors.

Course Benefits and Objectives

It can be a challenge keeping pace with technology changes and aligning those changes with business practices. This AI course has been designed specifically for everyone involved in an AI project. As AI is more than just clever data science, it changes the way your organization operates and makes decisions. This course will teach you how to approach and manage an AI project from the early planning stages right through to production. It explores equally both the business and technology aspects of AI in Information Management.



■ About risks and handling mitigation

■ AI uses cases in Information Management

■ Ethical and regulatory concerns

■ Overview of leading AI tools



Register for one or all of these online courses today.

Details and enrollment are a click away.

Visit www.aiim.org/training

Need help signing up? Our education counselors are standing by:

North America: +1 301.587.8202

Europe: +44 1905.679.164

Course Modules:

AI – Foundational Topics:

- Understand the building Blocks of Enterprise AI (*Machine Learning, Natural Language Processing, Computer Vision, Deep Learning*)
- Understand key concepts, methods and examples
- Putting it all together - How does AI work?
- How do you train AI / How do machines learn?
- Interpret the outputs from AI models (student exercises)

How to Implement AI in Your Organization:

- Identify AI opportunities for your organization/client
- Develop an AI roadmap
- Identify which AI solutions based on the use case
- Identify where traditional analytics may be a better fit
- Identify data requirements for your project
- How to structure, manage and govern greenfield AI projects
- How to structure, manage and govern ongoing AI projects

The Business Case for AI:

- How to construct a business case for AI
- Components of the business case
- Weighing benefits vs. costs
- Risks and their mitigation
- Team/Roles Required for Implementation
- Team/Roles Required for Ongoing Operation

AI Use Cases:

- AI Use Cases in Information Management
- Real-world Scenarios / Case Studies (drawn from different industries)
- Challenges, Critical Success Factors and Best Practices
- (Human) Supervision of AI

The Dark Side of AI:

- Technology-related: What can go wrong and what you need to watch out for
- People-related: How to handle change Management Issues as AI adoption increases
- AI as a black box - how to examine, justify and explain the outcome of an AI decision
- Appreciation of the Ethical and Regulatory concerns of AI applications
- AI Biases and Blind spots

AI Market Landscape:

- Overview of leading AI tools/ products/vendors
- Overview of various toolkits
- Questions to ask your AI vendor / partner