These courses are ideal for:

IT, business analysts, business unit managers and other professionals who need to keep abreast of emerging technologies.

You will learn:

- What cloud computing is and how it fits in the broader spectrum of Information Management

- The benefits and limitations of the Cloud

- What RPA software is and where it fits in the broader spectrum of enterprise automation

- How to identify which business processes are best suited for RPA

Emerging Technologies in Information Management

AIIM's Technology Training Courses concentrate on providing a detailed understanding of various information management technologies, how to use them to improve business outcomes, how to develop, use and apply their tools and techniques, and how to plan for their integration into business processes.

Course Benefits and Objectives

Technology and its effects on business practices change at a rapid pace making it difficult to keep up! AIIM's new deep learning courses were created to explain, empower, and guide professionals on the opportunities and challenges of new technologies and approaches to traditional intelligent information management (IIM).

There are four separate but interlocking educational topics that can be consumed one-off or together as a package. Combined, the modules provide a solid and systematic primer on the disruption and opportunity for innovation and reinvention that these technologies bring to IIM. On the second page of this sheet is an overview description of the content for each topic.

https://www.aiim.org/emerging-tech

- Where Machine Learning, AI and Deep Learning fit along with related adjacent domains
- How to identify Machine Learning applications for Information Management
- Core concepts that underpin Blockchain
- Why Blockchain is important to the future of Information Management

Course Topics

The Cloud: With this course, we seek to provide a good understanding of what cloud computing is and where it can fit into information management practices. This course explores: different cloud models and how they are structured, how the cloud works and why it matters, the unlimited processing power of the cloud to drive IIM initiatives, and a practical understanding of both the limitations and the advantages of moving information management tools and processes to the Cloud.

Robotic Process Automation (RPA): RPA is the term for computer software tools that partially or fully automate human activities that are manual, rule-based, and repetitive. And in this course we will explore exactly what RPA is, what it does, along with the whys and whens of when you may want to consider using it in your organization and equally when you don't.

Artificial Intelligence (AI): One could argue that AI is the hottest topic around, but it is also one of the most misunderstood. This course will explore what AI is, how it works, and provide a primer on machine and deep learning. The focus of this module is to rethink front office processes and by looking at how AI is already extensively used in customer support and interactions to improve efficiencies and the customer's experience. We look at the practicalities and challenges of using AI to interact with customers and clients and (for example) automate the escalation of support requests.

Blockchain: With this course, we will try to explain how to reimagine document & records management by using Blockchain technology to provide immediate, controlled access, while at the same time ensuring the strictest security, regulatory compliance, and data integrity. We look at how Blockchain is already used in industry and how the lessons learned there have the potential to broadly reinvent and revitalize the records management and governance sector.

Register for this class today.
Visit https://www.aiim.org/emerging-tech

Have a question or need help? Our education counselors are standing by.
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