



The AIIM Conference is the ideal place for leaders in the information management industry to gather, share ideas, and seek out the solutions to their most trying challenges.

3 out of 4 past attendees would recommend The AIIM Conference to a friend or coworker.

FOLLOW ALONG AS WE BREAK DOWN THE AIIM19 EQUATION



THE AIIM19 EQUATION

The Right People - Over 600 participants from around the world



The Right Theme - Digital Transformation Begins with Intelligent Information Management



The Right Interactions - Customize your event experience by hosting information sessions, leading roundtables, participating in one on one conversations, and more.

The options are endless

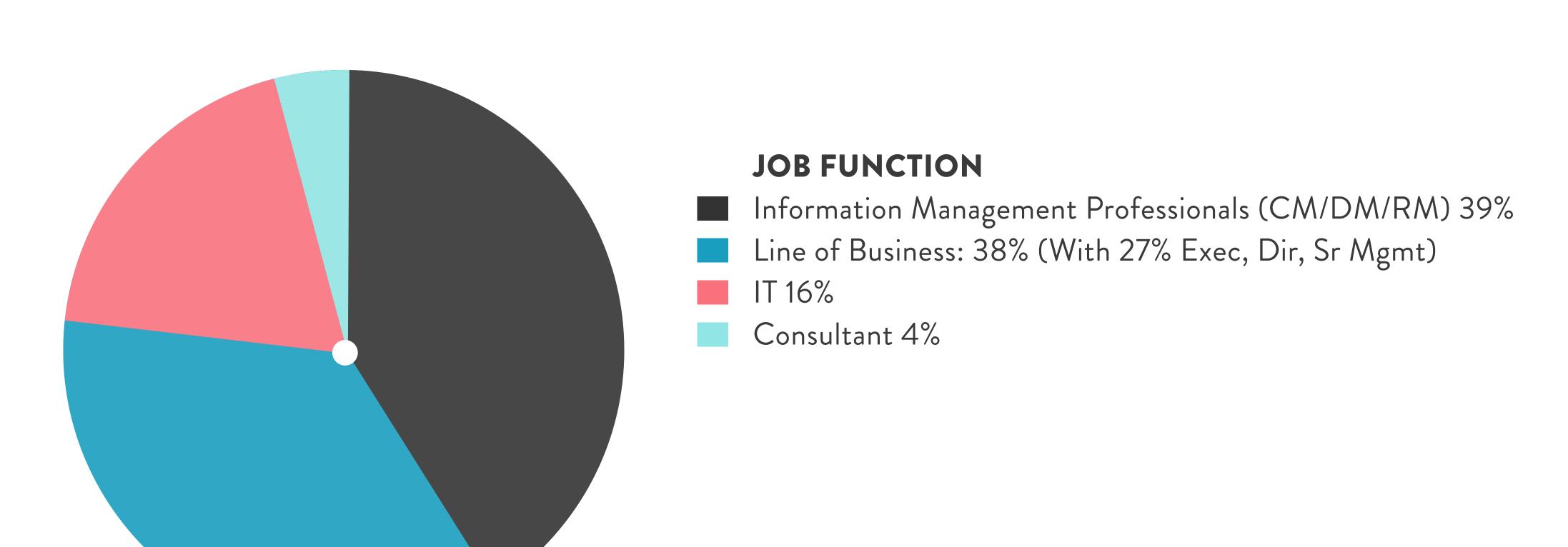


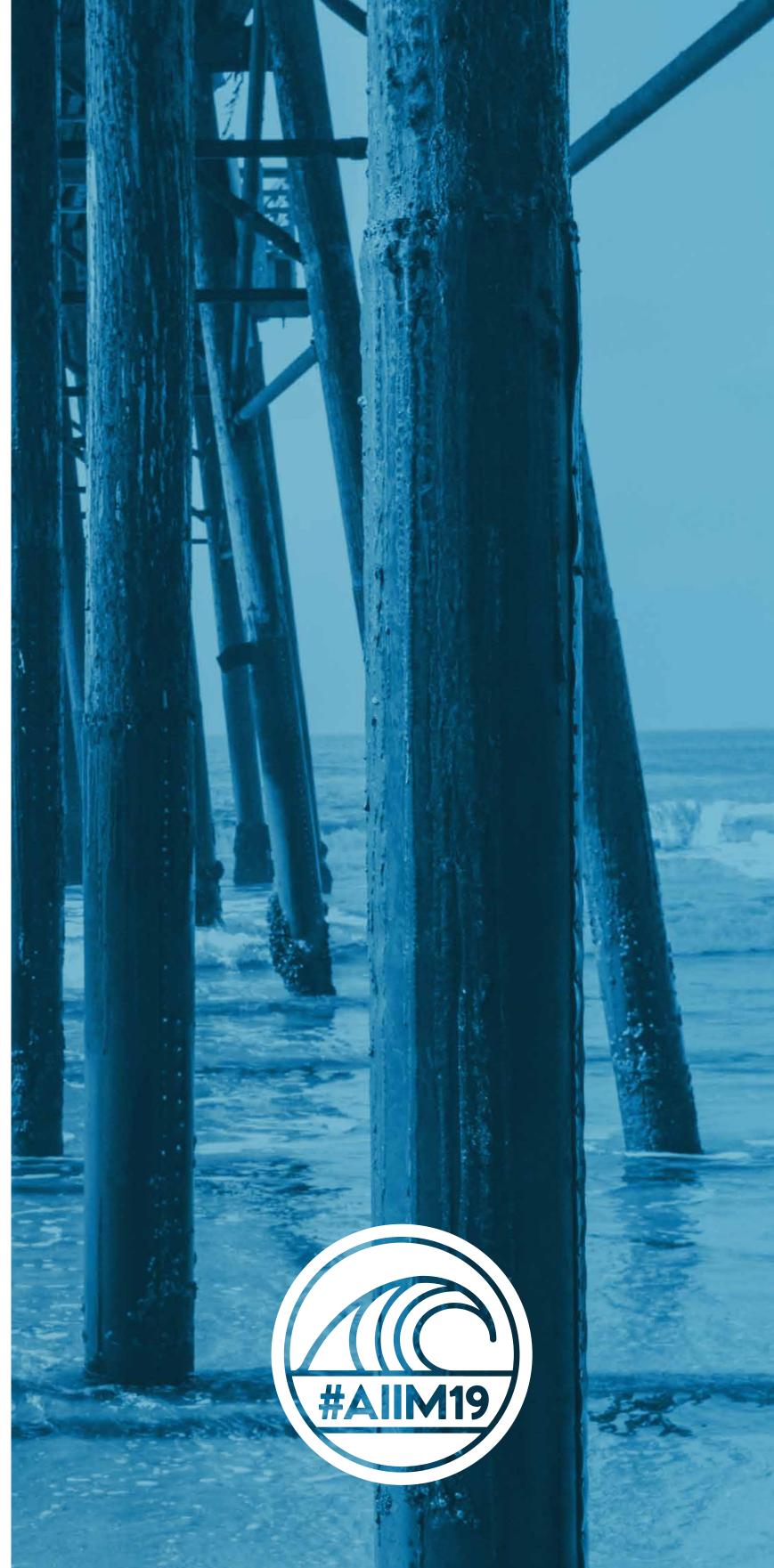
YOUR PERFECT EXPERIENCE



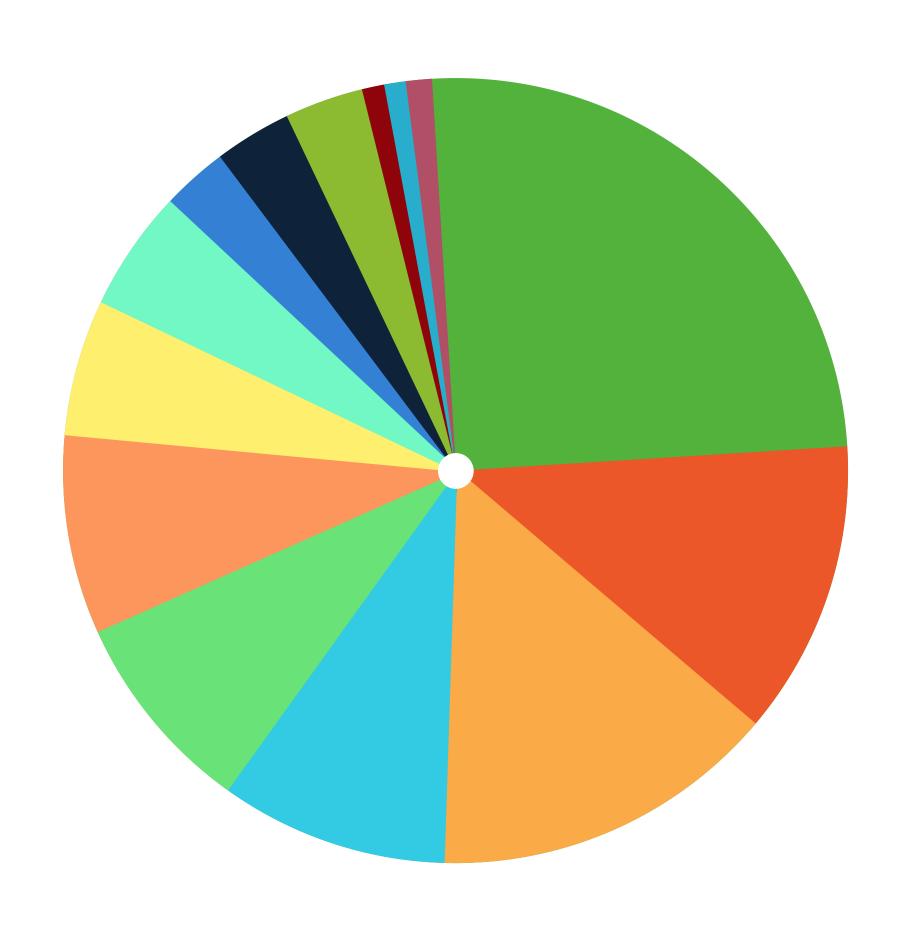


THE RIGHT PEOPLE



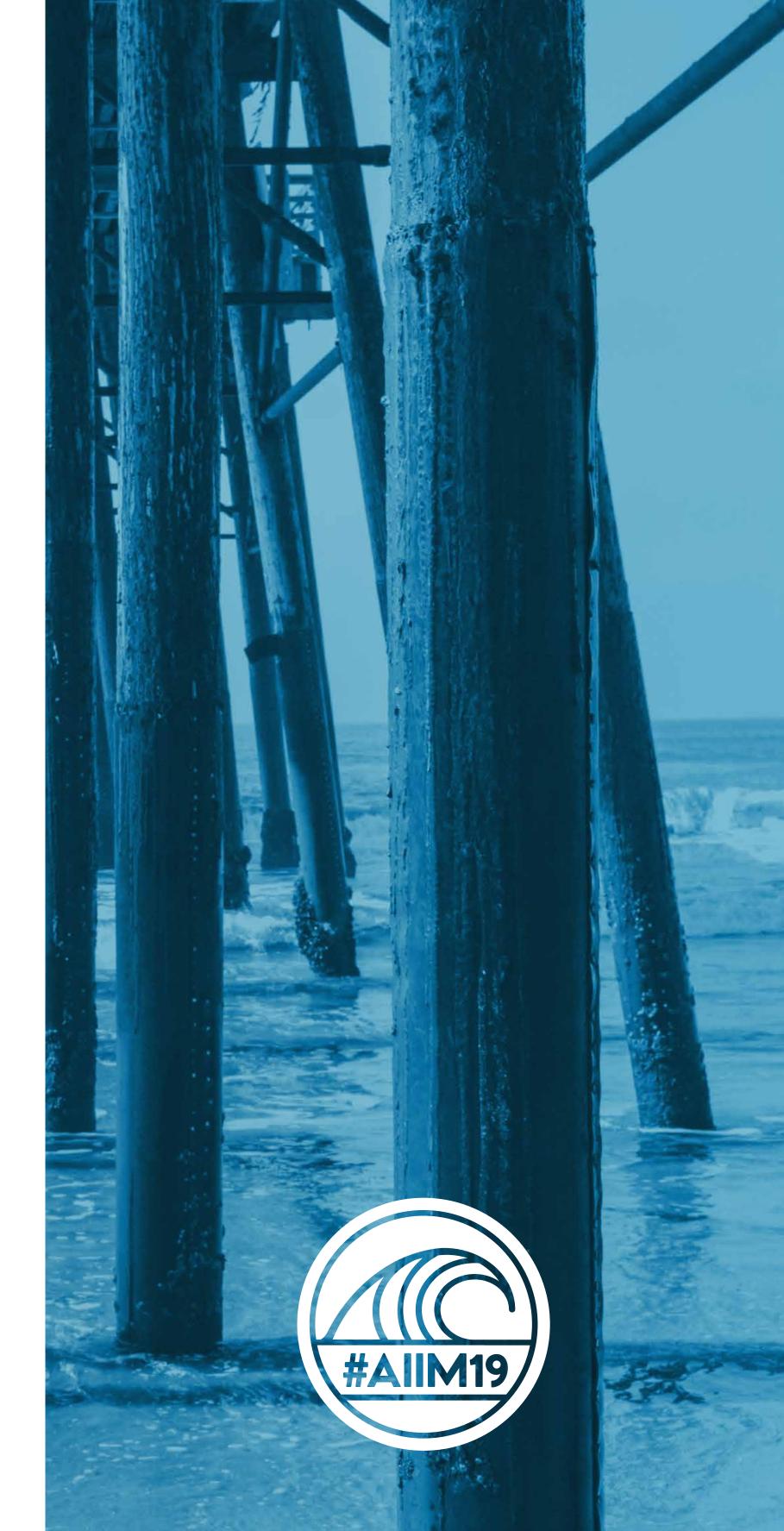


THE RIGHT PEOPLE

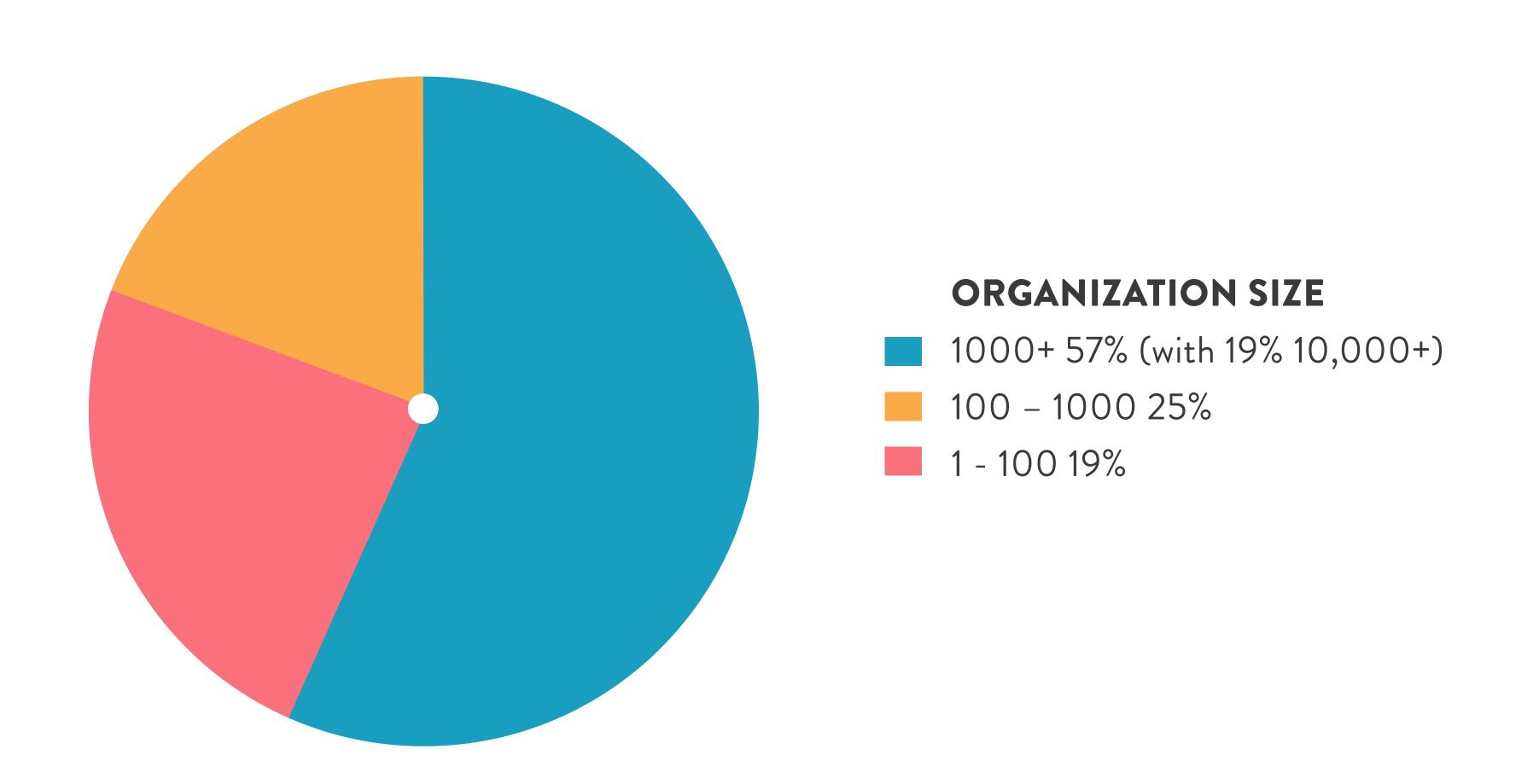


INDUSTRY VERTICAL

- Government & Public Services 25%
- Energy, Oil, Gas, & Mining 12%
- Banking & Finance 15%
- Consulting 9%
- Healthcare/Insurance 9%
- Other 8%
- Manufacturing 5%
- Telecomms, Utilities & Water 5%
- Legal & Professional Services 3%
- Charity & Non-profit 3%
- Construction & Engineering 3%
- Transportation 1%
- Arts, Entertainment, Media & Publishing 1%
- Education 1%
- Food & Beverage 1%



THE RIGHT PEOPLE







TOP 3 REASONS OUR ATTENDEES CHOOSE THE AIIM CONFERENCE:

- 1. Networking Events with the AIIM Community
- 2. Further Improving Their Knowledge
- 3. Evaluate New Products and Solutions

SAMPLE COMPANIES FROM AIIM18

BANKING

Bank of America

Broadridge Financial Solutions

DTCC

Federal Home Loan Bank of Chicago

PNC Bank

The World Bank Group

Wells Fargo

GOVERNMENT

Canada Revenue Agency

Department of Navy

Dept. of Defense

Panama Canal Authority

Raytheon

SAIC

US Navy

EDUCATION

Columbia University

Embry-Riddle Aeronautical University

The University of Texas at Austin

University at Albany

University of St. Thomas

WCBOE

World Education Services

HEALTHCARE/LIFE SCIENCES

Abbott

Amgen

Blue Cross Blue Shield

Johnson & Johnson

Pfizer

Raleigh General Hospital

SUN Pharmaceutical

ENERGY, OIL/GAS

BP

Chevron

Devon Energy

Duke Energy

Entergy

Fluor

Phillips 66

MANUFACTURING

Boeing

Cargill

Clayton Homes

Cummins

Gentex Corporation

International Paper

Masco Corporation

SAMPLE TITLES FROM AIIM18

Chief Records Officer for the US Government

Chief, Information Management

CIO

Compliance Data Governance Manager

Compliance, Privacy & RIM Analyst

Corporate Information & Records Analyst

Digital Asset Librarian

Director of Information Management Strategy

Director of IT

Director, Information Systems

Director, Records Management Oversight & Reporting

ECM Technical Project Leader

Information Governance Manager

Lead Architect / Content management

Information Officer

Manager, IT Applications

Program Operations Manager

Records Specialist

Senior Solutions Specialist

Senior Regulatory Analyst

Senior Information Engineer

Senior Records Analyst

Supervisor of Records & Information Management

Team Lead, Integrated Records Management

Technical Process Analyst

User Support Specialist

VP - Records and Information Manager

VP - Process Improvement Manager

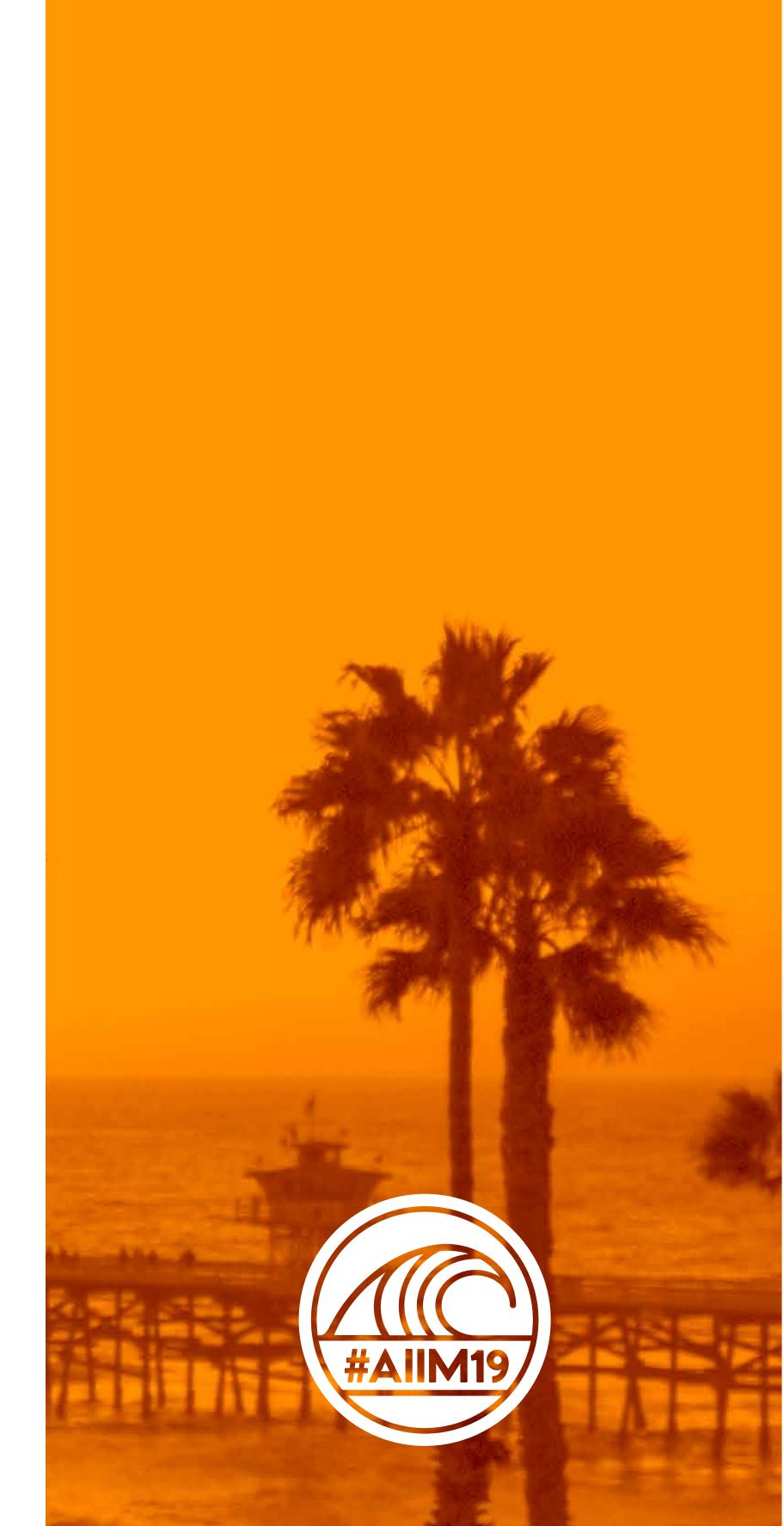


THE RIGHT THEME

Digital Transformation Begins with Intelligent Information Management

As the currency that fuels and funds Digital Transformation, information is your most important asset. AIIM believes that there is a core set of information-driven practices and methodologies that help organizations meet their Digital Transformation objective of understanding, anticipating, and redefining internal and external customer experiences. We call it Intelligent Information Management (IIM) and it comprises these steps:

- 1. Rationalizing/modernizing the information ecosystem
- 2. Digitalizing core organizational processes
- 3. Automating compliance & governance
- 4. Leveraging analytics & machine learning





At the AIIM Conference attendees aren't only seeking a valuable education but also the solutions they need to achieve their goals. When you join the conversation as a sponsor, you're showcasing how your company is helping shape the future of the information management industry.



Solution Providers Focused On:

Cloud Content Management

Collaboration

Content Integration/Migration Tools Emerging

Technologies (RPA, Blockchain, Al) Business

Process Management

Intelligent Capture

Process Automation

Records Management/Digital Preservation

eDiscovery and Legal

Data Recognition

Metadata/Taxonomy

Document Classification/PII Identification



THE RIGHT INTERACTIONS

We're excited to introduce "My AIIM19 Sponsorship" a new way to customize your AIIM19 sponsorship to fit your company's needs.

How it works

Each level of sponsorship comes with a set number of points. Points are then used to customize your sponsorship experience to fit your marketing and business objectives.



FIRST, CHOOSE YOUR SPONSORSHIP LEVEL:

GOLD \$17,500

PLATINUM \$28,000

DIAMOND \$48,000

Each include:

- 1. Turn-key booth
- 2. 3 Exhibitor Conference passes
- 3. Leads: Opt-in post registration list and access to badge scanning
- 4. Additional sponsor benefits as described on following slides

Rates listed above are at the Trade Membership Rate – Non-members add 10%.





AIIM SPONSORSHIP LEVELS INCLUDE POINTS TO CUSTOMIZE YOUR EXPERIENCE

GOLD RECEIVES 3 POINTS

PLATINUM RECEIVES 10 POINTS (OH BOY)!

DIAMOND RECEIVES 20 POINTS (WOW)!

THEN, USE YOUR POINTS TO CUSTOMIZE YOUR EVENT SPONSORSHIP EXPERIENCE. HERE'S A LOOK AT WHAT YOU CAN USE YOUR POINTS ON:

SPEAKING (Speaking opportunities for you and your customers)
Choose from 10 options, including:

- Podcast Interview for you and your customer, 1 point
- Interactive roundtable session, 3 points
- Solution Showcase Session, 3 points

BOOTH TRAFFIC (Delight participabnts with activities and/or treats at your booth)

Choose from 9 options, including:

- Raffle Giveaway, 2 points
- Massages, 3 points
- Photo booth, 4 points

ATTENDEE ENGAGEMENT (Engage and interact with attendees)

Choose from 6 options, including:

- Host a Craft Beer Happy Hour, 4 points
- Interactive games lounge, 4 points
- Braindates Sponsorship, 6 points

NAME RECOGNITION (Your name in lights)

Choose from 6 options, including

- Bag Insert, 1 point
- Attendee Bags, 4 points
- Event T-shirt, 5 points

2 additional attendee passes: 1 point. Want to purchase more points? Cost: \$2,000/point.

For a full listing of options visit www.aiimconference.com/sponsorship.

NEXT STEPS

Contact your AIIM Account Manager. Our team will work with you to:

- Choose the best sponsorship level for your organization
- Customize your experience and determine how to utilize your points to best meet your goals

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DON'T JUST TAKE OUR WORD FOR IT

HERE'S WHAT PAST SPONSORS ARE SAYING





I have attended the AIIM conference for the past 3 years as a vendor and a sponsor. It's very important for OpenText to be here, to have conversations with our customers, to understand the challenges that they are facing and the discussions that are going on. Our involvement in AIIM, to me personally as well as organizationally, being that it's the only organization that represents the needs of the broad information management and now starting this conversation around intelligent information management is very much a conversation within our product, within our roadmaps, within our customers and how we're going to marry our technologies to their business problem(s).

Alison Clarke, OpenText



This is my first AIIM conference, and to be completely honest, I first asked my boss 'Why should we go?" And being here for 3 days really opened my eyes. Our customers need a multi-vendor environment, there's a need for a multiple tools from multiple ECMS all with their own value and proposition and AIIM really showed me that. Talking to all these different people in an open roundtable conversation was really eye opening to me and that was a good thing. Have an open mind, come here, and be overtaken by everything that is going on. I really like the independent nature of this organization. It's not driven by Microsoft, OpenText, or any other vendor. Everybody is here based on their true value and that is really refreshing. If we would have realized the value we could get out of here- we should have done it way sooner. Now I fully understand what the multi-vendor environment brings and I'm pretty confident we'll be here next year as well.

Jethro Seghers, Skysync







There are 3 things I like most about attending the AIIM Conference. 1- the opportunity to network and work with your colleagues, see what's happening in the industry and so forth 2. you're going to see just the best collection of speakers, presenters, subject matter experts that are going to be doing the keynotes, breakout sessions, and so forth 3. coming and walking around the show floor, learning what's new in the industry, seeing what your colleagues are working on from a vendor perspective, what the competitors are working on. at cocktail parties that's not what most people are interested in so those are 3 major things that you get out of the AIIM Conference.

lan Story, Microsoft





