

aiim Webinars



Webinars are one of our most popular content formats for the AIIM Audience to learn about the educational topics they care most about. As a sponsor, we'll work with you to match you up with a topic and subject matter expert that will showcase your solutions, case study examples, and position you as an industry leader.

AIIM includes everything needed for a successful webinar plus a companion piece of content, including:

- Multi-channel marketing and promotion of your webinar
- 350+ opt-in leads
- On-Demand copy of the webinar for your own content marketing
- Optional interactive enhancements, including polling questions, sharing of your content, and video

Non-Member Cost: \$16,400

Trade Member Cost: \$15,000

Optional add-on: 2-page tip sheet or Infographic: \$3,000 (trade member rate)

