TACKLE GDPR WITH A POWERFUL PREPARATION PROCESS
Map Your Compliance Strategy with ASG Technologies Solutions

COMPLIANCE COMES AT A COST

In May 2018, the General Data Protection Regulation (GDPR) will go into effect within the European Union (EU) and have a global impact on all companies that process the Personally Identifiable Data (PID) of European citizens. These regulations will protect consumers and allow them to control their personal data.

The implications of these regulations will stretch far and wide within organizations and require extensive changes to processes and policies for many enterprises. By not complying, you can risk losing the trust of your customers, negatively impact your corporate reputation and face substantial fines (up to 2 to 4% of annual worldwide revenue). Once a breach has occurred, the operational costs to fix the breach will likely be significant resulting in poor business productivity. If you haven't started preparing for GDPR, you're already behind. Not only is compliance a significant undertaking for your company but it is also crucial in order to reduce the risk of hefty fines.

KEY AREAS OF THE GDPR
REGULATIONS IN EFFECT STARTING MAY 25, 2018

DATA PRIVACY BY DEFAULT

EXPLICIT CONSENT REQUIRED

CONTROL OF DATA PLACED WITH PROTECTED INDIVIDUALS

CONTROLLERS AND PROCESSORS HAVE SPECIFIC RESPONSIBILITIES

REPORTING DATA BREACHES

DATA PRIVACY OFFICER AND PRIVACY IMPACT ASSESSMENTS

LIMITATIONS OF FLOW OF DATA OUTSIDE OF PROTECTED AREAS

SUBSTANTIVE FINES

THE GDPR EFFECTS

PREPARATION

Outside of your organization, the preparation for GDPR will increase credibility with customers and regulators and can position your company as a good corporate citizen. The key areas identified above will require your company to utilize data solutions that can map, manage, and govern information.

CONFIDENCE WITH COMPLIANCE

GDPR requires:

- Explicit consent to collect data

- Processing only specific data as gathered

- Deletion when data is no longer being used

Complying with GDPR is grounded on a full understanding where personally identifiable data is sourced and how it is used. For example, companies must make sure that the data that they have is only used for the purposes specified when collected.

To achieve this, your organization must map data and content estates, business processes, and data flows that involve personally identifiable data (PID). Regulations will require companies to demonstrate they know what data have been collected and how they are used.

Only then will you be, ready to begin protecting personal information. With a policy-based management of content, you can put processes in place for obtaining (and managing) consent for storing personal information. With data mapping already taking place, you'll know where the PID is stored and have the processes to apply policy-based retention procedures against data collected on individuals.

Once you've identified the processes, you'll need to enact governance to manage the use and the quality of the PID. This includes reviewing new processing activities, assuring compliance, responding to people's requests for information and action about their PID, responding to audits and setting internal standards within your organization.

To ensure compliance across the board, reporting on governance is crucial. Create reports that provide a management view of PID usage. Within these reports, you can prove knowledge of what data is being processed and for what purpose.

SOLUTIONS THAT SATISFY NEW REGULATIONS

Regulations requiring the disclosure of the data collected and how they are used can be met with a solution like Mobius. You can operate management services that have defined life cycles to ensure accurate content storage and long-term archiving to meet corporate policies and regulatory mandates.

The policy management capability of Mobius allows for content archival, retrieval, records management and erasure. The redaction capability aids in pseudonymization which can hide the identity in documents and provides further data privacy and protection. Output management can create privacy notifications and deliver requested personal data and usage information.

Mobius will protect vital information with multi-level security, redaction and encryption services and govern information with spot audits each time data is created or content is added to a system. With this flexible content solution, you can manage GDPR consent, notifications and records of processing for confident reporting.

AUDIT-READY WITH DATA REPORTING AND MANAGEMENT

ASG's powerful Enterprise Data Intelligence solutions enable you to effectively manage and govern data within your company. To combat the restraints of GDPR, our data solution allows you to create alerts for possible non-compliance to be ready to meet reporting requirements. You can also find all locations of private data in order to guarantee "right to be forgotten" is met.

Data lineage can track and trace all application use of protected personal data. You can create reports to demonstrate protection by design with a data inventory or catalog of protected data showing that you know how data are stored within the data estate and how they are used. Take advantage of ASG's metadata management solution to understand, control and manage the delivery of data. You can search through your metadata by business and technical definitions or personal information for quick discovery of the data you need.

PREPARED TO PROTECT

By implementing data protection at the base of your data management framework, your organizations will always be ready for an audit. You can be confident in your compliance with GDPR when you take the proper steps to prepare your business. Ensure you are able to meet requests for data lineage and content redaction with solutions from ASG Technologies. Reducing risk for non-compliance and gaining confidence in the data you have will save you time and money and provide peace of mind for your business.

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ASG Technologies brings peace of mind to every enterprise with information access, management and control for our customers. These solutions empower businesses to enhance workforce productivity, gain an accurate and timely understanding of the information that underpins business decisions and address compliance needs with improved visibility of cross-platform data from legacy to leading edge environments. ASG is a global provider of technology solutions with more than 1,000 people supporting more than 4,000 midmarket and enterprise customers around the world. For more information, visit www.asg.com.

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