



WOMEN
in INFORMATION MANAGEMENT

Women in Information Management - Inaugural Event



www.aiim.org



Welcome our Featured Speakers



Peggy Winton, President, AIIM



**Georgina Clelland, VP Events,
Membership & Professional Development
AIIM**



Andrea Chiappe, AIIM BOD



Viewing Tips for Today's Webcast



Q&A – for questions to our speakers (and tech help).

Group Chat – to talk with each other and with AIIM staff, found in the icons along the bottom.

Check out the **Resources** available to you today, in the box to the right of the slides.



Some Progress...



- August 18 marked 97 years since the 19th amendment to the US constitution was ratified
- Women now serve in high ranking positions in public and private sector
- We've come VERY close to putting a woman in the white house – not as first lady
- There are 3 female members of the AIIM Board of Directors



And Yet...



- Only 6.2% of S & P 500 companies are woman-led
- Women still make \$.80 for every \$1 made by a man
- By 2018 there will be 1.4 million open technology jobs (in the US). Only 29% will be filled by women



How We Rock...



- Companies with the highest gender diversity see a 10% greater return on equity and a 48% higher operating result
- When women are in senior executive positions/on boards, companies achieve a 70% stronger stock price growth
- Having at least 1 woman on a board decreases bankruptcy by 20%

According to research firm, McKinsey & Company



In This Together...



- Recognize, support and mentor other women
- Work with male counterparts to be aware of, and change gender bias
- Speak up for merit-based pay and promotion practices
- Be confident and true to yourself

Provided by Aspire-Ascend



Road to WIIM



- Happy Hour at AIIM17 in March – 75+ attendees
- Reception at AIIM Forum UK – June 2017 – 30+ attendees
- Over 200+ interested in forming a group



WIIM Mission



- Our mission is to engage and empower women worldwide in information management



WIIM Goals



- To provide support for women in all aspects of information management.
- To educate and mentor young women into the path of information management as a career field worth pursuing.
- To help women succeed in their careers and break barriers.
- Collaborate and contribute to the growth of AIIM and the information management industry.







Agenda – Discussion Points



- Online Community
- Future Webinars
- In Person Events
- Membership



Special Interest Group: Women in Information Management (WIIM)

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WOMEN

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Latest Discussion Posts



Welcome to our WIIM Group - Please Introduce Yours ...

By: [Georgina Clelland](#) , 8 days ago

Hi fellow WIIMers! I'm Georgina Clelland, AIIM's VP for Events, Membership and Professional Development. I've been with AIIM now for over 14 years, proud to have

Announcements

Welcome to WIIM!



By: [Georgina Clelland](#) , 8 days ago

This online community will be the Women in Information Management's home. This is the place where we'll be sharing updates; webinar dates; events; hosting discussions; seeking advice; providing leadership.



What's Next?



- **Join the WIIM Online Community**
 - <http://community.aiim.org/communities/community-home?CommunityKey=3b363db5-a04b-4258-a4d5-ad7eeda67253>
 - Ask questions of each other?
 - Let us know if there is a topic you'd like to cover, and/or you would like to lead.



WIIM WEBINARS



Webinar Topics and Leaders



- **In the chat box;**
 - Share with us some specific topics you'd like to see us cover
 - If there is a topic you'd like to lead, let us know in the chat box – or perhaps you have a suggested speaker



WIIM EVENTS



Local Events



- Would you be interested in organizing some local meet ups for WIIM?
- If yes, please share locations in the chat box



Any Questions?





Join Us Next Time



Join us for our next WIIM webinar;

When: October 3, 11am Eastern

Topic: Blockchain and AI - What do you *REALLY* need to know?

Host: Andrea Chiappe



Thank You For Joining Us



- www.aiim.org/WIIM