



The performance marketing technology of Messe München enables you to reach B2B decision-makers online at any time.

Fast, measurable and with strong cost control.

Reach over **556.000 BAU participants** at the push of a button!

GET INFORMATION NOW!



As the world's leading trade fair for the construction industry, BAU offers an international platform for architecture, materials and systems. It brings together all those involved in the planning, construction and design of buildings. Here, experts, manufacturers and trade visitors exchange information on innovations, new technologies and forward-thinking concepts.

SELECTION CRITERIA

Sub-sectors

- Aluminium
- BAU-IT
- Construction Chemistry
- Floor Covering
- Roof Building Materials
- Energy and Solar Technology
- Floortiles/ Ceramic
- Building Automisation
- Glass
- Wood
- Virgin Stone/ Artificial Stone
- Lock/ Safety
- Steel/ Stainless Steel/ Zinc/ Copper
- Stone/ Solis & Connection Dissolution
- Daylight & Artificial Lightning Concepts
- Parking Systems
- Doors & Windows

Countries

- Germany
- Austria
- Switzerland
- UK
- Netherlands
- France
- Spain
- Italy