



**TRUSTED
TARGETING**
MESSE MÜNCHEN



The performance marketing technology of Messe München enables you to reach B2B decision-makers online at any time.

Fast, measurable and with strong cost control.

Reach **over 1.700 Die 66 participants** at the push of a button!

GET INFORMATION NOW!



Die 66 is Germany's largest 50plus fair. The entire spectrum of topics of the 50plus generation is covered here: From health and fitness, to tourism and mobility, to digitization. The diverse exhibition areas and the entertaining supporting program make Die 66 the central meeting point for best agers.

SELECTION CRITERIA

Sub-sectors

- Knowledge
- Living
- Health
- Life

Countries

- Germany
- Austria
- Switzerland
- UK
- Netherlands
- France
- Spain
- Italy

