



**TRUSTED  
TARGETING**  
MESSE MÜNCHEN



The performance marketing technology of Messe München enables you to reach B2B decision-makers online at any time.

Fast, measurable and with strong cost control.

Reach over **150.000 Expo Real participants** at the push of a button!

**GET INFORMATION NOW!**



The international trade fair for real estate and investments is hosting the entire industry every year. It covers the entire life cycle of the property, from idea and concept to investment and financing, realization and marketing to operation and use. As Europe's largest B2B trade fair, Expo Real offers ideal opportunities for exchanging ideas with industry experts, learning about trends and innovations and establishing contacts.

## SELECTION CRITERIA

### Sub-sectors

- Hotel
- Retail
- Innovation
- Intelligent Urbanization
- Logistics

### Countries

- Germany
- Austria
- Switzerland
- UK
- Netherlands
- France
- Spain
- Italy

