



**TRUSTED
TARGETING**
MESSE MÜNCHEN



The performance marketing technology of Messe München enables you to reach B2B decision-makers online at any time.

Fast, measurable and with strong cost control.

Reach over **490.000 ISPO Munich participants** at the push of a button!

GET INFORMATION NOW!



As the world's most successful multi-segment sports fair, ISPO Munich offers the best platform for exchanging information with industry leaders and sports professionals, finding out about trends and innovations and building international contacts and business. At the leading international trade fair for the sports industry, meet leading experts and experience the full spectrum of the industry. ISPO Munich is the most important gathering of the sporting goods industry.

SELECTION CRITERIA

Sub-sectors

- Snowsports
- Outdoor
- Teamsports
- Health & Fitness
- Urban
- Manufacturing & Supplier
- Vision
- Yoga
- Climbing
- Trends, Innovation, Industry-Services

Countries

- Germany
- Austria
- Switzerland
- UK
- Netherlands
- France
- Spain
- Italy

