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TARGETING**
MESSE MÜNCHEN



The performance marketing technology of Messe München enables you to reach B2B decision-makers online at any time.

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analytica

For almost 15 years, analytica has been offering a leading global marketplace for innovative laboratory technology and trend-setting biotechnology, where key players, renowned scientists and decision-makers from the industry meet. The entire spectrum of modern laboratory processes in industry and research is presented at this leading trade fair. International innovations from all topic areas are presented and discussed at the most important industry meeting point.

SELECTION CRITERIA

Sub-sectors

- Analysis
- Biotechnology
- Lab equipment
- Quality Control

Countries

- Germany
- Austria
- Switzerland
- UK
- Netherlands
- France
- Spain
- Italy

