



The performance marketing technology of Messe München enables you to reach B2B decision-makers online at any time.

Fast, measurable and with strong cost control.

Reach over **210.000 bauma participants** at the push of a button!

**GET INFORMATION NOW!**

# bauma

Bauma is more than just the world's leading trade fair for construction machinery: It shows the full range of the world of construction and building material machines, construction vehicles and equipment as well as mining machines. Here, international key players meet, significant innovations are presented and a platform for experts from all over the world is created.

In short: bauma is the heart beat of the industry.

## SELECTION CRITERIA

### Sub-sectors

- Construction Machines
- Lifting Machines
- Construction Equipment/ Tools and Special Systems
- Frameworks Cement + Mortar
- Site facilities
- Measuring and Control Technology
- Resource Handling and Preparation Technologies
- Machines for Building Materials
- Machines for Resource Exploitation & Mining
- Drive Engineering
- Services
- Communication und Navigation
- Working Safety
- Attachments and Spare Parts

### Countries

- Germany
- Austria
- Switzerland
- UK
- Netherlands
- France
- Spain
- Italy

