



The performance marketing technology of Messe München enables you to reach B2B decision-makers online at any time.

Fast, measurable and with strong cost control.

Reach over **76.000** **drinktec** participants from 170 countries!

**GET INFORMATION NOW!**

# drinktec

The future of the industry will be determined at the world's leading trade fair for the beverage and liquid food industry. At drinktec, all business areas, from production to marketing, are connected. Here, you will find ideal opportunities to present your company and your products to a top-class audience of experts and industry decision-makers, and you are able to receive the latest impulses.

## SELECTION CRITERIA

### Sub-sectors

- Process technology for the production
- Filling and packaging technology
- Process automation, engineering, control and IT solutions
- PETpoint (PET technology for beverages and liquid food)
- Containers, packing materials, equipment and closures
- Raw materials, agents and additives
- Energy systems, water and waste water
- Beverage marketing, restaurant and catering supplies and equipment

### Countries

- Germany
- Austria
- Switzerland
- UK
- Netherlands
- France
- Spain
- Italy