



The performance marketing technology of Messe München enables you to reach B2B decision-makers online at any time.

Fast, measurable and with strong cost control.

Reach over **366.000** **electronica** participants at the push of a button!

GET INFORMATION NOW!



At electronica, the world's leading trade fair for electronics, you can experience and test components, systems and applications. It offers the opportunity to get to know the latest developments and exchange information on trends in the industry in an international environment. With the expansion to 17 halls and the extensive supporting program including conferences and forums, the full range of the electronics industry is being presented.

SELECTION CRITERIA

Sub-sectors

- Electromechanics
- Elektronik-Design (ED/EDA)
- Embedded Systems
- Electronic Manufacturing Services (EMS)
- Semiconductor
- Conductor Plates
- Measurement and Testing
- Automotive
- Micro- and Nanosystems
- Passive Elements
- Voltage Sensors
- Services
- Electrical Power Supply
- System Elements
- Wireless
- Displays

Countries

- Germany
- Austria
- Switzerland
- UK
- Netherlands
- France
- Spain
- Italy