



**TRUSTED
TARGETING**
MESSE MÜNCHEN



The performance marketing technology of Messe München enables you to reach B2B decision-makers online at any time.

Fast, measurable and with strong cost control.

Reach over **54.000 f.re.e participants** at the push of a button!

GET INFORMATION NOW!



f.re.e is Bavaria's largest trade fair for leisure and travel: It offers a huge variety of topics and is strongly focused on experiences. Here visitors can exchange ideas with leading experts, find out about new products and test and experience them on the spot. With 8 halls and 88,000 m² of exhibition space, f.re.e 2019 was the largest of all times.

SELECTION CRITERIA

Sub-sectors

- Caravaning and Camping
- Travel
- Watersports
- Cruise
- Bicycle
- Health
- Outdoor

Countries

- Germany
- Austria
- Switzerland
- UK
- Netherlands
- France
- Spain
- Italy

