



The performance marketing technology of Messe München enables you to reach B2B decision-makers online at any time.

Fast, measurable and with strong cost control.

Reach over **44.900** **productronica** participants from 96 countries!

**GET INFORMATION  
NOW!**



The world's leading trade fair for electronics development and production is the only event of its kind. From technologies to components and software to services, productronica presents the entire value chain of electrical manufacturing. It offers a platform for experts and decision-makers to exchange information on future trends and innovations.

## SELECTION CRITERIA

### Sub-sectors

- SMT Cluster
- PCB & EMS Cluster
- Future Markets Cluster
- Cables, Coils & Hybrids Cluster
- Semiconductors Cluster
- Overall Production Support

### Countries

- Germany
- Austria
- Switzerland
- UK
- Netherlands
- France
- Spain
- Italy