

# axle Media Cloud Solution

Store and Manage Massive Video Libraries—Quickly, Easily and Cost-Effectively

## Advanced Media Management from axle with Integrated Cloud Storage from Wasabi

The axle Media Cloud Solution combines the efficiencies of intelligent media management with the economics of cloud storage, helping video production teams store and manage massive video libraries—quickly, easily and cost-effectively.

Video production teams are under constant pressure to continuously deliver new and compelling content to maintain a competitive edge in today's fast-paced market. But keeping pace with rapidly growing and constantly evolving media libraries is a challenge for most creative teams. Inspecting, tagging and locating content can be a manually intensive, time consuming and error-prone proposition using traditional video management tools. And storing and protecting massive video collections can be an expensive and complicated endeavor using conventional on-site storage products.

axle Media Cloud features axle ai, a cost-effective and radically simple media management solution that uses the power of deep learning software to enable automatic analysis, indexing and searching of video. Wasabi hot storage is the industry's lowest-priced and highest-performing cloud storage service. axle Media Cloud seamlessly integrates axle ai intelligent media management with Wasabi hot storage, helping creative teams improve productivity, accelerate production cycles and slash expenses.

## axle ai Dramatically Simplifies Media Management and Video Production

With axle ai, production teams spend less time sifting through assets and managing media, and more time creating differentiated content to drive business performance. The solution improves productivity and compresses production cycles by enabling editors to instantly find, browse, tag and annotate content. An optional artificial intelligence engine provides automatic tagging and instant visual search capabilities yielding additional productivity gains. The axle ai engine eliminates manually intensive, time-consuming tagging processes, automatically analyzing, comparing and tagging media from a vast image recognition database. Users can efficiently search content for individual characters, words, logos and other highly specific visual information.

### KEY FEATURES

- AI-powered media management
- Pay-as-you-grow cloud storage
- Seamless integration
- Flexible deployment options

### BENEFITS

- Increase team productivity
- Accelerate production cycles
- Eliminate cost and complexity
- Improve business results

# Wasabi Hot Storage Delivers Breakthrough Economics and Performance

Wasabi helps video production teams eliminate on-site storage equipment cost and complexity, simplify operations and achieve pay-as-you-grow scalability. Wasabi hot storage is the most affordable and the fastest cloud storage service on the market. In fact, Wasabi is 1/5th the price and 6x the speed of Amazon's popular S3 cloud storage service.

Engineered for extreme data durability, integrity and security, Wasabi provides eleven 9s object durability just like Amazon S3. Creative teams can use Wasabi to maintain massive video libraries in the cloud, for a fraction of the price of alternative solutions, without sacrificing reliability or security.

## Flexible Deployment Options Satisfy Diverse Requirements

The axle Media Cloud solution is available in three distinct configurations to address a range of functional, operational and business requirements.

### Cloud-Based Service Option

With this option, the solution is delivered as a fully cloud-based service, with no on-site equipment or software to install or maintain. axle ai runs in the Wasabi cloud. Users connect to the integrated service via the public internet or a private high-speed connection. With this option, entire video production workloads (work-in-progress and archival) are executed and maintained in the cloud for ultimate performance and ease of operations.

### Hybrid-Cloud Service Option

With this option, axle ai is deployed at the customer site on a customer-managed server and connected to the Wasabi cloud via the public internet or a private high-speed connection. Users connect to axle ai over a public or private network connection. This option is ideal for customers who are already using axle ai and want to take advantage of cloud-based storage. With the Wasabi hot storage service, creative teams can quickly download large files to axle ai for efficient post-production editing and manipulation.

### Archive-Only Service Option

With this option, axle ai is deployed at the customer site on a customer-managed server and connected to the Wasabi storage cloud via the public internet or a private high-speed connection. Wasabi storage is used strictly for archival purposes. This option is perfect for customers seeking a cost-effective and reliable long-term video preservation solution.

## For More Information

To learn how axle Media Cloud can help you eliminate video production cost and complexity, and improve business results email us today at [info@axlevideo.com](mailto:info@axlevideo.com) or call us at 1-617-262-9222 or visit [axlevideo.com](http://axlevideo.com).

### ABOUT WASABI

Wasabi is the hot storage company that delivers low-cost, fast and reliable cloud storage. Wasabi hot storage is 1/5th the price and 6x the speed of Amazon S3. We hate vendor lock-in, so we made Wasabi 100% compatible with Amazon S3. Created by Carbonite co-founders and cloud storage pioneers David Friend and Jeff Flowers, Wasabi is on a mission to commoditize the storage industry.

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